

INVOICE



EEEEK
2907 Springfield Road
East Peoria, IL 61611-4878
Sales T&C: www.gray.tv/advertising
Main: (309) 698-3728
Billing: (309) 698-3728

Property	EEEEK		
Invoice #	2455048-1	Order #	2455048
Invoice Date	03/27/22	Alt Order #	WOC13485554
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/21/22	Flight Dates	03/15/22 - 03/21/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8554		
Account Executive	Peter Russell		
Sales Office	Peoria National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	696		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	600974		
Product 1	783		
Product 2			

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Send Payment To:

EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/15/22	03/21/22	ABC Good Morning Amer ica	7:00 AM-9:00 AM	11111--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/22 03/21/22 11111-- 5 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Tu 03/15/22 8:28 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22022201H \$110.00 NM									
2 EEEK W 03/16/22 7:59 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22022201H \$110.00 NM									
3 EEEK Th 03/17/22 7:59 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22022201H \$110.00 NM									
4 EEEK F 03/18/22 7:28 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22022201H \$110.00 NM									
5 EEEK M 03/21/22 8:44 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22022201H \$110.00 NM									
2	03/15/22	03/18/22	ABC The View	10:00 AM-11:00 AM	--1-1--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 --1-1-- 2 \$35.00									
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1 EEEK Tu 03/15/22 11:15 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22022201H \$35.00 NM									
2 EEEK Th 03/17/22 11:26 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22022201H \$35.00 NM									
4	03/15/22	03/21/22	M-F 4-5p	4:00 PM-5:00 PM	11-1---	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/22 03/21/22 11-1--- 3 \$45.00									
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3 EEEK M 03/21/22 4:28 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22022201H \$45.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Send Payment To:

EEEEK
PO Box 14200
Tallahassee, FL 32317-4200



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Product	Candidate		
Estimate #	8554		

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7	03/15/22	03/18/22	Prime Access Rotator	6:30 PM-7:00 PM	--1-1--	:30	2	\$175.00	NM																																																																
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2	EEEEK	M	03/21/22	11:16 PM	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM	:30	RI22022201H	\$60.00	NM																																																															
10	03/15/22	03/21/22	ABC Monday Prime 2 Ho ur	7:00 PM-9:00 PM	1-----	:30	1	\$450.00	NM																																																																
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11	03/15/22	03/18/22	ABC Friday Prime 2 Hour	8:00 PM-10:00 PM	----1--	:30	1	\$350.00	NM																																																																
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	2455048-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8554		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
11	03/15/22	03/18/22	ABC Friday Prime 2 Hour	8:00 PM-10:00 PM	----1--	:30	1	\$350.00	NM																																												
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12	03/15/22	03/19/22	ABC GMA Sat	7:00 AM-9:00 AM	-----1-	:30	1	\$60.00	NM																																												
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15	03/15/22	03/20/22	ABC World News Su	5:00 PM-5:30 PM	-----1	:30	1	\$225.00	NM																																												
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16	03/15/22	03/20/22	Su News @ 10p	10:00 PM-10:35 PM	-----1	:30	1	\$120.00	NM																																												
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Total Spots							30																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$3,325.00
<u>Agency Commission</u>	\$498.75
<u>Net Amount Due</u>	\$2,826.25
<u>Invoice Balance as of 03/29/22 3:26:53 PM CT</u>	\$0.00

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