

2563632

WOC13612477 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 05/24/22 - 05/30/22

C/P/E: 696 / 783 / 9018

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11686376

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.24-5.30 SCHED A

AE: Peter Russell

Buyer:

Total Cost: \$23,375.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 5/23/22 8:42 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS	Rate	May 24												Total Spots	Total Cost
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	--T---	140.00	1												1	140.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	---F--	140.00	1												1	140.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	-W----	140.00	1												1	140.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	----M	140.00	1												1	140.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	T-----	140.00	1												1	140.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	225.00	4												4	900.00
(Program: Good Morning America)CS-May/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	4														4	900.00
(Program: Good Morning America)CS-May/2021																						
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	4														4	900.00
(Program: Good Morning America)CS-May/2021																						
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	----M	225.00	4														4	900.00
(Program: Good Morning America)CS-May/2021																						
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	4														4	900.00
(Program: Good Morning America)CS-May/2021																						
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--T---	35.00	1														1	35.00
(Program: LIVE with Kelly and Ryan)CS-May/2021																						
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	---F--	35.00	1														1	35.00
(Program: LIVE with Kelly and Ryan)CS-May/2021																						
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1														1	35.00
(Program: LIVE with Kelly and Ryan)CS-May/2021																						
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	----M	35.00	1														1	35.00
(Program: LIVE with Kelly and Ryan)CS-May/2021																						
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	T-----	35.00	1														1	35.00
(Program: LIVE with Kelly and Ryan)CS-May/2021																						
4	The View	NM	:30	10:00 AM-11:00 AM	--T---	75.00	1														1	75.00
(Program: The View)CS-May/2021																						
4	The View	NM	:30	10:00 AM-11:00 AM	---F--	75.00	1														1	75.00
(Program: The View)CS-May/2021																						
4	The View	NM	:30	10:00 AM-11:00 AM	-W----	75.00	1														1	75.00
(Program: The View)CS-May/2021																						
4	The View	NM	:30	10:00 AM-11:00 AM	----M	75.00	1														1	75.00
(Program: The View)CS-May/2021																						
4	The View	NM	:30	10:00 AM-11:00 AM	T-----	75.00	1														1	75.00
(Program: The View)CS-May/2021																						
5	GMA3	NM	:30	12:00 PM-1:00 PM	--T---	55.00	1														1	55.00
(Program: GMA3)CS-May/2021																						
5	GMA3	NM	:30	12:00 PM-1:00 PM	---F--	55.00	1														1	55.00
(Program: GMA3)CS-May/2021																						
5	GMA3	NM	:30	12:00 PM-1:00 PM	-W----	55.00	1														1	55.00
(Program: GMA3)CS-May/2021																						

