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Order Printout



Order Status: Opened-New

Start/End Dates: 04/26/22 - 05/02/22

C/P/E: 696 / 783 / 8753

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11601013

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 4.26-5.2 SCHED B

AE: Peter Russell

Buyer:

Total Cost: \$3,500.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 4/25/22 8:11 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26													Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	35.00	1													1	35.00
(Program: 25 Words or Less)CS-Apr/2021																					
3	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1													1	45.00
(Program: Ellen)CS-Apr/2021																					
3	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1													1	45.00
(Program: Ellen)CS-Apr/2021																					
4	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T---	225.00	1													1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26													Total Spots	Total Cost
4	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1													1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-W----	425.00	1													1	425.00
(Program: ABC World News Tonight)CS-Apr/2021																					
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	----M	425.00	1													1	425.00
(Program: ABC World News Tonight)CS-Apr/2021																					
6	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--F--	120.00	1													1	120.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
7	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--F--	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
7	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
8	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	--F--	350.00	1													1	350.00
(Program: 20/20 (2HR))CS-Apr/2021																					
9	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	---S-	110.00	1													1	110.00
(Program: Good Morning America Saturday)CS-Apr/2021																					
10	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	1													1	60.00
(Program: Good Morning America Sunday)CS-Apr/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	120.00	1													1	120.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
12	AMERICAN IDOL (SUN)	NM	:30	7:00 PM-9:00 PM	----S-	400.00	1													1	400.00
(Program: AMERICAN IDOL (SUN))CS-Apr/2021																					
13	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S-	120.00	1													1	120.00
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																					
Spot Totals:							19													19	3500.00
Rate Totals:							3500.00														

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	19	\$3,500.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.  
 I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		Station Representative	
Signature:	Signature: <u>Peter Russell</u>		
Name: Neil Williams		Name: <u>Peter Russell</u>	
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time: <u>4-25-22</u>	