EEEK 2907 Springfield Road East Peoria, IL 61611-4878

Sales T&C: www.gray.tv/advertising

Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400

Arlington, VA 22209

Send Payment To:

EEEK PO Box 14200

4 04/05/22

Weeks:

1

2

<u>Ch</u>

EEEK

EEEK

EEEK

Spots: #

04/11/22

Start Date

М

Day Air Date

Tu 04/05/22

Th 04/07/22

04/11/22

04/05/22

M-F 4-5p

MTWTFSS

11-1---

4:56 PM M-F 4-5p

4:25 PM M-F 4-5p

4:45 PM M-F 4-5p

Air Time Description

End Date

04/11/22

Tallahassee, FL 32317-4200

| OICL | | | | | | |
|----------------|---------------------|---------------------------------|-------------|--|--|--|
| Property | EEEK | | | | | |
| Invoice # | 2510799-1 | Order # | 2510799 | | | |
| Invoice Date | 04/24/22 | Alt Order # | WOC13564258 | | | |
| Invoice Month | April 2022 | Deal # | | | | |
| Invoice Period | 03/28/22 - 04/11/22 | Flight Dates 04/05/22 - 04/11/2 | | | | |
| Advertiser | Irvin for Illinois | • | | | | |
| Product | Candidate | | | | | |
| Estimate # | 8620 | | | | | |
| | Account Executive | Peter Russell | | | | |
| | Sales Office | Peoria National | | | | |
| | Sales Region | National | | | | |
| | Agency Code | 9912521 | | | | |
| | Advertiser Code | 696 | | | | |
| | Billing Calendar | Broadcast | | | | |
| | Billing Type | Cash | | | | |
| | Special Handling | | | | | |
| | Agency Ref | 111431 | | | | |
| | Advertiser Ref | 600974 | | | | |
| | Product 1 | 783 | | | | |
| | Product 2 | | | | | |

Spots/

:30

Length Ad-ID

3

:30 RI22032801H

:30 RI22032801H

:30 RI22032801H

\$45.00

NM

| Line Start Da | ate End Date | e Descriptio | on | Start/End Time | MTWTFSS | Length | Week | Rate | Type | | |
|---------------|-------------------------------|-----------------------------|------------------|----------------------|-------------------------|---------------|----------------|----------|------|-------------------|------|
| 1 04/05/22 | 2 04/11/22 | ABC Good | d Morning An | ner7:00 AM-9:00 AM | 11111 | :30 | 5 | \$225.00 | NM | | |
| Weeks: | Start Date 04/05/22 | End Date 04/11/22 | MTWTFSS 11111 | Spots/Week 5 | <u>Rate</u> \$225.00 | | | | | | |
| Spots: # 0 | <u>Ch</u> <u>Day</u> A | <u> Air Date</u> <u>Air</u> | Time Descri | <u>ption</u> | Start/End Time | Leng | th Ad-ID | | | Rate 7 | Type |
| 1 E | EEEK Tu 0 | 4/05/22 8:3 | 37 AM ABC G | Good Morning America | 7:00 AM-9:00 AM | A :3 | 0 RI22032801H | 1 | | \$225.00 | NM |
| 2 E | EEEK W 0 | 4/06/22 7:5 | 58 AM ABC G | Good Morning America | 7:00 AM-9:00 AM | / 1 :3 | 0 RI22032801H | 1 | | \$225.00 | NM |
| 3 E | EEEK Th 0 | 4/07/22 8:5 | 54 AM ABC G | Good Morning America | 7:00 AM-9:00 AM | / :3 | 0 RI22032801H | l | | \$225.00 | NM |
| 4 E | EEEK F 0 | 4/08/22 8:2 | 28 AM ABC G | Good Morning America | 7:00 AM-9:00 AM | / :3 | 0 RI22032801H | l | | \$225.00 | NM |
| 5 E | EEEK M 0 | 4/11/22 8:5 | 59 AM ABC G | Good Morning America | 7:00 AM-9:00 AM | A :3 | O RI22032801H | l | | \$225.00 | NM |
| 2 04/05/22 | 2 04/11/22 | M-F 11a-1 | 1130a | 11:00 AM-11:30 AM | 11 | :30 | 2 | \$35.00 | NM | | |
| Weeks: | Start Date 04/05/22 | End Date 04/11/22 | MTWTFSS 11 | Spots/Week 2 | <u>Rate</u> \$35.00 | | | | | | |
| Spots: # (| <u>Ch</u> <u>Day</u> <u>A</u> | <u> Air Date</u> <u>Air</u> | Time Descri | <u>otion</u> | Start/End Time | Leng | th Ad-ID | | | Rate | Type |
| 1 E | EEEK F 0 | 4/08/22 11:1 | 15 AM M-F 11 | a-1130a | 11:00 AM-11:30 A | AN :3 | 0 RI22032801H | l | | \$35.00 | NM |
| 2 E | EEEK M 0 | 4/11/22 11:0 | 08 AM M-F 11 | a-1130a | 11:00 AM-11:30 | AN :3 | 0 RI22032801H | l | | \$35.00 | NM |
| 3 04/05/22 | 2 04/08/22 | ABC Gen | eral Hospital | 1:00 PM-2:00 PM | 1-1 | :30 | 2 | \$60.00 | NM | | |
| Weeks: | Start Date 04/04/22 | End Date 04/10/22 | MTWTFSS 1-1 | Spots/Week | <u>Rate</u> \$60.00 | | | | | | |
| Spots: # 0 | | | Time Descri | ntion | Start/End Time | Leng | th Ad-ID | | | Rate ⁻ | Type |
| 1 | | | | General Hospital | 1:00 PM-2:00 PM | | 80 RI22032801H | İ | | \$60.00 | NM |
| | | | | eneral Hospital | 1:00 PM-2:00 PM | | O RI22032801H | | | \$60.00 | NM |
| | | | | P | | | - | | | , , , , , , | ت. |