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
5	GMA3	NM	:30	12:00 PM-1:00 PM	-----M	55.00	1														1	55.00
	(Program: GMA3)CS-May/2021																					
5	GMA3	NM	:30	12:00 PM-1:00 PM	T-----	55.00	1														1	55.00
	(Program: GMA3)CS-May/2021																					
6	General Hospital	NM	:30	1:00 PM-2:00 PM	--F--	130.00	1														1	130.00
	(Program: General Hospital)CS-May/2021																					
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	130.00	1														1	130.00
	(Program: General Hospital)CS-May/2021																					
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	130.00	1														1	130.00
	(Program: General Hospital)CS-May/2021																					
7	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	--T---	25.00	2														2	50.00
	(Program: Kelly Clarkson)CS-May/2021																					
7	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	--F--	25.00	2														2	50.00
	(Program: Kelly Clarkson)CS-May/2021																					
7	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	-W----	25.00	2														2	50.00
	(Program: Kelly Clarkson)CS-May/2021																					
7	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	-----M	25.00	2														2	50.00
	(Program: Kelly Clarkson)CS-May/2021																					
7	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	T-----	25.00	2														2	50.00
	(Program: Kelly Clarkson)CS-May/2021																					
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--T---	25.00	2														2	50.00
	(Program: Tamron Hall)CS-May/2021																					
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--F--	25.00	2														2	50.00
	(Program: Tamron Hall)CS-May/2021																					
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-W----	25.00	2														2	50.00
	(Program: Tamron Hall)CS-May/2021																					
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-----M	25.00	2														2	50.00
	(Program: Tamron Hall)CS-May/2021																					
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	T-----	25.00	2														2	50.00
	(Program: Tamron Hall)CS-May/2021																					
9	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	2														2	90.00
	(Program: Ellen)CS-May/2021																					
9	Ellen	NM	:30	4:00 PM-5:00 PM	--F--	45.00	2														2	90.00
	(Program: Ellen)CS-May/2021																					
9	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	2														2	90.00
	(Program: Ellen)CS-May/2021																					
9	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	2														2	90.00
	(Program: Ellen)CS-May/2021																					
9	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	2														2	90.00
	(Program: Ellen)CS-May/2021																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24													Total Spots	Total Cost
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-T----	175.00	1													1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																				
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--F--	175.00	1													1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																				
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W----	175.00	1													1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																				
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	----M	175.00	1													1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																				
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	T-----	175.00	1													1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																				
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-T----	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																				
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--F--	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																				
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																				
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----M	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																				
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1													1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																				
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-T----	175.00	2													2	350.00
	(Program: Entertainment Tonight)CS-May/2021																				
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F--	175.00	2													2	350.00
	(Program: Entertainment Tonight)CS-May/2021																				
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	2													2	350.00
	(Program: Entertainment Tonight)CS-May/2021																				
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	----M	175.00	2													2	350.00
	(Program: Entertainment Tonight)CS-May/2021																				
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	2													2	350.00
	(Program: Entertainment Tonight)CS-May/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---F--	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	2														2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	--T---	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	---F--	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-W----	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-----M	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	T-----	15.00	1														1	15.00
	(Program: ABC News Nightline)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	--T---	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	---F--	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24													Total Spots	Total Cost
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-W----	15.00	1													1	15.00
	(Program: Access Hollywood)CS-May/2021																				
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-----M	15.00	1													1	15.00
	(Program: Access Hollywood)CS-May/2021																				
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	T-----	15.00	1													1	15.00
	(Program: Access Hollywood)CS-May/2021																				
17	NBA PLAYOFFS 2022 (PRIME)	NM	:30	7:00 PM-10:00 PM	----S-	700.00	2													2	1,400.00
	(Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021																				
17	NBA PLAYOFFS 2022 (PRIME)	NM	:30	7:00 PM-10:00 PM	--F--	700.00	2													2	1,400.00
	(Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021																				
18	HOLEY MOLEY (TUE)	NM	:30	7:00 PM-8:00 PM	T-----	350.00	1													1	350.00
	(Program: HOLEY MOLEY (TUE))CS-May/2021																				
19	THE CHASE (TUE)	NM	:30	8:00 PM-9:00 PM	T-----	350.00	1													1	350.00
	(Program: THE CHASE (TUE))CS-May/2021																				
20	AMERICAN RESCUE DOG (5/25)	NM	:30	8:00 PM-10:00 PM	-W----	350.00	1													1	350.00
	(Program: AMERICAN RESCUE DOG (5/25))CS-May/2021																				
21	GREY'S ANATOMY (2HR)	NM	:30	7:00 PM-9:00 PM	--T---	600.00	1													1	600.00
	(Program: GREY'S ANATOMY (2HR))CS-May/2021																				
22	BIG SKY	NM	:30	9:00 PM-10:00 PM	--T---	400.00	1													1	400.00
	(Program: BIG SKY)CS-May/2021																				
23	SHARK TANK	NM	:30	7:00 PM-8:00 PM	--F--	350.00	1													1	350.00
	(Program: SHARK TANK)CS-May/2021																				
24	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	---S-	125.00	4													4	500.00
	(Program: Good Morning America Saturday)CS-May/2021																				
25	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	---S-	125.00	1													1	125.00
	(Program: Heart of Illinois ABC at 6pm)CS-May/2021																				
26	Heart of Illinois ABC on Sat.	NM	:30	10:00 PM-10:30 PM	---S-	125.00	2													2	250.00
	(Program: Heart of Illinois ABC on Sat.)CS-May/2021																				
27	Investigate TV	NM	:30	10:30 PM-11:00 PM	---S-	15.00	1													1	15.00
	(Program: Investigate TV)CS-May/2021																				
28	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	3													3	180.00
	(Program: Good Morning America Sunday)CS-May/2021																				
29	Investigate TV	NM	:30	10:00 AM-10:30 AM	----S-	50.00	1													1	50.00
	(Program: Investigate TV)CS-May/2021																				

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost	
30	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	250.00	2														2	500.00	
(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																							
31	CELEBRITY FAMILY FEUD	NM	:30	7:00 PM-8:00 PM	----S-	800.00	1	\$400													1	800.00	
(Program: CELEBRITY FAMILY FEUD)CS-May/2021																							
32	THE CHASE (SUN)	NM	:30	8:00 PM-9:00 PM	----S-	400.00	1														1	400.00	
(Program: THE CHASE (SUN))CS-May/2021																							
33	TO TELL THE TRUTH (SUN)	NM	:30	9:00 PM-10:00 PM	----S-	350.00	1														1	350.00	
(Program: TO TELL THE TRUTH (SUN))CS-May/2021																							
34	Heart of Illinois ABC on Sun.	NM	:30	10:00 PM-10:35 PM	----S-	250.00	2														2	500.00	
(Program: Heart of Illinois ABC on Sun.)CS-May/2021																							
35	Entertainment Tonight Wknd	NM	:30	10:35 PM-11:35 PM	----S-	125.00	1														1	125.00	
(Program: Entertainment Tonight Wknd)CS-May/2021																							
36	Access Hollywood	NM	:30	12:35 XM-1:35 XM	----S-	15.00	1														1	15.00	
(Program: Access Hollywood)CS-May/2021																							
Spot Totals:							154														154	23375.00	
Rate Totals:							23375.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	154	\$23,375.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin			
Authorized committee: Irvin for Illinois			
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203			
Candidate's political party: Republican			
Office sought (no acronyms or abbreviations): Governor of Illinois			
Date of election: 6/28/22		<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Les Williamson			
The undersigned represents that (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature: 		Signature: 	
Name: Neil Williams		Name: Peter Russell	
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time: 5-23-22	