

# WOC13452441 [00.00]

Order Printout

2424146.



Order Status: Opened-New

Start/End Dates: 02/15/22 - 02/21/22

C/P/E: 696 / 783 / 8417

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11390383

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 2.15-2.21 ADD TO SCHED

AE: Peter Russell

Buyer:

Total Cost: \$7,425.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 2/16/22 12:42 PM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

Electronic invoices preferred. TVinvoices.com Number: 9912521Marketron Code: EI141074

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 15										Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	250.00	1										1	250.00
	(Program: 25 News Today Show 3)CS-Feb/2021																	
2	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1										1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																	
3	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	200.00	1										1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																	
3	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	200.00	1										1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																	
4	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	600.00	1										1	600.00
	(Program: 25 News Live At Five)CS-Feb/2021																	
5	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-W----	850.00	1										1	850.00
	(Program: NBC Nightly News)CS-Feb/2021																	
6	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	700.00	1										1	700.00
	(Program: 25 Early News)CS-Feb/2021																	
6	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	700.00	1										1	700.00
	(Program: 25 Early News)CS-Feb/2021																	
7	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	500.00	1										1	500.00
	(Program: 25 News Late News)CS-Feb/2021																	
7	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	500.00	1										1	500.00
	(Program: 25 News Late News)CS-Feb/2021																	

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 15												Total Spots	Total Cost
8	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	---F---	1,800.00	1												1	1,800.00
(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																				
9	25 News 10pm News After Olympi	NM	:30	10:30 PM-11:30 PM	-----S-	500.00	1												1	500.00
(Program: 25 News 10pm News After Olympi)CS-Feb/2021																				
9	25 News 10pm News After Olympi	NM	:30	10:30 PM-11:30 PM	-W-----	500.00	1												1	500.00
(Program: 25 News 10pm News After Olympi)CS-Feb/2021																				
Spot Totals:							13												13	\$7,425.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
February	13	\$7,425.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  →

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.: 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency	Station Representative		
Signature:	Signature: <u>Peter Russell</u>		
Name: Neil Williams	Name: <u>Peter Russell</u>		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: <u>2/10/22</u>		