

# WOC13572728 [00.00]

Order Printout

2520292



Order Status: Opened-New

Start/End Dates: 04/12/22 - 04/18/22

C/P/E: 696 / 783 / 8658

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11562095

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 4.12-4.18 SCHED A

AE: Peter Russell

Buyer:

Total Cost: \$23,940.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 4/11/22 8:43 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 12												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	2-T-----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2--T---	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2--F--	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12														Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2-W----	600.00	1														1	600.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2-----M	600.00	1														1	600.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2T-----	600.00	1														1	600.00
	(Program: NBC Today Show)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	3--F--	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	3T-----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	3--F--	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	3-W----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	3--T---	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	3T-----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	3-----M	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	2-W----	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	2T-----	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	3--F--	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	3-----M	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	3-W----	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	3-----M	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	3--F--	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	3T-----	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	3--T---	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12														Total Spots	Total Cost
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	3T-----	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	3----M	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	2--F--	1,750.00	1														1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	2-W----	1,750.00	1														1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	3-T----	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	3T-----	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	3----M	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	3--T---	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	3T-----	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	3-T---	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	3T-----	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	3----M	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	3--F--	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	3-W----	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	3----M	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
17	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	3-W----	800.00	1														1	800.00
	(Program: CHICAGO MED)CS-Apr/2021																					
18	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	3-W----	800.00	1														1	800.00
	(Program: CHICAGO FIRE)CS-Apr/2021																					

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12											Total Spots	Total Cost
19	CHICAGO PD (Program: CHICAGO PD)CS-Apr/2021	NM	:30	9:00 PM-10:00 PM	3-W----	800.00	1											1	800.00
20	Saturday Today Show (Program: Saturday Today Show)CS-Apr/2021	NM	:30	7:00 AM-9:00 AM	3---S-	175.00	1											1	175.00
21	NBC Nightly News (Program: NBC Nightly News)CS-Apr/2021	NM	:30	5:30 PM-6:00 PM	3---S-	550.00	1											1	550.00
22	25 Early News (Program: 25 Early News)CS-Apr/2021	NM	:30	6:00 PM-6:30 PM	3---S-	300.00	1											1	300.00
23	Inside Edition (Program: Inside Edition)CS-Apr/2021	NM	:30	6:30 PM-7:00 PM	3---S-	125.00	1											1	125.00
24	Saturday Night Live (Program: Saturday Night Live)CS-Apr/2021	NM	:30	10:30 PM-12:00 XM	3---S-	200.00	1											1	200.00
25	Sunday Today Show (Program: Sunday Today Show)CS-Apr/2021	NM	:30	7:00 AM-8:00 AM	3---S-	175.00	1											1	175.00
26	Meet the Press (Program: Meet the Press)CS-Apr/2021	NM	:30	8:00 AM-9:00 AM	2---S-	650.00	1											1	650.00
27	NBC Nightly News (Program: NBC Nightly News)CS-Apr/2021	NM	:30	5:30 PM-6:00 PM	3---S-	350.00	1											1	350.00
28	AMERICAN SONG CONTEST (SUN) (Program: AMERICAN SONG CONTEST (SUN))CS-Apr/2021	NM	:30	6:00 PM-8:00 PM	3---S-	400.00	1											1	400.00
29	25 News at 10pm Sunday (Program: 25 News at 10pm Sunday)CS-Apr/2021	NM	:30	10:00 PM-10:35 PM	3---S-	500.00	1											1	500.00
Spot Totals:							54											54	23940.00
Rate Totals:							23940.00												

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	54	\$23,940.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  →

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.: 4801 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		<b>Station Representative</b>	
Signature:	Signature: <u>Peter Russell</u>		
Name: Neil Williams	Name: <u>Peter Russell</u>		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: <u>4/11/22</u>		