

# WOC13618990 [00.00]

Order Printout

2570974



Order Status: Opened-New  
 Traffic Order #:  
 Buyer Order #: 11707613  
 AE: Peter Russell  
 Property: EEEK TV  
 Sales Region: Local

Start/End Dates: 05/31/22 - 06/06/22  
 Agency: Strategic Media Services  
 Advertiser: Irvin For Illinois 2022  
 Buyer:  
 Primary Demo:

C/P/E: 696 / 783 / 9054  
 Product Desc.: Candidate  
 Estimate Desc.: Irvin TV: 5.31-6.6 SCHED B  
 Total Cost: \$22,250.00 (Cash)  
 Received Date: 5/31/22 7:10 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	--T---	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	--F--	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	-W----	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	----M	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	T-----	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	225.00	4														4	900.00
(Program: Good Morning America)CS-May/2021																						

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31											Total Spots	Total Cost
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--T---	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--F--	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-----M	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	T-----	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	--T---	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	--F--	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	-W----	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	-----M	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	T-----	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	--T---	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	--F--	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	-W----	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31												Total Spots	Total Cost
5	GMA3	NM	:30	12:00 PM-1:00 PM	-----M	55.00	1												1	55.00
	(Program: GMA3)CS-May/2021																			
5	GMA3	NM	:30	12:00 PM-1:00 PM	T-----	55.00	1												1	55.00
	(Program: GMA3)CS-May/2021																			
6	General Hospital	NM	:30	1:00 PM-2:00 PM	--F--	130.00	1												1	130.00
	(Program: General Hospital)CS-May/2021																			
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	130.00	1												1	130.00
	(Program: General Hospital)CS-May/2021																			
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	130.00	1												1	130.00
	(Program: General Hospital)CS-May/2021																			
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	---F--	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	T-----	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--T---	25.00	2												2	50.00
	(Program: Tamron Hall)CS-May/2021																			
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--F--	25.00	2												2	50.00
	(Program: Tamron Hall)CS-May/2021																			
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-W----	25.00	2												2	50.00
	(Program: Tamron Hall)CS-May/2021																			
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-----M	25.00	2												2	50.00
	(Program: Tamron Hall)CS-May/2021																			
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	T-----	25.00	2												2	50.00
	(Program: Tamron Hall)CS-May/2021																			
9	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	2												2	90.00
	(Program: Ellen)CS-May/2021																			
9	Ellen	NM	:30	4:00 PM-5:00 PM	--F--	45.00	2												2	90.00
	(Program: Ellen)CS-May/2021																			
9	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	2												2	90.00
	(Program: Ellen)CS-May/2021																			
9	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	2												2	90.00
	(Program: Ellen)CS-May/2021																			
9	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	2												2	90.00
	(Program: Ellen)CS-May/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--T---	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	---F--	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W----	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-----M	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	T-----	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T---	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	---F--	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----M	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--T---	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	---F--	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-----M	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T---	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---F--	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	--T---	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	---F--	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-W----	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-----M	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	T-----	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	--T---	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	---F--	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-W----	15.00	1	3													1	15.00
	(Program: Access Hollywood)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-----M	15.00	1	3													1	15.00
	(Program: Access Hollywood)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	T-----	15.00	1	3													1	15.00
	(Program: Access Hollywood)CS-May/2021																					
17	HOLEY MOLEY (TUE)	NM	:30	7:00 PM-8:00 PM	T-----	350.00	1	3													1	350.00
	(Program: HOLEY MOLEY (TUE))CS-May/2021																					
18	THE CHASE (TUE)	NM	:30	8:00 PM-9:00 PM	T-----	350.00	1	3													1	350.00
	(Program: THE CHASE (TUE))CS-May/2021																					
19	AMERICAN RESCUE DOG (5/25)	NM	:30	8:00 PM-10:00 PM	-W----	350.00	1	3													1	350.00
	(Program: AMERICAN RESCUE DOG (5/25))CS-May/2021																					
20	STATION 19	NM	:30	7:00 PM-8:00 PM	--T----	400.00	1	3													1	400.00
	(Program: STATION 19)CS-May/2021																					
21	GREY'S ANATOMY (2HR)	NM	:30	7:00 PM-9:00 PM	--T----	600.00	1	3													1	600.00
	(Program: GREY'S ANATOMY (2HR))CS-May/2021																					
22	BIG SKY	NM	:30	9:00 PM-10:00 PM	--T----	400.00	1	3													1	400.00
	(Program: BIG SKY)CS-May/2021																					
23	SHARK TANK	NM	:30	7:00 PM-8:00 PM	---F---	350.00	1	3													1	350.00
	(Program: SHARK TANK)CS-May/2021																					
24	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	---S--	125.00	1	2													1	125.00
	(Program: Good Morning America Saturday)CS-May/2021																					
25	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	---S--	125.00	1	2													1	125.00
	(Program: Heart of Illinois ABC at 6pm)CS-May/2021																					
26	Heart of Illinois ABC on Sat.	NM	:30	10:00 PM-10:30 PM	---S--	130.00	1	2													1	130.00
	(Program: Heart of Illinois ABC on Sat.)CS-May/2021																					
27	Investigate TV	NM	:30	10:30 PM-11:00 PM	---S--	15.00	1	2													1	15.00
	(Program: Investigate TV)CS-May/2021																					
28	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-----S-	125.00	3	2													3	375.00
	(Program: Good Morning America Sunday)CS-May/2021																					
29	Investigate TV	NM	:30	10:00 AM-10:30 AM	-----S-	50.00	1	2													1	50.00
	(Program: Investigate TV)CS-May/2021																					
30	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----S-	250.00	2	2													2	500.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31												Total Spots	Total Cost
31	CELEBRITY FAMILY FEUD	NM	:30	7:00 PM-8:00 PM	----S-	800.00	1	2											1	800.00
(Program: CELEBRITY FAMILY FEUD)CS-May/2021																				
32	AMERICAN IDOL (3HR)	NM	:30	7:00 PM-10:00 PM	----S-	800.00	1	2											1	800.00
(Program: AMERICAN IDOL (3HR))CS-May/2021																				
33	THE CHASE (SUN)	NM	:30	8:00 PM-9:00 PM	----S-	400.00	1	3											1	400.00
(Program: THE CHASE (SUN))CS-May/2021																				
34	TO TELL THE TRUTH (SUN)	NM	:30	9:00 PM-10:00 PM	----S-	350.00	1	3											1	350.00
(Program: TO TELL THE TRUTH (SUN))CS-May/2021																				
35	Heart of Illinois ABC on Sun.	NM	:30	10:00 PM-10:35 PM	----S-	250.00	2	2											2	500.00
(Program: Heart of Illinois ABC on Sun.)CS-May/2021																				
36	Entertainment Tonight Wknd	NM	:30	10:35 PM-11:35 PM	----S-	125.00	1	2											1	125.00
(Program: Entertainment Tonight Wknd)CS-May/2021																				
37	Access Hollywood	NM	:30	12:35 XM-1:35 XM	----S-	15.00	1	3											1	15.00
(Program: Access Hollywood)CS-May/2021																				
Spot Totals:							148												148	22250.00
Rate Totals:							22250.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	148	\$22,250.00			



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive, Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	<p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; <p>(2) this station is authorized to announce the time as paid for by such person or entity; and  <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> </p>		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature: 	
Name: Neil Williams		Name: Peter Russell	
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time: 5-31-22.	