

25350291.

**WOC13585532 [00.00]**

Order Printout



Order Status: Opened-New  
 Traffic Order #:  
 Buyer Order #: 11600999  
 AE: Peter Russell  
 Property: WEEK TV  
 Sales Region: Local

Start/End Dates: 04/26/22 - 05/02/22  
 Agency: Strategic Media Services  
 Advertiser: Irvin For Illinois 2022  
 Buyer:  
 Primary Demo:

C/P/E: 696 / 783 / 8752  
 Product Desc.: Candidate  
 Estimate Desc.: Irvin TV: 4.26-5.2 SCHED A  
 Total Cost: \$33,950.00 (Cash)  
 Received Date: 4/25/22 8:13 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26														Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T----	600.00	2														2	1,200.00
(Program: NBC Today Show)CS-Apr/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F--	600.00	2														2	1,200.00
(Program: NBC Today Show)CS-Apr/2021																						

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26														Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	2														2	1,200.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----M	600.00	2														2	1,200.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	2														2	1,200.00
	(Program: NBC Today Show)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--F--	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	----M	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--T---	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	----M	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	----M	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	1														1	65.00
	(Program: Rachael Ray)CS-Apr/2021																					
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1														1	65.00
	(Program: Rachael Ray)CS-Apr/2021																					
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26												Total Spots	Total Cost
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--F--	125.00	1												1	125.00
	(Program: The Good Dish)CS-Apr/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1												1	125.00
	(Program: The Good Dish)CS-Apr/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	1												1	125.00
	(Program: The Good Dish)CS-Apr/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	1												1	125.00
	(Program: The Good Dish)CS-Apr/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	1												1	150.00
	(Program: Dr. Phil)CS-Apr/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1												1	150.00
	(Program: Dr. Phil)CS-Apr/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	1												1	150.00
	(Program: Dr. Phil)CS-Apr/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1												1	150.00
	(Program: Dr. Phil)CS-Apr/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1												1	150.00
	(Program: Dr. Phil)CS-Apr/2021																			
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	600.00	1												1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--F--	600.00	1												1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	600.00	1												1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-----M	600.00	1												1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	600.00	1												1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
12	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-W----	1,750.00	1												1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																			
13	25 Early News	NM	:30	6:00 PM-6:30 PM	--F--	700.00	1												1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
13	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1												1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
13	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	700.00	1												1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	400.00	1												1	400.00
	(Program: Inside Edition)CS-Apr/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26														Total Spots	Total Cost
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	--F--	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	----M	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F--	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	----M	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T---	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F--	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26														Total Spots	Total Cost
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	----M	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
18	THE ENDGAME	NM	:30	9:00 PM-10:00 PM	----M	600.00	1														1	600.00
	(Program: THE ENDGAME)CS-Apr/2021																					
19	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	800.00	1														1	800.00
	(Program: THIS IS US)CS-Apr/2021																					
20	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W----	800.00	1														1	800.00
	(Program: CHICAGO FIRE)CS-Apr/2021																					
21	LAW AND ORDER (THU)	NM	:30	7:00 PM-8:00 PM	--T---	600.00	1														1	600.00
	(Program: LAW AND ORDER (THU))CS-Apr/2021																					
22	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	---F--	500.00	1														1	500.00
	(Program: THE BLACKLIST (FRI))CS-Apr/2021																					
23	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	----S--	175.00	2														2	350.00
	(Program: Saturday Today Show)CS-Apr/2021																					
24	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	----S--	550.00	1														1	550.00
	(Program: NBC Nightly News)CS-Apr/2021																					
25	25 Early News	NM	:30	6:00 PM-6:30 PM	----S--	300.00	1														1	300.00
	(Program: 25 Early News)CS-Apr/2021																					
26	Inside Edition	NM	:30	6:30 PM-7:00 PM	----S--	125.00	1														1	125.00
	(Program: Inside Edition)CS-Apr/2021																					
27	25 News Late News	NM	:30	10:00 PM-10:35 PM	----S--	500.00	1														1	500.00
	(Program: 25 News Late News)CS-Apr/2021																					
28	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	200.00	1														1	200.00
	(Program: Saturday Night Live)CS-Apr/2021																					
29	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1														1	175.00
	(Program: Sunday Today Show)CS-Apr/2021																					
30	Meet the Press	NM	:30	8:00 AM-9:00 AM	----S-	650.00	1														1	650.00
	(Program: Meet the Press)CS-Apr/2021																					
31	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	----S-	750.00	1														1	750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
32	AMERICAN SONG CONTEST (SUN)	NM	:30	6:00 PM-8:00 PM	----S-	400.00	1														1	400.00
	(Program: AMERICAN SONG CONTEST (SUN))CS-Apr/2021																					

List Items							Spots													Totals				
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 26														Total Spots	Total Cost		
33	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	500.00	1														1	500.00		
(Program: 25 News at 10pm Sunday)CS-Apr/2021																								
							Spot Totals:	87														87	33950.00	
							Rate Totals:	33950.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	87	\$33,950.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

<input type="checkbox"/> IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
--	--

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: <u>Richard Irvin</u>	
Authorized committee: <u>Irvin for Illinois</u>	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: <u>Republican</u>	
Office sought (no acronyms or abbreviations): <u>Governor of Illinois</u>	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Date of election: <u>6/28/22</u>	
Treasurer of candidate's authorized committee: <u>Les Williamson</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: <u>Neil Williams</u>	Name: <u>Peter Russell</u>
Date of Request to Purchase Ad Time: <u>1/20/22</u>	Date of Station Agreement to Sell Time: <u>4-25-22</u>