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11-1---

Rate

Start/End Time

4:00 PM-5:00 PM

4:00 PM-5:00 PM

4:00 PM-5:00 PM

\$45.00

4:00 PM-5:00 PM

Spots/Week

Rate Type

\$45.00 NM

\$45.00 NM

NM

\$45.00

Send Payment To:



ur

| Invoice # | 2510799-1 | Invoice Month | April 2022 |
|--------------|--------------------|----------------|---------------------|
| Invoice Date | 04/24/22 | Invoice Period | 03/28/22 - 04/11/22 |
| Advertiser | Irvin for Illinois | | |
| Product | Candidate | | |
| Estimate # | 8620 | | |

| | | | | | | | | Spots/ | | | |
|------------|-----------|-----------------------|-------------|----------------------|-------------------|-------------------------|---------------|--------------|----------------|-------|-------------------------|
| Line Start | Date I | End Date | Desc | ription | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 4 04/05 | /22 | 04/11/22 | M-F | 1-5p | 4:00 PM-5:00 PM | 11-1 | :30 | 3 | \$45.00 | NM | |
| | | | | | | | | | | | |
| 5 04/05 | /22 | 04/08/22 | M-F I | News @ 530p | 5:30 PM-6:00 PM | 1-1 | :30 | 2 | \$225.00 | NM | |
| Weeks | | tart Date 4/04/22 | End Da | | Spots/Week 2 | <u>Rate</u> \$225.00 | | | | | |
| Spots: # | <u>Ch</u> | Day Air | | Air Time Descrip | | Start/End Time | e Lenc | th Ad-ID | | | Rate Type |
| 1 1 | EEEK | | | 5:41 PM M-F Ne | | 5:30 PM-6:00 | | 30 RI2203280 | 1н | | \$225.00 NM |
| 2 | EEEK | | 08/22 | 5:51 PM M-F Ne | • | 5:30 PM-6:00 | | 30 RI2203280 | 1н | | \$225.00 NM |
| 0.04/05 | /00 | 0.4/4.4/0.0 | 400 | \A/I-I-NI NA [5] | 0.00 PM 0.00 PM | 11 1 | .00 | 0 | #405.00 | NIN 4 | |
| 6 04/05 | /22 | 04/11/22 | ABC | World News M-F | 6:00 PM-6:30 PM | 11-1 | :30 | 3 | \$425.00 | NM | |
| Weeks | | tart Date 4/05/22 | End Da | | Spots/Week 3 | Rate \$425.00 | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> Air | <u>Date</u> | Air Time Descrip | <u>tion</u> | Start/End Time | <u>e Lenç</u> | th Ad-ID | | | Rate Type |
| 1 | EEEK | | | | orld News M-F | 6:00 PM-6:30 | PM : | 00 | | | \$425.00 NM |
| _ | | | | 6.6,6.7,6.8,6.9,6.10 | | 2.45 | | 00 B+2202200 | 111 | | #0F 00 NIA |
| 8 | EEEK | W 04/9 MG for 12 | | 3:17 PM M-F 3-4 | р | 3-4p | : | 30 RI2203280 | TH | | \$25.00 NM |
| 7 | EEEK | | 06/22 | 3:53 PM M-F 3-4 | р | 3-4p | : | 30 RI2203280 | 1н | | \$25.00 NM |
| 10 | EEEK | | 07/22 | 3:28 PM M-F 3-4 | р | 3-4p | : | 30 RI2203280 | 1н | | \$25.00 NM |
