

WOC13585529 [00.00]

Order Printout

2534905.



Order Status: Opened-New

Start/End Dates: 04/26/22 - 05/02/22

C/P/E: 696 / 783 / 8752

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11601005

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 4.26-5.2 SCHED A

AE: Peter Russell

Buyer:

Total Cost: \$8,045.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 4/25/22 8:13 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T----	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	--F--	35.00	1												1	35.00
(Program: The View)CS-Apr/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	-W----	35.00	1												1	35.00
(Program: The View)CS-Apr/2021																				

List Items							Spots											Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26													Total Spots	Total Cost
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T----	35.00	1													1	35.00
	(Program: 25 Words or Less)CS-Apr/2021																				
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1													1	35.00
	(Program: 25 Words or Less)CS-Apr/2021																				
4	General Hospital	NM	:30	1:00 PM-2:00 PM	--T----	60.00	1													1	60.00
	(Program: General Hospital)CS-Apr/2021																				
4	General Hospital	NM	:30	1:00 PM-2:00 PM	--F---	60.00	1													1	60.00
	(Program: General Hospital)CS-Apr/2021																				
4	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	60.00	1													1	60.00
	(Program: General Hospital)CS-Apr/2021																				
4	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	60.00	1													1	60.00
	(Program: General Hospital)CS-Apr/2021																				
4	General Hospital	NM	:30	1:00 PM-2:00 PM	T-----	60.00	1													1	60.00
	(Program: General Hospital)CS-Apr/2021																				
5	Ellen	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1													1	45.00
	(Program: Ellen)CS-Apr/2021																				
5	Ellen	NM	:30	4:00 PM-5:00 PM	--F---	45.00	1													1	45.00
	(Program: Ellen)CS-Apr/2021																				
5	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	1													1	45.00
	(Program: Ellen)CS-Apr/2021																				
5	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1													1	45.00
	(Program: Ellen)CS-Apr/2021																				
5	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1													1	45.00
	(Program: Ellen)CS-Apr/2021																				
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--F---	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																				
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																				
7	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--T----	425.00	1													1	425.00
	(Program: ABC World News Tonight)CS-Apr/2021																				
8	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-T----	175.00	1													1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																				
8	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F---	175.00	1													1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																				
8	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1													1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26														Total Spots	Total Cost
8	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	----M	175.00	1														1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																						
8	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	1														1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																						
9	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T---	120.00	1														1	120.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																						
9	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1														1	120.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																						
9	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	----M	120.00	1														1	120.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																						
10	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	1														1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
10	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	1														1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
10	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1														1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
10	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	----M	60.00	1														1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
10	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1														1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
11	AMERICAN IDOL (MON)	NM	:30	7:00 PM-9:00 PM	----M	450.00	1														1	450.00
(Program: AMERICAN IDOL (MON))CS-Apr/2021																						
12	GOLDBERGS/WONDER YEARS	NM	:30	7:00 PM-8:00 PM	-W----	350.00	1														1	350.00
(Program: GOLDBERGS/WONDER YEARS)CS-Apr/2021																						
13	STATION 19	NM	:30	7:00 PM-8:00 PM	--T---	400.00	1														1	400.00
(Program: STATION 19)CS-Apr/2021																						
14	NFL DRAFT RND 1	NM	:30	7:00 PM-10:30 PM	--T---	300.00	1														1	300.00
(Program: NFL DRAFT RND 1)CS-Apr/2021																						
15	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	---F--	350.00	1														1	350.00
(Program: 20/20 (2HR))CS-Apr/2021																						
16	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	110.00	1														1	110.00
(Program: Good Morning America Saturday)CS-Apr/2021																						
17	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	----S-	60.00	1														1	60.00
(Program: Heart of Illinois ABC at 6pm)CS-Apr/2021																						

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26													Total Spots	Total Cost	
18	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	1													1	60.00	
(Program: Good Morning America Sunday)CS-Apr/2021																						
19	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	120.00	1													1	120.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
20	AMERICAN IDOL (SUN)	NM	:30	7:00 PM-9:00 PM	----S-	400.00	1													1	400.00	
(Program: AMERICAN IDOL (SUN))CS-Apr/2021																						
21	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S-	120.00	1													1	120.00	
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																						
Spot Totals:							51													51	8045.00	
Rate Totals:							8045.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	51	\$8,045.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ▶	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Richard Irvin</u>	
Authorized committee: <u>Irvin for Illinois</u>	
Agency/requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: <u>Republican</u>	
Office sought (no acronyms or abbreviations): <u>Governor of Illinois</u>	
Date of election: <u>6/28/22</u>	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Les Williamson</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: <u>Neil Williams</u>	Name: <u>Peter Russell</u>
Date of Request to Purchase Ad Time: <u>1/20/22</u>	Date of Station Agreement to Sell Time: <u>4-25-22</u>