

WOC13599374 [00.00]

Order Printout



| | | |
|-------------------------|--------------------------------------|---|
| Order Status: Confirmed | Start/End Dates: 05/10/22 - 05/16/22 | C/P/E: 696 / 783 / 8873 |
| Traffic Order #: | Agency: Strategic Media Services | Product Desc.: Candidate |
| Buyer Order #: 11648522 | Advertiser: Irvin For Illinois 2022 | Estimate Desc.: Irvin TV: 5.10-5.16 SCHED A |
| AE: Peter Russell | Buyer: | Total Cost: \$12,460.00 (Cash) |
| Property: EEEK TV | Primary Demo: | Received Date: 5/09/22 8:57 AM |
| Sales Region: Local | | |

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

| List Items | | | | | | | Spots | | | | | | | | | | | | | Totals | |
|--|----------------------|----|-----|-----------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 10 | | | | | | | | | | | | | Total Spots | Total Cost |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | --T---- | 140.00 | 1 | | | | | | | | | | | | | 1 | 140.00 |
| (Program: HOI ABD GD Morn IL 2)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | ---F--- | 140.00 | 1 | | | | | | | | | | | | | 1 | 140.00 |
| (Program: HOI ABD GD Morn IL 2)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | -W---- | 140.00 | 1 | | | | | | | | | | | | | 1 | 140.00 |
| (Program: HOI ABD GD Morn IL 2)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | -----M | 140.00 | 1 | | | | | | | | | | | | | 1 | 140.00 |
| (Program: HOI ABD GD Morn IL 2)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | T----- | 140.00 | 1 | | | | | | | | | | | | | 1 | 140.00 |
| (Program: HOI ABD GD Morn IL 2)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | --T---- | 225.00 | 2 | | | | | | | | | | | | | 2 | 450.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | | |
|--|--------------------------|----|-----|-------------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 10 | | | | | | | | | | | | | Total Spots | Total Cost |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | ---F--- | 225.00 | 2 | | | | | | | | | | | | | 2 | 450.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | -W---- | 225.00 | 2 | | | | | | | | | | | | | 2 | 450.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | -----M | 225.00 | 2 | | | | | | | | | | | | | 2 | 450.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | T----- | 225.00 | 2 | | | | | | | | | | | | | 2 | 450.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | --T--- | 35.00 | 1 | | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | ---F--- | 35.00 | 1 | | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | -----M | 35.00 | 1 | | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | -W---- | 35.00 | 1 | | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | --T--- | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | ---F--- | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | -----M | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | T----- | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 5 | 25 Words or Less | NM | :30 | 11:00 AM-11:30 AM | -W---- | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: 25 Words or Less)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 5 | 25 Words or Less | NM | :30 | 11:00 AM-11:30 AM | ---F--- | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: 25 Words or Less)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 5 | 25 Words or Less | NM | :30 | 11:00 AM-11:30 AM | -----M | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: 25 Words or Less)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 5 | 25 Words or Less | NM | :30 | 11:00 AM-11:30 AM | T----- | 75.00 | 1 | | | | | | | | | | | | | 1 | 75.00 |
| (Program: 25 Words or Less)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | --T--- | 130.00 | 1 | | | | | | | | | | | | | 1 | 130.00 |
| (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | ---F--- | 130.00 | 1 | | | | | | | | | | | | | 1 | 130.00 |
| (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | | |
|------------|--|----|-----|-----------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 10 | | | | | | | | | | | | | Total Spots | Total Cost |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | -W---- | 130.00 | 1 | | | | | | | | | | | | | 1 | 130.00 |
| | (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | -----M | 130.00 | 1 | | | | | | | | | | | | | 1 | 130.00 |
| | (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | T----- | 130.00 | 1 | | | | | | | | | | | | | 1 | 130.00 |
| | (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 7 | Ellen | NM | :30 | 4:00 PM-5:00 PM | --T---- | 45.00 | 2 | | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 7 | Ellen | NM | :30 | 4:00 PM-5:00 PM | ---F--- | 45.00 | 2 | | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 7 | Ellen | NM | :30 | 4:00 PM-5:00 PM | -W---- | 45.00 | 2 | | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 7 | Ellen | NM | :30 | 4:00 PM-5:00 PM | -----M | 45.00 | 2 | | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 7 | Ellen | NM | :30 | 4:00 PM-5:00 PM | T----- | 45.00 | 2 | | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | --T---- | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | ---F--- | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | -W---- | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | -----M | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | T----- | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 9 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | --T---- | 225.00 | 1 | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 9 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | ---F--- | 225.00 | 1 | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 9 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | -W---- | 225.00 | 1 | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 9 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | -----M | 225.00 | 1 | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | | |
