

WOC13427556 [00.00]

Order Printout

2393949



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11321006
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 01/25/22 - 01/31/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8382
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV:1.25-1.31
 Total Cost: \$23,300.00 (Cash)
 Received Date: 1/24/22 9:05 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25										Total Spots	Total Cost
1	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--T---	350.00	2										2	700.00
(Program: TODAY SHW<)CS-Jan/2021																		
1	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	---F--	350.00	2										2	700.00
(Program: TODAY SHW<)CS-Jan/2021																		
1	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-W----	350.00	2										2	700.00
(Program: TODAY SHW<)CS-Jan/2021																		
1	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M	350.00	2										2	700.00
(Program: TODAY SHW<)CS-Jan/2021																		
1	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	350.00	2										2	700.00
(Program: TODAY SHW<)CS-Jan/2021																		
2	TDY 3RD HR-NBC<	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1										1	125.00
(Program: TDY 3RD HR-NBC<)CS-Jan/2021																		
2	TDY 3RD HR-NBC<	NM	:30	9:00 AM-10:00 AM	---F--	125.00	1										1	125.00
(Program: TDY 3RD HR-NBC<)CS-Jan/2021																		
2	TDY 3RD HR-NBC<	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1										1	125.00
(Program: TDY 3RD HR-NBC<)CS-Jan/2021																		
2	TDY 3RD HR-NBC<	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1										1	125.00
(Program: TDY 3RD HR-NBC<)CS-Jan/2021																		
2	TDY 3RD HR-NBC<	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1										1	125.00
(Program: TDY 3RD HR-NBC<)CS-Jan/2021																		

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25											Total Spots	Total Cost
3	25 NEWS NOON<	NM	:30	12:00 PM-1:00 PM	--T----	200.00	1											1	200.00
	(Program: 25 NEWS NOON<)CS-Jan/2021																		
3	25 NEWS NOON<	NM	:30	12:00 PM-1:00 PM	--F--	200.00	1											1	200.00
	(Program: 25 NEWS NOON<)CS-Jan/2021																		
3	25 NEWS NOON<	NM	:30	12:00 PM-1:00 PM	-W----	200.00	1											1	200.00
	(Program: 25 NEWS NOON<)CS-Jan/2021																		
3	25 NEWS NOON<	NM	:30	12:00 PM-1:00 PM	-----M	200.00	1											1	200.00
	(Program: 25 NEWS NOON<)CS-Jan/2021																		
3	25 NEWS NOON<	NM	:30	12:00 PM-1:00 PM	T-----	200.00	1											1	200.00
	(Program: 25 NEWS NOON<)CS-Jan/2021																		
4	DR. PHIL	NM	:30	4:00 PM-5:00 PM	--T--	150.00	1											1	150.00
	(Program: DR. PHIL)CS-Jan/2021																		
4	DR. PHIL	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1											1	150.00
	(Program: DR. PHIL)CS-Jan/2021																		
4	DR. PHIL	NM	:30	4:00 PM-5:00 PM	-W----	150.00	1											1	150.00
	(Program: DR. PHIL)CS-Jan/2021																		
4	DR. PHIL	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1											1	150.00
	(Program: DR. PHIL)CS-Jan/2021																		
4	DR. PHIL	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1											1	150.00
	(Program: DR. PHIL)CS-Jan/2021																		
5	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	--T----	850.00	1											1	850.00
	(Program: NBC NITELY NWS<)CS-Jan/2021																		
5	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	--F--	850.00	1											1	850.00
	(Program: NBC NITELY NWS<)CS-Jan/2021																		
5	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-W----	850.00	1											1	850.00
	(Program: NBC NITELY NWS<)CS-Jan/2021																		
5	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-----M	850.00	1											1	850.00
	(Program: NBC NITELY NWS<)CS-Jan/2021																		
5	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	T-----	850.00	1											1	850.00
	(Program: NBC NITELY NWS<)CS-Jan/2021																		
6	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	--T----	700.00	1											1	700.00
	(Program: 25 NEWS AT 6PM)CS-Jan/2021																		
6	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	--F--	700.00	1											1	700.00
	(Program: 25 NEWS AT 6PM)CS-Jan/2021																		
6	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	-W----	700.00	1											1	700.00
	(Program: 25 NEWS AT 6PM)CS-Jan/2021																		
6	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	-----M	700.00	1											1	700.00
	(Program: 25 NEWS AT 6PM)CS-Jan/2021																		
6	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1											1	700.00
	(Program: 25 NEWS AT 6PM)CS-Jan/2021																		
7	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	--T----	400.00	1											1	400.00
	(Program: INSIDE EDITION<)CS-Jan/2021																		

