

# Station Gross

2426563.

Date: 2/18/2022

Client: Irvin For Illinois 2022

Media: TV

Description: Irvin TV: 2.22-2.28

Product: Candidate

Flight Start Date: 2/22/2022 03:00 AM

Market: Peoria

Flight End Date: 2/28/2022 02:59 AM

Separation between spots: 30

Buyer: Jessica Murray

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 2/22	Wed 2/23	Thu 2/24	Fri 2/25	Sat 2/26	Sun 2/27	Mon 2/28	Total Spots
EEEEK-TV											
MTuWThF 7:00a- 9:00a Good Morning America CS-Feb/2021	EM	\$110.00	30	1	1	1	1	0	0	1	5
MTuWThF 9:00a-10:00a LIVE with Kelly and Ryan CS-Feb/2021	DT	\$35.00	30	1	1	1	1	0	0	1	5
MTuWThF 1:00p- 2:00p General Hospital CS-Feb/2021	DT	\$60.00	30	1	1	1	1	0	0	1	5
MTuWThF 2:00p- 3:00p Kelly Clarkson CS-Feb/2021	DT	\$25.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:00p- 6:30p ABC World News Tonight CS-Feb/2021	EN	\$425.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:30p- 7:00p Entertainment Tonight CS-Feb/2021	PA	\$175.00	30	1	1	1	1	0	0	1	5
MTuWThF 10:00p-10:35p Heart of Illinois ABC at 10pm CS-Feb/2021	LN	\$120.00	30	1	1	1	1	0	0	1	5
MTuWThF 10:35p-11:35p Jimmy Kimmel Live CS-Feb/2021	LF	\$60.00	30	1	1	1	1	0	0	1	5
M 7:00p- 9:00p THE BACHELOR CS-Feb/2021	PT	\$450.00	30	0	0	0	0	0	0	1	1

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EEEEK-TV											
Tu 7:00p- 8:00p JEOPARDY COLLEGE (TUE) CS-Feb/2021	PT	\$350.00	30	1	0	0	0	0	0	0	1
Th 7:00p- 8:00p JEOPARDY COLLEGE (THU) CS-Feb/2021	PT	\$400.00	30	0	0	1	0	0	0	0	1
Th 9:00p-10:00p PROMISED LAND (THU) CS-Feb/2021	PT	\$400.00	30	0	0	1	0	0	0	0	1
F 8:00p-10:00p 20/20 (2HR) CS-Feb/2021	PT	\$350.00	30	0	0	0	1	0	0	0	1
Sa 5:30p- 6:00p ABC World News Tonight CS-Feb/2021	EN	\$225.00	30	0	0	0	0	1	0	0	1
Sa 7:00p-10:00p NBA SATURDAY PRIMETIME 21/22 CS-Feb/2021	PT	\$200.00	30	0	0	0	0	1	0	0	1
Su 6:00p- 7:00p AMERICA'S FUNNIEST VIDEOS CS-Feb/2021	PT	\$350.00	30	0	0	0	0	0	1	0	1
Su 8:00p- 9:00p SHARK TANK (SUN P3) CS-Feb/2021	PT	\$300.00	30	0	0	0	0	0	1	0	1
Tu 8:00p- 9:00p ABBOTT ELEM/BLACK-ISH CS-Feb/2021	PT	\$350.00	30	1	0	0	0	0	0	0	1

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<b>EEEEK-TV</b>											
W 7:00p- 8:00p JEOPARDY COLLEGE (WED) CS-Feb/2021	PT	\$350.00	30	0	1	0	0	0	0	0	1
Th 7:00p- 8:00p STATION 19 CS-Feb/2021	PT	\$400.00	30	0	0	1	0	0	0	0	1
Th 8:00p- 9:00p GREY'S ANATOMY CS-Feb/2021	PT	\$600.00	30	0	0	1	0	0	0	0	1
<b>Total Spots:</b>				10	9	12	9	2	2	9	53
<b>Total Cost:</b>		\$9,775.00									53

# CANDIDATE ADVERTISEMENT AGREEMENT FORM


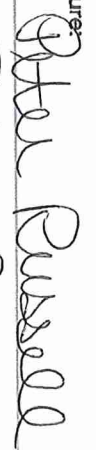
See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  →

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature:	
Name:	Neil Williams	Name:	Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	2/18/22