| 2 | EEEK | | | 6:29 PM ABC W | orld News M-F | 6:00 PM-6:30 | PM : | 30 RI2203280 | 1н | | \$425.00 NM |
| 9 | EEEK | | | 3:43 PM M-F 3-4 | p | 3-4p | | 30 RI2203280 | | | \$25.00 NM |
| 4 | EEEK | MG for 12 F 04/9 | | 5:13 PM M-F Ne | ws @ 5p | 5-530p | : | 30 RI2203280 | 1н | | \$175.00 NM |
| _ | | MG for 12 | | 0.50 | | 0.40 | | | a | | |
| 5 | EEEK | MG for 12 | 2.1,6.1 | 9:58 AM ABC Th | is Week | 9-10a | ; | 30 RI2203280 | TH | | \$125.00 NM |
| 6 | EEEK | Su 04/ MG for 12 | | 11:33 PM Su 1035 | 5-1135 | 1035-1135p | : | 30 RI2203280 | 1н | | \$60.00 NM |
| 11 | EEEK | M 04/ MG for 12 | | 3:12 PM M-F 3-4 | р | 3-4p | : | 30 RI2203280 | 1н | | \$25.00 NM |
| 3 | EEEK | | | 6:29 PM ABC W | orld News M-F | 6:00 PM-6:30 | PM : | 30 RI2203280 | 1н | | \$425.00 NM |
| 7 04/05 | /22 | 04/08/22 | Prime | e Access Rotator | 6:30 PM-7:00 PM | 1-1 | :30 | 2 | \$175.00 | NM | |
| Weeks | s: S | tart Date | End Da | ate <u>MTWTFSS</u> | Spots/Week | Rate | | | | | |
| | | 4/04/22 | 04/10/2 | | 2 | \$175.00 | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> <u>Air</u> | | Air Time Descrip | <u>tion</u> | Start/End Time | <u>e Leng</u> | th Ad-ID | | | <u>Rate</u> <u>Type</u> |
| 1 | | W 04/ | 00, | 6:49 PM Prime A | | 6:30 PM-7:00 | | 30 RI2203280 | | | \$175.00 NM |
| 2 | EEEK | F 04/ | 08/22 | 6:48 PM Prime A | ccess Rotator | 6:30 PM-7:00 | PM : | 30 RI2203280 | 1н | | \$175.00 NM |
| 8 04/05 | /22 | 04/08/22 | M-F I | News @ 10p | 10:00 PM-10:35 PM | 1-1 | :30 | 2 | \$120.00 | NM | |
| Weeks | | tart Date 4/04/22 | End Da | | Spots/Week 2 | Rate \$120.00 | | | | | |
| Spots: # | <u>Ch</u> | Day Air | | Air Time Descrip | _ | Start/End Time | <u>e</u> Lenc | th Ad-ID | | | Rate Type |
| 1 | EEEK | | | 10:33 PM M-F Ne | | 10:00 PM-10:3 | _ | 30 RI2203280 | 1н | | \$120.00 NM |
| 2 | EEEK | | 08/22 | 10:10 PM M-F Ne | • | 10:00 PM-10:3 | 35 PN : | 30 RI2203280 | 1н | | \$120.00 NM |
| 9 04/05 | /22 | 04/11/22 | ABC | Monday Prime 2 H | o 7:00 PM-9:00 PM | 1 | :30 | 1 | \$450.00 | NM | |

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Send Payment To:



| Invoice # | 2510799-1 | Invoice Month | April 2022 |
|--------------|--------------------|----------------|---------------------|
| Invoice Date | 04/24/22 | Invoice Period | 03/28/22 - 04/11/22 |
| Advertiser | Irvin for Illinois | | |
| Product | Candidate | | |
| Estimate # | 8620 | | |

