

WEEK 2907 Springfield Road East Peoria, IL 61611-4878 Sales T&C: www.gray.tv/advertising

Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400 Arlington, VA 22209

Send Payment To:

WEEK PO Box 14200 Tallahassee, FL 32317-4200

Property	WEEK					
Invoice #	2455104-1	Order #	2455104			
Invoice Date	03/27/22	Alt Order #	WOC13485552			
Invoice Month	March 2022	Deal #				
Invoice Period	02/28/22 - 03/21/22	Flight Dates	03/15/22 - 03/21/22			
Advertiser	Irvin for Illinois	'				
Product	Candidate					
Estimate #	8554					
	Account Executive	utive Peter Russell				
	Sales Office	Peoria National				
	Sales Region	National				
	Agency Code	9912521				
	Advertiser Code	696				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling	111431				
	Agency Ref					
	Advertiser Ref	600974				
	Product 1	783				
	Product 2					

							Spots/			
Line Start [Date End Da	ate Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 03/15/	/22 03/21/2	22 M-F	News @ 6a	6:00 AM-7:00 AM	11111	:30	5	\$250.00	NM	
Weeks	: Start Da	te End D	Date MTWTFSS	Spots/Week	Rate					
	03/15/22			5	\$250.00					
Spots: #		Air Date	Air Time Descri		Start/End Time		<u>th</u> Ad-ID			Rate Type
1		03/15/22	6:38 AM M-F N	•	6:00 AM-7:00 A		0 RI22022201			\$250.00 NM
2		03/16/22	6:37 AM M-F N	0	6:00 AM-7:00 A		0 RI22022201			\$250.00 NM
3		03/17/22	6:22 AM M-F N	0	6:00 AM-7:00 A		0 RI22022201			\$250.00 NM
4	WEEK F	03/18/22	6:12 AM M-F N	0	6:00 AM-7:00 A		0 RI22022201			\$250.00 NM
5	WEEK M	03/21/22	6:27 AM M-F N	ews @ 6a	6:00 AM-7:00 A	.M :3	0 RI22022201	.Н		\$250.00 NM
2 03/15/	/22 03/21/2	22 NBC	Today Show	7:00 AM-9:00 AM	11111	:30	5	\$350.00	NM	
Weeks	: <u>Start Da</u> 03/15/22			Spots/Week 5	<u>Rate</u> \$350.00					
Spots: #	<u>Ch</u> <u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	h Ad-ID			Rate Type
1	WEEK Tu	03/15/22	8:43 AM NBC T	oday Show	7:00 AM-9:00 A	.M :3	0 RI22022201	.H		\$350.00 NM
2	WEEK W	03/16/22	7:57 AM NBC T	oday Show	7:00 AM-9:00 A	.M :3	0 RI22022201	.H		\$350.00 NM
3	WEEK Th	03/17/22	8:50 AM NBC T	oday Show	7:00 AM-9:00 A	.M :3	0 RI22022201	.H		\$350.00 NM
4	WEEK F	03/18/22	7:26 AM NBC T	oday Show	7:00 AM-9:00 A	.M :3	0 RI22022201	.H		\$350.00 NM
5	WEEK M	03/21/22	7:56 AM NBC T	oday Show	7:00 AM-9:00 A	.M :3	0 RI22022201	.Н		\$350.00 NM
3 03/15/	/22 03/21/2	22 NBC	Today Show II	9:00 AM-10:00 AM	1	:30	1	\$125.00	NM	
Weeks	: <u>Start Da</u> 03/15/22			Spots/Week 1	<u>Rate</u> \$125.00					
Spots: #		Air Date	Air Time Descri	ption	Start/End Time	Leng	h Ad-ID			Rate Type
1		03/21/22	9:57 AM NBC T		9:00 AM-10:00		0 RI22022201	.Н		\$125.00 NM
4 03/15/	/22 03/15/2	22 M-F	1130a-12p	11:30 AM-12:00 PM	-1	:30	1	\$50.00	NM	
Weeks	: <u>Start Da</u> 03/14/22			Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #	<u>Ch</u> <u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	h Ad-ID			Rate Type
1	WEEK Tu	03/15/22	11:39 AM M-F 1	130a-12p	11:30 AM-12:00) PN :3	0 RI22022201	.Н		\$50.00 NM
We warrant th	at the actual broad	cast information	n shown on this invoice v	was taken from the program log	. The station does not dis	criminate in its	advertising contra	acts, and it will	not accept ad	vertising intended to



