

WOC13435693 [00.00]

2403834



Order Printout

Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11343183
 AE: Peter Russell
 Property: EEEK TV
 Sales Region: Local

Start/End Dates: 02/01/22 - 02/07/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8383
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 2.1-2.7
 Total Cost: \$4,995.00 (Cash)
 Received Date: 1/31/22 8:09 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 1											Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	110.00	1											1	110.00
	(Program: Good Morning America)CS-Feb/2021																		
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	110.00	2											2	220.00
	(Program: Good Morning America)CS-Feb/2021																		
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	110.00	2											2	220.00
	(Program: Good Morning America)CS-Feb/2021																		
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	110.00	1											1	110.00
	(Program: Good Morning America)CS-Feb/2021																		
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	110.00	1											1	110.00
	(Program: Good Morning America)CS-Feb/2021																		
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--F--	35.00	1											1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																		
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-W----	35.00	1											1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																		
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1											1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																		
3	General Hospital	NM	:30	1:00 PM-2:00 PM	--T---	60.00	1											1	60.00
	(Program: General Hospital)CS-Feb/2021																		
4	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	1											1	45.00
	(Program: Ellen)CS-Feb/2021																		

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 1											Total Spots	Total Cost
4	Ellen	NM	:30	4:00 PM-5:00 PM	--F--	45.00	1											1	45.00
	(Program: Ellen)CS-Feb/2021																		
4	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	1											1	45.00
	(Program: Ellen)CS-Feb/2021																		
4	Ellen	NM	:30	4:00 PM-5:00 PM	----M	45.00	1											1	45.00
	(Program: Ellen)CS-Feb/2021																		
4	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1											1	45.00
	(Program: Ellen)CS-Feb/2021																		
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--F--	425.00	1											1	425.00
	(Program: ABC World News Tonight)CS-Feb/2021																		
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-W----	425.00	1											1	425.00
	(Program: ABC World News Tonight)CS-Feb/2021																		
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	----M	425.00	1											1	425.00
	(Program: ABC World News Tonight)CS-Feb/2021																		
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F--	175.00	1											1	175.00
	(Program: Entertainment Tonight)CS-Feb/2021																		
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T---	120.00	1											1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																		
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1											1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	----M	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
9	PROMISED LAND	NM	:30	9:00 PM-10:00 PM	----M	400.00	1											1	400.00
	(Program: PROMISED LAND)CS-Feb/2021																		
10	SHARK TANK	NM	:30	7:00 PM-8:00 PM	--F--	350.00	1											1	350.00
	(Program: SHARK TANK)CS-Feb/2021																		
11	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	--F--	350.00	1											1	350.00
	(Program: 20/20 (2HR))CS-Feb/2021																		
12	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	60.00	1											1	60.00
	(Program: Good Morning America Saturday)CS-Feb/2021																		
13	ABC World News Tonight	NM	:30	5:30 PM-6:00 PM	----S-	225.00	1											1	225.00
	(Program: ABC World News Tonight)CS-Feb/2021																		
14	Investigate TV	NM	:30	10:30 PM-11:00 PM	----S-	15.00	1											1	15.00
	(Program: Investigate TV)CS-Feb/2021																		

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 1												Total Spots	Total Cost
15	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-----S-	60.00	1												1	60.00
(Program: Good Morning America Sunday)CS-Feb/2021																				
16	This Week with George	NM	:30	9:00 AM-10:00 AM	-----S-	125.00	1												1	125.00
(Program: This Week with George)CS-Feb/2021																				
17	ABC World News Tonight	NM	:30	5:00 PM-5:30 PM	-----S-	225.00	1												1	225.00
(Program: ABC World News Tonight)CS-Feb/2021																				
18	The View	NM	:30	10:00 AM-11:00 AM	--T----	35.00	1												1	35.00
(Program: The View)CS-Feb/2021																				
Spot Totals:							37												37	\$4,995.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
February	37	\$4,995.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency, requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fallsfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency	Station Representative		
Signature:			Signature: 
Name: Neil Williams	Name: Peter Russell		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 1/31/22		