

WOC13572732 [00.00]

Order Printout

2520377.



Order Status: Opened-New

Start/End Dates: 04/12/22 - 04/18/22

C/P/E: 696 / 783 / 8659

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11562109

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 4.12-4.18 SCHED B

AE: Peter Russell

Buyer:

Total Cost: \$3,290.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 4/11/22 8:44 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-T----	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-W----	35.00	1												1	35.00
(Program: 25 Words or Less)CS-Apr/2021																				
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	35.00	1												1	35.00
(Program: 25 Words or Less)CS-Apr/2021																				
3	Ellen	NM	:30	4:00 PM-5:00 PM	--F--	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				
3	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12												Total Spots	Total Cost
4	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T----	225.00	1												1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																				
4	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1												1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																				
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-W----	425.00	1												1	425.00
(Program: ABC World News Tonight)CS-Apr/2021																				
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-----M	425.00	1												1	425.00
(Program: ABC World News Tonight)CS-Apr/2021																				
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--T----	175.00	1												1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																				
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	120.00	1												1	120.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																				
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--F--	60.00	1												1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																				
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1												1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																				
9	AMERICAN IDOL (MON)	NM	:30	7:00 PM-9:00 PM	-----M	450.00	1												1	450.00
(Program: AMERICAN IDOL (MON))CS-Apr/2021																				
10	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	110.00	1												1	110.00
(Program: Good Morning America Saturday)CS-Apr/2021																				
11	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-----S-	60.00	1												1	60.00
(Program: Good Morning America Sunday)CS-Apr/2021																				
12	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----S-	120.00	1												1	120.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																				
Spot Totals:							19												19	3290.00
Rate Totals:							3290.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	19	\$3,290.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature:	
Name:	Neil Williams	Name:	Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	4/11/22