

WOC13592231 [00.00]

Order Printout

2543007



Order Status: Opened-New

Start/End Dates: 05/03/22 - 05/09/22

C/P/E: 696 / 783 / 8802

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11629418

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.3-5.9 SCHED B

AE: Peter Russell

Buyer:

Total Cost: \$11,050.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 5/02/22 8:09 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots											Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3											Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	500.00	1											1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																			
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	1											1	600.00
(Program: NBC Today Show)CS-Apr/2021																			
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	600.00	1											1	600.00
(Program: NBC Today Show)CS-Apr/2021																			
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1											1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																			
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1											1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																			
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--T---	110.00	1											1	110.00
(Program: Today With Hoda & Jenna)CS-Apr/2021																			
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--F--	50.00	1											1	50.00
(Program: 25 Words or Less)CS-Apr/2021																			
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W----	50.00	1											1	50.00
(Program: 25 Words or Less)CS-Apr/2021																			

List Items								Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3												Total Spots	Total Cost	
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1												1	450.00	
	(Program: 25 News at Noon)CS-Apr/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	225.00	1												1	225.00	
	(Program: Days of Our Lives)CS-Apr/2021																				
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1												1	125.00	
	(Program: The Good Dish)CS-Apr/2021																				
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-T----	150.00	1												1	150.00	
	(Program: Dr. Phil)CS-Apr/2021																				
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1												1	150.00	
	(Program: Dr. Phil)CS-Apr/2021																				
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1												1	1,250.00	
	(Program: 25 News Live At Five)CS-Apr/2021																				
11	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1												1	1,400.00	
	(Program: 25 Early News)CS-Apr/2021																				
12	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	800.00	1												1	800.00	
	(Program: Inside Edition)CS-Apr/2021																				
12	Inside Edition	NM	:30	6:30 PM-7:00 PM	-----M	800.00	1												1	800.00	
	(Program: Inside Edition)CS-Apr/2021																				
13	25 News Late News	NM	:30	10:00 PM-10:35 PM	-T-----	600.00	1												1	600.00	
	(Program: 25 News Late News)CS-Apr/2021																				
13	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	1,200.00	1												1	600.00	
	(Program: 25 News Late News)CS-Apr/2021																				
14	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	1												1	350.00	
	(Program: Tonight Show)CS-Apr/2021																				
15	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-T----	60.00	1												1	60.00	
	(Program: Late Night with Seth Meyers)CS-Apr/2021																				
15	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--F--	60.00	1												1	60.00	
	(Program: Late Night with Seth Meyers)CS-Apr/2021																				
15	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	1												1	60.00	
	(Program: Late Night with Seth Meyers)CS-Apr/2021																				
15	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1												1	60.00	
	(Program: Late Night with Seth Meyers)CS-Apr/2021																				
16	AMERICAN SONG CONTEST	NM	:30	7:00 PM-9:00 PM	-----M	800.00	1												1	800.00	
	(Program: AMERICAN SONG CONTEST)CS-Apr/2021																				

Need \$1200

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3														Total Spots	Total Cost	
17	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S--	350.00	1														1	350.00	
(Program: Saturday Today Show)CS-Apr/2021																							
18	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S--	250.00	1														1	250.00	
(Program: Inside Edition)CS-Apr/2021																							
19	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	350.00	1														1	350.00	
(Program: Saturday Night Live)CS-Apr/2021																							
Spot Totals:							28														28	11050.00	
Rate Totals:							11050.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	28	\$11,050.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:			Signature:
Name:	Neil Williams		Name:
Date of Request to Purchase Ad Time:	1/20/22		Date of Station Agreement to Sell Time:
			5-2-22.