

# WOC13564256 [00.00]

Order Printout

2510829.



Order Status: Opened-New

Start/End Dates: 04/05/22 - 04/11/22

C/P/E: 696 / 783 / 8620

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11542137

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin CHI.PEOR.QC.PAD 4.5-4.11

AE: Peter Russell

Buyer:

Total Cost: \$22,845.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 4/04/22 6:39 AM

Sales Region: Local

Comments:

PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 5												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---F--	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	----M	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T----	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F--	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 5													Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	1													1	600.00
	(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	600.00	1													1	600.00
	(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	1													1	600.00
	(Program: NBC Today Show)CS-Apr/2021																				
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--F--	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																				
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																				
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																				
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	125.00	1													1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	125.00	1													1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																				
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	600.00	1													1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 5														Total Spots	Total Cost
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-----M	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	---F---	1,750.00	1														1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-W----	1,750.00	1														1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--F---	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	THE ENDGAME	NM	:30	9:00 PM-10:00 PM	-----M	600.00	1														1	600.00
	(Program: THE ENDGAME)CS-Apr/2021																					
17	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W----	800.00	1														1	800.00
	(Program: CHICAGO FIRE)CS-Apr/2021																					
18	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S-	175.00	1														1	175.00
	(Program: Saturday Today Show)CS-Apr/2021																					
19	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	---S-	550.00	1														1	550.00
	(Program: NBC Nightly News)CS-Apr/2021																					

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 5													Total Spots	Total Cost	
20	25 Early News	NM	:30	6:00 PM-6:30 PM	----S--	300.00	1													1	300.00	
(Program: 25 Early News)CS-Apr/2021																						
21	Inside Edition	NM	:30	6:30 PM-7:00 PM	----S--	125.00	1													1	125.00	
(Program: Inside Edition)CS-Apr/2021																						
22	DATELINE WEEKEND MYSTERY	NM	:30	8:00 PM-9:00 PM	----S--	250.00	1													1	250.00	
(Program: DATELINE WEEKEND MYSTERY)CS-Apr/2021																						
23	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	200.00	1													1	200.00	
(Program: Saturday Night Live)CS-Apr/2021																						
24	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1													1	175.00	
(Program: Sunday Today Show)CS-Apr/2021																						
25	Meet the Press	NM	:30	8:00 AM-9:00 AM	----S-	650.00	1													1	650.00	
(Program: Meet the Press)CS-Apr/2021																						
26	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	----S-	350.00	1													1	350.00	
(Program: NBC Nightly News)CS-Apr/2021																						
27	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	500.00	1													1	500.00	
(Program: 25 News at 10pm Sunday)CS-Apr/2021																						
Spot Totals:							52													52	22845.00	
Rate Totals:							22845.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	52	\$22,845.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>
	FEDERAL CANDIDATE
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Richard Irvin	
Authorized committee: Irvin for Illinois	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Date of election: 6/28/22	
Treasurer of candidate's authorized committee: Les Williamson	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Neil Williams	Name: Peter Russell
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 4/4/22