Spots/

| | | | | | ; | Spots/ | | | |
|----------------------|---------------------------------|---|------------------------|-----------------------------------|---------------|---------------------------|----------|------|--|
| Line Start [| Date End Date | Description | Start/End Time | MTWTFSS | Length | Veek | Rate | Туре | |
| 9 04/05/ | /22 04/11/22 | ABC Monday Prime 2 | Ho 7:00 PM-9:00 PM | 1 | :30 | 1 | \$450.00 | NM | |
| Weeks | Start Date 04/05/22 | End Date MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$450.00 | | | | | |
| Spots: <u>#</u> 1 | | <u>Ir Date</u> <u>Air Time</u> <u>Descri</u> 4/11/22 8:41 PM ABC N | | Start/End Time 7:00 PM-9:00 PM | Length :30 | <u>Ad-ID</u> RI2203280 | 1н | | <u>Rate</u> <u>Type</u> \$450.00 NM |
| 10 04/05/ | 22 04/07/22 | ABC Thursday Prime F | Hr 7:00 PM-8:00 PM | 1 | :30 | 1 | \$400.00 | NM | |
| Weeks | : <u>Start Date</u> 04/04/22 | End Date MTWTFSS 04/10/221 | Spots/Week 1 | Rate \$400.00 | | | | | |
| Spots: <u>#</u> 1 | | r Date Air Time Descri | ption | Start/End Time 7:00 PM-8:00 PM | Length :30 | <u>Ad-ID</u> RI2203280 | 1н | | <u>Rate</u> <u>Type</u> \$400.00 NM |
| 11 04/05/ | /22 04/09/22 | ABC GMA Sat | 7:00 AM-9:00 AM | 1- | :30 | 1 | \$110.00 | NM | |
| Weeks | : <u>Start Date</u> 04/04/22 | End Date MTWTFSS 04/10/221- | Spots/Week 1 | <u>Rate</u> \$110.00 | | | | | |
| Spots: # | | | · | Start/End Time | <u>Length</u> | Ad-ID | | | Rate Type |
| 1 | EEEK Sa 04 | 1/09/22 7:53 AM ABC 0 | SMA Sat | 7:00 AM-9:00 AM | :30 | RI2203280 | 1н | | \$110.00 NM |
| 12 04/05/ | /22 04/09/22 | News @ 6p Sa | 6:00 PM-6:30 PM | 1- | :30 | 1 | \$60.00 | NM | |
| Weeks | : <u>Start Date</u> 04/04/22 | End Date MTWTFSS 04/10/221- | Spots/Week 1 | <u>Rate</u> \$60.00 | | | | | |
| Spots: # | <u>Ch</u> <u>Day</u> Ai | | | Start/End Time | <u>Length</u> | Ad-ID | | | Rate Type |
| 1 | EEEK Sa 04 See MC | 4/09/22 News 6 6.4,6.5,6.6,6.7,6.8,6.9,6.1 | @ 6p Sa 10,6.11 | 6:00 PM-6:30 PM | :00 | | | | \$60.00 NM |
| 13 04/05/ | /22 04/10/22 | ABC GMA Sun | 7:00 AM-8:00 AM | 1 | :30 | 1 | \$60.00 | NM | |
| Weeks | Start Date 04/04/22 | End Date MTWTFSS1 | <u>Spots/Week</u> 1 | <u>Rate</u> \$60.00 | | | | | |
| Spots: # | | r Date Air Time Descri | | Start/End Time | Length | | | | Rate Type |
| 1 | EEEK Su 04 | 1/10/22 6:59 AM ABC 0 | SMA Sun | 7:00 AM-8:00 AM | :30 | RI2203280 | 1H | | \$60.00 NM |
| 14 04/05/ | | News @ 530p Su | | 1 | :30 | 1 | \$120.00 | NM | |
| Weeks | : <u>Start Date</u> 04/04/22 | End Date MTWTFSS 04/10/221 | Spots/Week 1 | <u>Rate</u> \$120.00 | | | | | |
| Spots: # | - | | | Start/End Time | Length | | | | Rate Type |
| 1 | EEEK Su 04 | 1/10/22 5:49 PM News | @ 530p Su | 5:30 PM-6:00 PM | :30 | RI2203280 | 1H | | \$120.00 NM |
| 15 04/05/ | | ur A | | | :30 | 1 | \$400.00 | NM | |
| Weeks | : <u>Start Date</u> 04/04/22 | <u>End Date</u> <u>MTWTFSS</u> 04/10/221 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # | | | | Start/End Time | <u>Length</u> | | | | Rate Type |
| 1 | EEEK Su 04 | 1/10/22 8:42 PM ABC S | Sunday Prime 2 Hour A | 7:00 PM-9:00 PM | :30 | RI2203280 | 1H | | \$400.00 NM |
| | | | | Total Spots | 34 | | | | |

Payment Terms 30 Days

<u>Gross Total</u> \$5,365.00

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Send Payment To:



| Invoice # | 2510799-1 | Invoice Month | April 2022 |
|--------------|--------------------|----------------|---------------------|
| Invoice Date | 04/24/22 | Invoice Period | 03/28/22 - 04/11/22 |
| Advertiser | Irvin for Illinois | | |
| Product | Candidate | | |
| Estimate # | 8620 | | |

Agency Commission \$804.75

Net Amount Due \$4,560.25

<u>Invoice Balance as of 04/26/22 4:31:37 PM CT</u> **\$0.00**