

WOC13473761 [00.01]

Order Printout

2446095.



Order Status: Opened-Revised	Start/End Dates: 03/08/22 - 03/14/22	C/P/E: 696 / 783 / 8505
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11445295	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 3.8-3.14
AE: Unassigned (Peter Russell)	Buyer:	Total Cost: \$15,785.00 (Cash)
Property: WEEK TV	Primary Demo:	Received Date: 3/07/22 7:42 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8										Total Spots	Total Cost
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	T-----	125.00	1										1	125.00
	(Program: 25 News Today Show 2)CS-Feb/2021																	
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	-----M	125.00	1										1	125.00
	(Program: 25 News Today Show 2)CS-Feb/2021																	
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	250.00	1										1	250.00
	(Program: 25 News Today Show 3)CS-Feb/2021																	
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---F---	250.00	1										1	250.00
	(Program: 25 News Today Show 3)CS-Feb/2021																	
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W-----	250.00	1										1	250.00
	(Program: 25 News Today Show 3)CS-Feb/2021																	
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	250.00	1										1	250.00
	(Program: 25 News Today Show 3)CS-Feb/2021																	
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	250.00	1										1	250.00
	(Program: 25 News Today Show 3)CS-Feb/2021																	
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	350.00	1										1	350.00
	(Program: NBC Today Show)CS-Feb/2021																	
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	350.00	1										1	350.00
	(Program: NBC Today Show)CS-Feb/2021																	
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	350.00	1										1	350.00
	(Program: NBC Today Show)CS-Feb/2021																	

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8											Total Spots	Total Cost
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T----	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1											1	110.00
	(Program: Today With Hoda & Jenna)CS-Feb/2021																		
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1											1	110.00
	(Program: Today With Hoda & Jenna)CS-Feb/2021																		
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T----	50.00	1											1	50.00
	(Program: 25 Words or Less)CS-Feb/2021																		
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--F--	50.00	1											1	50.00
	(Program: 25 Words or Less)CS-Feb/2021																		
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1											1	50.00
	(Program: 25 Words or Less)CS-Feb/2021																		
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1											1	50.00
	(Program: 25 Words or Less)CS-Feb/2021																		
7	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	200.00	1											1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																		
7	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	200.00	1											1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																		
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T----	125.00	1											1	125.00
	(Program: Days of Our Lives)CS-Feb/2021																		
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	125.00	1											1	125.00
	(Program: Days of Our Lives)CS-Feb/2021																		
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	125.00	1											1	125.00
	(Program: Days of Our Lives)CS-Feb/2021																		
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T----	125.00	1											1	125.00
	(Program: The Good Dish)CS-Feb/2021																		
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	1											1	125.00
	(Program: The Good Dish)CS-Feb/2021																		
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1											1	150.00
	(Program: Dr. Phil)CS-Feb/2021																		
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W---	150.00	1											1	150.00
	(Program: Dr. Phil)CS-Feb/2021																		
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T----	600.00	1											1	600.00
	(Program: 25 News Live At Five)CS-Feb/2021																		
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-----M	600.00	1											1	600.00
	(Program: 25 News Live At Five)CS-Feb/2021																		

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8											Total Spots	Total Cost
12	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	--F--	850.00	1											1	850.00
	(Program: NBC Nightly News)CS-Feb/2021																		
12	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-W----	850.00	1											1	850.00
	(Program: NBC Nightly News)CS-Feb/2021																		
13	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	700.00	1											1	700.00
	(Program: 25 Early News)CS-Feb/2021																		
13	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1											1	700.00
	(Program: 25 Early News)CS-Feb/2021																		
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	400.00	1											1	400.00
	(Program: Inside Edition)CS-Feb/2021																		
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1											1	400.00
	(Program: Inside Edition)CS-Feb/2021																		
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	--F--	500.00	1											1	500.00
	(Program: 25 News Late News)CS-Feb/2021																		
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	500.00	1											1	500.00
	(Program: 25 News Late News)CS-Feb/2021																		
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	175.00	1											1	175.00
	(Program: Tonight Show)CS-Feb/2021																		
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	--F--	175.00	1											1	175.00
	(Program: Tonight Show)CS-Feb/2021																		
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	175.00	1											1	175.00
	(Program: Tonight Show)CS-Feb/2021																		
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	175.00	1											1	175.00
	(Program: Tonight Show)CS-Feb/2021																		
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1											1	175.00
	(Program: Tonight Show)CS-Feb/2021																		
17	AMERICAS GOT TALENT EXTREME	NM	:30	7:00 PM-9:00 PM	-----M	800.00	1											1	800.00
	(Program: AMERICAS GOT TALENT EXTREME)CS-Feb/2021																		
18	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	800.00	1											1	800.00
	(Program: THIS IS US)CS-Feb/2021																		
20	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S--	175.00	1											1	175.00
	(Program: Saturday Today Show)CS-Feb/2021																		
21	25 Early News	NM	:30	6:00 PM-6:30 PM	---S--	300.00	1											1	300.00
	(Program: 25 Early News)CS-Feb/2021																		
22	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S--	125.00	1											1	125.00
	(Program: Inside Edition)CS-Feb/2021																		
23	DATeline WEEKEND MYSTERY	NM	:30	8:00 PM-9:00 PM	---S--	250.00	1											1	250.00
	(Program: DATeline WEEKEND MYSTERY)CS-Feb/2021																		
24	25 News Late News	NM	:30	10:00 PM-10:35 PM	---S--	500.00	1											1	500.00
	(Program: 25 News Late News)CS-Feb/2021																		

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8												Total Spots	Total Cost
25	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	200.00	1												1	200.00
(Program: Saturday Night Live)CS-Feb/2021																				
26	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1												1	175.00
(Program: Sunday Today Show)CS-Feb/2021																				
27	LAW AND ORDER (2/27)	NM	:30	9:00 PM-10:00 PM	----S-	400.00	1												1	400.00
(Program: LAW AND ORDER (2/27))CS-Feb/2021																				
28	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	400.00	1												1	400.00
(Program: 25 News at 10pm Sunday)CS-Feb/2021																				
29	1st Look	NM	:30	4:00 AM-4:30 AM	--F--	15.00	1												1	15.00
(Program: 1st Look)CS-Feb/2021																				
Spot Totals:							55												55	\$15,785.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	55	\$15,785.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:	Signature: <u>Debra Russell</u>		
Name: Neil Williams	Name: <u>Debra Russell</u>		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: <u>3/7/22</u>		