|--|--------------------------------|----|-----|-------------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 10 | | | | | | | | | | | | | Total Spots | Total Cost |
| 9 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | T----- | 225.00 | 1 | | | | | | | | | | | | | 1 | 225.00 |
| (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | --T---- | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | ---F--- | 175.00 | 2 | | | | | | | | | | | | | 2 | 350.00 |
| (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | -W---- | 175.00 | 2 | | | | | | | | | | | | | 2 | 350.00 |
| (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | -----M | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | T----- | 175.00 | 1 | | | | | | | | | | | | | 1 | 175.00 |
| (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | --T---- | 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | ---F--- | 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | -W---- | 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | -----M | 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | T----- | 250.00 | 1 | | | | | | | | | | | | | 1 | 250.00 |
| (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | --T---- | 60.00 | 2 | | | | | | | | | | | | | 2 | 120.00 |
| (Program: Jimmy Kimmel Live)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | ---F--- | 60.00 | 2 | | | | | | | | | | | | | 2 | 120.00 |
| (Program: Jimmy Kimmel Live)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | -W---- | 60.00 | 2 | | | | | | | | | | | | | 2 | 120.00 |
| (Program: Jimmy Kimmel Live)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | -----M | 60.00 | 2 | | | | | | | | | | | | | 2 | 120.00 |
| (Program: Jimmy Kimmel Live)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | T----- | 60.00 | 2 | | | | | | | | | | | | | 2 | 120.00 |
| (Program: Jimmy Kimmel Live)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | | Totals | | | |
|--|--------------------------------|----|-----|-------------------|---------------|--------|----------|--|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|--|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 10 | | | | | | | | | | | | | | Total Spots | Total Cost | |
| 13 | GOLDBERGS/WONDER YEARS | NM | :30 | 7:00 PM-8:00 PM | -W---- | 350.00 | 1 | | | | | | | | | | | | | | 1 | 350.00 | |
| (Program: GOLDBERGS/WONDER YEARS)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | STATION 19 | NM | :30 | 7:00 PM-8:00 PM | --T--- | 400.00 | 1 | | | | | | | | | | | | | | 1 | 400.00 | |
| (Program: STATION 19)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | SHARK TANK | NM | :30 | 7:00 PM-8:00 PM | ---F-- | 350.00 | 1 | | | | | | | | | | | | | | 1 | 350.00 | |
| (Program: SHARK TANK)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | Good Morning America Saturday | NM | :30 | 7:00 AM-9:00 AM | ----S-- | 125.00 | 2 | | | | | | | | | | | | | | 2 | 250.00 | |
| (Program: Good Morning America Saturday)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | Heart of Illinois ABC at 6pm | NM | :30 | 6:00 PM-6:30 PM | ----S-- | 125.00 | 1 | | | | | | | | | | | | | | 1 | 125.00 | |
| (Program: Heart of Illinois ABC at 6pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | LateRun Heart of Illinois ABC | NM | :30 | 10:00 PM-10:35 PM | ----S-- | 130.00 | 1 | | | | | | | | | | | | | | 1 | 130.00 | |
| (Program: LateRun Heart of Illinois ABC)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | Investigate TV | NM | :30 | 10:30 PM-11:00 PM | ----S-- | 15.00 | 1 | | | | | | | | | | | | | | 1 | 15.00 | |
| (Program: Investigate TV)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | Good Morning America Sunday | NM | :30 | 7:00 AM-8:00 AM | -----S- | 125.00 | 1 | | | | | | | | | | | | | | 1 | 125.00 | |
| (Program: Good Morning America Sunday)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | -----S- | 250.00 | 1 | | | | | | | | | | | | | | 1 | 250.00 | |
| (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | THE ROOKIE | NM | :30 | 9:00 PM-10:00 PM | -----S- | 350.00 | 1 | | | | | | | | | | | | | | 1 | 350.00 | |
| (Program: THE ROOKIE)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | LateRun Heart of Illinois ABC | NM | :30 | 10:00 PM-10:35 PM | -----S- | 250.00 | 1 | | | | | | | | | | | | | | 1 | 250.00 | |
| (Program: LateRun Heart of Illinois ABC)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | 86 | | | | | | | | | | | | | | 86 | 12460.00 | |
| Rate Totals: | | | | | | | 12460.00 | | | | | | | | | | | | | | | | |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|-------|-------|-------------|-------|-------|------|
| May | 86 | \$12,460.00 | | | |