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Order Printout



Order Status: Opened-New	Start/End Dates: 03/15/22 - 03/21/22	C/P/E: 696 / 783 / 8554
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11467242	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 3.15-3.21
AE: Unassigned (Peter Russell)	Buyer:	Total Cost: \$15,300.00 (Cash)
Property: WEEK TV	Primary Demo:	Received Date: 3/14/22 6:44 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T----	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Feb/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Feb/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Feb/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Feb/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Feb/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T----	350.00	1												1	350.00
(Program: NBC Today Show)CS-Feb/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--F--	350.00	1												1	350.00
(Program: NBC Today Show)CS-Feb/2021																				

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15											Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	350.00	1											1	350.00
	(Program: NBC Today Show)CS-Feb/2021																		
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----M	350.00	1											1	350.00
	(Program: NBC Today Show)CS-Feb/2021																		
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	350.00	1											1	350.00
	(Program: NBC Today Show)CS-Feb/2021																		
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	----M	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
4	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1											1	50.00
	(Program: 25 Words or Less)CS-Feb/2021																		
5	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	200.00	1											1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																		
5	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	200.00	1											1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																		
6	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T---	125.00	1											1	125.00
	(Program: Days of Our Lives)CS-Feb/2021																		
6	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	125.00	1											1	125.00
	(Program: Days of Our Lives)CS-Feb/2021																		
6	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	----M	125.00	1											1	125.00
	(Program: Days of Our Lives)CS-Feb/2021																		
7	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	1											1	125.00
	(Program: The Good Dish)CS-Feb/2021																		
7	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	1											1	125.00
	(Program: The Good Dish)CS-Feb/2021																		
8	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1											1	150.00
	(Program: Dr. Phil)CS-Feb/2021																		
8	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	1											1	150.00
	(Program: Dr. Phil)CS-Feb/2021																		
9	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	600.00	1											1	600.00
	(Program: 25 News Live At Five)CS-Feb/2021																		
9	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	----M	600.00	1											1	600.00
	(Program: 25 News Live At Five)CS-Feb/2021																		
10	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	--F--	850.00	1											1	850.00
	(Program: NBC Nightly News)CS-Feb/2021																		
10	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-W----	850.00	1											1	850.00
	(Program: NBC Nightly News)CS-Feb/2021																		
11	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	700.00	1											1	700.00
	(Program: 25 Early News)CS-Feb/2021																		
11	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1											1	700.00
	(Program: 25 Early News)CS-Feb/2021																		

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15														Total Spots	Total Cost
11	25 Early News	NM	:30	6:00 PM-6:30 PM	----M	700.00	1														1	700.00
	(Program: 25 Early News)CS-Feb/2021																					
12	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1														1	400.00
	(Program: Inside Edition)CS-Feb/2021																					
13	25 News Late News	NM	:30	10:00 PM-10:35 PM	--F--	500.00	1														1	500.00
	(Program: 25 News Late News)CS-Feb/2021																					
13	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	500.00	1														1	500.00
	(Program: 25 News Late News)CS-Feb/2021																					
14	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	175.00	1														1	175.00
	(Program: Tonight Show)CS-Feb/2021																					
14	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1														1	175.00
	(Program: Tonight Show)CS-Feb/2021																					
14	Tonight Show	NM	:30	10:35 PM-11:35 PM	----M	175.00	1														1	175.00
	(Program: Tonight Show)CS-Feb/2021																					
15	AMERICAS GOT TALENT EXTREME	NM	:30	7:00 PM-9:00 PM	----M	800.00	1														1	800.00
	(Program: AMERICAS GOT TALENT EXTREME)CS-Feb/2021																					
16	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	800.00	1														1	800.00
	(Program: CHICAGO MED)CS-Feb/2021																					
17	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S-	175.00	1														1	175.00
	(Program: Saturday Today Show)CS-Feb/2021																					
18	25 Early News	NM	:30	6:00 PM-6:30 PM	---S-	300.00	1														1	300.00
	(Program: 25 Early News)CS-Feb/2021																					
19	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S-	125.00	1														1	125.00
	(Program: Inside Edition)CS-Feb/2021																					
20	25 News Late News	NM	:30	10:00 PM-10:35 PM	---S-	500.00	1														1	500.00
	(Program: 25 News Late News)CS-Feb/2021																					
21	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	---S-	200.00	1														1	200.00
	(Program: Saturday Night Live)CS-Feb/2021																					
22	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1														1	175.00
	(Program: Sunday Today Show)CS-Feb/2021																					
23	LAW AND ORDER (2/27)	NM	:30	9:00 PM-10:00 PM	----S-	400.00	1														1	400.00
	(Program: LAW AND ORDER (2/27))CS-Feb/2021																					
24	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	400.00	1														1	400.00
	(Program: 25 News at 10pm Sunday)CS-Feb/2021																					
Spot Totals:							44														44	15300.00

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15														Total Spots	Total Cost	
Rate Totals:							15300.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	44	\$15,300.00			


CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE
 FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.: 4801 N Fairfax Drive: Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:	Signature:  Peter Russell		
Name: Neil Williams		Name:	Peter Russell
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time:	3/14/22.