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25											Total Spots	Total Cost
7	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	--F--	400.00	1											1	400.00
	(Program: INSIDE EDITION<)CS-Jan/2021																		
7	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	-W----	400.00	1											1	400.00
	(Program: INSIDE EDITION<)CS-Jan/2021																		
7	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	-----M	400.00	1											1	400.00
	(Program: INSIDE EDITION<)CS-Jan/2021																		
7	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1											1	400.00
	(Program: INSIDE EDITION<)CS-Jan/2021																		
8	25 NWS AT 10PM<	NM	:30	10:00 PM-10:35 PM	--T---	500.00	1											1	500.00
	(Program: 25 NWS AT 10PM<)CS-Jan/2021																		
8	25 NWS AT 10PM<	NM	:30	10:00 PM-10:35 PM	---F--	500.00	1											1	500.00
	(Program: 25 NWS AT 10PM<)CS-Jan/2021																		
8	25 NWS AT 10PM<	NM	:30	10:00 PM-10:35 PM	-W----	500.00	1											1	500.00
	(Program: 25 NWS AT 10PM<)CS-Jan/2021																		
8	25 NWS AT 10PM<	NM	:30	10:00 PM-10:35 PM	-----M	500.00	1											1	500.00
	(Program: 25 NWS AT 10PM<)CS-Jan/2021																		
8	25 NWS AT 10PM<	NM	:30	10:00 PM-10:35 PM	T-----	500.00	1											1	500.00
	(Program: 25 NWS AT 10PM<)CS-Jan/2021																		
9	TONITE SHW-NBC<	NM	:30	10:35 PM-11:35 PM	--T---	175.00	1											1	175.00
	(Program: TONITE SHW-NBC<)CS-Jan/2021																		
9	TONITE SHW-NBC<	NM	:30	10:35 PM-11:35 PM	---F--	175.00	1											1	175.00
	(Program: TONITE SHW-NBC<)CS-Jan/2021																		
9	TONITE SHW-NBC<	NM	:30	10:35 PM-11:35 PM	-W----	175.00	1											1	175.00
	(Program: TONITE SHW-NBC<)CS-Jan/2021																		
9	TONITE SHW-NBC<	NM	:30	10:35 PM-11:35 PM	-----M	175.00	1											1	175.00
	(Program: TONITE SHW-NBC<)CS-Jan/2021																		
9	TONITE SHW-NBC<	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1											1	175.00
	(Program: TONITE SHW-NBC<)CS-Jan/2021																		
10	SATURDAY TODAY/AVG. ALL WKS	NM	:30	7:00 AM-9:00 AM	---S--	175.00	1											1	175.00
	(Program: SATURDAY TODAY/AVG. ALL WKS)CS-Jan/2021																		
11	AVG. ALL WKS	NM	:30	5:30 PM-6:00 PM	---S--	550.00	1											1	550.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		
12	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	---S--	300.00	1											1	300.00
	(Program: 25 NEWS AT 6PM)CS-Jan/2021																		
13	AVG. ALL WKS	NM	:30	6:30 PM-7:00 PM	---S--	125.00	1											1	125.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		
14	AVG. ALL WKS	NM	:30	7:00 PM-8:00 PM	---S--	250.00	1											1	250.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		
15	AVG. ALL WKS	NM	:30	8:00 PM-9:00 PM	---S--	250.00	1											1	250.00
	(Program: AVG. ALL WKS)CS-Jan/2021																		
16	25NEWS-10P SAT<	NM	:30	10:00 PM-10:35 PM	---S--	500.00	1											1	500.00
	(Program: 25NEWS-10P SAT<)CS-Jan/2021																		

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jan 25												Total Spots	Total Cost
17	AVG. ALL WKS	NM	:30	10:30 PM-12:00 XM	----S-	200.00	1												1	200.00
	(Program: AVG. ALL WKS)CS-Jan/2021																			
18	SUN TODAY-NBC	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1												1	175.00
	(Program: SUN TODAY-NBC)CS-Jan/2021																			
19	MEET PRESS-SUN	NM	:30	8:00 AM-9:00 AM	----S-	300.00	1												1	300.00
	(Program: MEET PRESS-SUN)CS-Jan/2021																			
20	BEAUTFL HM-EST	NM	:30	10:00 AM-10:30 AM	----S-	25.00	1												1	25.00
	(Program: BEAUTFL HM-EST)CS-Jan/2021																			
21	AVG. ALL WKS	NM	:30	5:30 PM-6:00 PM	----S-	350.00	1												1	350.00
	(Program: AVG. ALL WKS)CS-Jan/2021																			
22	VARIOUS	NM	:30	6:00 PM-8:00 PM	----S-	500.00	1												1	500.00
	(Program: VARIOUS)CS-Jan/2021																			
23	AVG. ALL WKS	NM	:30	10:30 PM-11:05 PM	----S-	500.00	1												1	500.00
	(Program: AVG. ALL WKS)CS-Jan/2021																			
24	AVG. ALL WKS	NM	:30	10:30 PM-11:00 PM	----S-	100.00	1												1	100.00
	(Program: AVG. ALL WKS)CS-Jan/2021																			
Spot Totals:							65												65	\$23,300.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
January	65	\$23,300.00			