

WOC13427557 [00.00]

2394000

Order Printout



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11321012
 AE: Peter Russell
 Property: EEEK TV
 Sales Region: Local

Start/End Dates: 01/25/22 - 01/31/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8382
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV:1.25-1.31
 Total Cost: \$5,475.00 (Cash)
 Received Date: 1/24/22 9:05 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots											Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25											Total Spots	Total Cost
1	GD MRN AMR-ABC<	NM	:30	7:00 AM-9:00 AM	--T---	110.00	2											2	220.00
	(Program: GD MRN AMR-ABC<)CS-Jan/2021																		
1	GD MRN AMR-ABC<	NM	:30	7:00 AM-9:00 AM	--F--	110.00	1											1	110.00
	(Program: GD MRN AMR-ABC<)CS-Jan/2021																		
1	GD MRN AMR-ABC<	NM	:30	7:00 AM-9:00 AM	-W----	110.00	1											1	110.00
	(Program: GD MRN AMR-ABC<)CS-Jan/2021																		
1	GD MRN AMR-ABC<	NM	:30	7:00 AM-9:00 AM	----M	110.00	1											1	110.00
	(Program: GD MRN AMR-ABC<)CS-Jan/2021																		
1	GD MRN AMR-ABC<	NM	:30	7:00 AM-9:00 AM	T-----	110.00	2											2	220.00
	(Program: GD MRN AMR-ABC<)CS-Jan/2021																		
2	ABC-WORLD NWS<	NM	:30	6:00 PM-6:30 PM	--T---	425.00	1											1	425.00
	(Program: ABC-WORLD NWS<)CS-Jan/2021																		
2	ABC-WORLD NWS<	NM	:30	6:00 PM-6:30 PM	--F--	425.00	1											1	425.00
	(Program: ABC-WORLD NWS<)CS-Jan/2021																		
2	ABC-WORLD NWS<	NM	:30	6:00 PM-6:30 PM	-W----	425.00	1											1	425.00
	(Program: ABC-WORLD NWS<)CS-Jan/2021																		
2	ABC-WORLD NWS<	NM	:30	6:00 PM-6:30 PM	----M	425.00	1											1	425.00
	(Program: ABC-WORLD NWS<)CS-Jan/2021																		
2	ABC-WORLD NWS<	NM	:30	6:00 PM-6:30 PM	T-----	425.00	1											1	425.00
	(Program: ABC-WORLD NWS<)CS-Jan/2021																		

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25											Total Spots	Total Cost
3	ENT TONIGHT 30	NM	:30	6:30 PM-7:00 PM	--T---	175.00	1											1	175.00
	(Program: ENT TONIGHT 30)CS-Jan/2021																		
3	ENT TONIGHT 30	NM	:30	6:30 PM-7:00 PM	--F--	175.00	1											1	175.00
	(Program: ENT TONIGHT 30)CS-Jan/2021																		
3	ENT TONIGHT 30	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1											1	175.00
	(Program: ENT TONIGHT 30)CS-Jan/2021																		
3	ENT TONIGHT 30	NM	:30	6:30 PM-7:00 PM	----M	175.00	1											1	175.00
	(Program: ENT TONIGHT 30)CS-Jan/2021																		
3	ENT TONIGHT 30	NM	:30	6:30 PM-7:00 PM	T-----	175.00	1											1	175.00
	(Program: ENT TONIGHT 30)CS-Jan/2021																		
4	HOI ABC AT 10P<	NM	:30	10:00 PM-10:35 PM	--T---	120.00	1											1	120.00
	(Program: HOI ABC AT 10P<)CS-Jan/2021																		
4	HOI ABC AT 10P<	NM	:30	10:00 PM-10:35 PM	--F--	120.00	1											1	120.00
	(Program: HOI ABC AT 10P<)CS-Jan/2021																		
4	HOI ABC AT 10P<	NM	:30	10:00 PM-10:35 PM	-W----	120.00	1											1	120.00
	(Program: HOI ABC AT 10P<)CS-Jan/2021																		
4	HOI ABC AT 10P<	NM	:30	10:00 PM-10:35 PM	----M	120.00	1											1	120.00
	(Program: HOI ABC AT 10P<)CS-Jan/2021																		
4	HOI ABC AT 10P<	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1											1	120.00
	(Program: HOI ABC AT 10P<)CS-Jan/2021																		
5	J KIMMELI-ABC<	NM	:30	10:35 PM-11:35 PM	--T---	60.00	1											1	60.00
	(Program: J KIMMELI-ABC<)CS-Jan/2021																		
5	J KIMMELI-ABC<	NM	:30	10:35 PM-11:35 PM	--F--	60.00	1											1	60.00
	(Program: J KIMMELI-ABC<)CS-Jan/2021																		
5	J KIMMELI-ABC<	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1											1	60.00
	(Program: J KIMMELI-ABC<)CS-Jan/2021																		
5	J KIMMELI-ABC<	NM	:30	10:35 PM-11:35 PM	----M	60.00	1											1	60.00
	(Program: J KIMMELI-ABC<)CS-Jan/2021																		
5	J KIMMELI-ABC<	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1											1	60.00
	(Program: J KIMMELI-ABC<)CS-Jan/2021																		
6	SHARK TANK-ABC	NM	:30	7:00 PM-8:00 PM	--F--	350.00	1											1	350.00
	(Program: SHARK TANK-ABC)CS-Jan/2021																		
7	GD MRN-SAT-ABC/GD MRN2-SA-ABC	NM	:30	7:00 AM-9:00 AM	---S-	60.00	1											1	60.00
	(Program: GD MRN-SAT-ABC/GD MRN2-SA-ABC)CS-Jan/2021																		
8	AVG. ALL WKS	NM	:30	10:00 PM-10:35 PM	---S-	60.00	1											1	60.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		
9	AVG. ALL WKS	NM	:30	7:00 AM-8:00 AM	----S-	60.00	1											1	60.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		
10	AMR HEARTLAND	NM	:30	8:30 AM-9:00 AM	----S-	15.00	1											1	15.00
	(Program: AMR HEARTLAND)CS-Jan/2021																		
11	AVG. ALL WKS	NM	:30	9:00 AM-10:00 AM	----S-	125.00	1											1	125.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25												Total Spots	Total Cost
12	FULL CRT PRESS	NM	:30	10:00 AM-10:30 AM	----S-	15.00	1												1	15.00
(Program: FULL CRT PRESS)CS-Jan/2021																				
13	HOI ABC AT 10P<	NM	:30	10:00 PM-10:35 PM	----S-	120.00	1												1	120.00
(Program: HOI ABC AT 10P<)CS-Jan/2021																				
Spot Totals:							35												35	\$5,475.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
January	35	\$5,475.00			