WEEK PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2455104-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8554		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 03/15/22	03/15/22	M-F 1130a-12p	11:30 AM-12:00 PM	-1	:30	1	\$50.00	NM	
5 03/15/22	03/18/22	M-F News @ 12p	12:00 PM-1:00 PM	111	:30	3	\$200.00	NM	
	Start Date 03/14/22	End Date MTWTFSS 03/20/22111	Spots/Week 3	Rate \$200.00					
Spots: # Ch	Day Air		-	Start/End Tim	ne <u>Leng</u>	th Ad-ID			Rate Type
1 WEE	K W 03/	/16/22 12:41 PM M-F Ne	ews @ 12p	12:00 PM-1:0	0 PM :	30 RI220222	:01H		\$200.00 NM
3 WEE	K Th 03/	/17/22 12:10 PM M-F Ne	ews @ 12p	12:00 PM-1:0	0 PM :	30 RI220222	:01H		\$200.00 NM
2 WEE	K F 03/	/18/22 12:12 PM M-F Ne	ews @ 12p	12:00 PM-1:0	0 PM :	30 RI220222	01н		\$200.00 NM
6 03/15/22	03/21/22	NBC Days of Our Lives	1:00 PM-2:00 PM	11-1	:30	3	\$125.00	NM	
	Start Date 03/15/22	End Date MTWTFSS 03/21/22 11-1	Spots/Week 3	<u>Rate</u> \$125.00					
Spots: # Ch	Day Air		-	Start/End Tim	ne Lend	th Ad-ID			Rate Type
	K Tu 03/		ays of Our Lives	1:00 PM-2:00		<u> </u>	:01н		\$125.00 NM
2 WEE	K Th 03/		ays of Our Lives	1:00 PM-2:00	PM ::	30 RI220222	:01н		\$125.00 NM
3 WEE	K M 03/	/21/22 1:30 PM NBC D	ays of Our Lives	1:00 PM-2:00	PM ::	30 RI220222	:01н		\$125.00 NM
7 03/15/22	03/17/22	M-F 3-4p	3:00 PM-4:00 PM	-1-1	:30	2	\$125.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	03/14/22 Day Air	03/20/22 -1-1 Date Air Time Descri	2 ntion	\$125.00 Start/End Tim	no Long	th Ad-ID			Pata Type
1 WEE				3:00 PM-4:00		111 <u>AU-1D</u> 30 RI220222	01н		<u>Rate Type</u> \$125.00 NM
	K Th 03/		•	3:00 PM-4:00		30 RI220222			\$125.00 NM
8 03/15/22	03/18/22	M-F 4-5p	4:00 PM-5:00 PM	1-1	:30	2	\$150.00	NM	ψ. <u>_</u>
0 03/13/22	03/10/22	·	4.001 W-3.001 W	1-1	.50	2	Ψ130.00	INIVI	
	Start Date 03/14/22	End Date MTWTFSS1-1	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air		-	Start/End Tim	ne Lend	th Ad-ID			Rate Type
1 WEE				4:00 PM-5:00		<u> </u>	:01н		\$150.00 NM
2 WEE	K F 03/	/18/22 4:12 PM M-F 4-	5p	4:00 PM-5:00	PM :	30 RI220222	:01н		\$150.00 NM
9 03/15/22	03/21/22	M-F News @ 5p	5:00 PM-5:30 PM	11	:30	2	\$600.00	NM	
_	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/15/22 Dov. Air	03/21/22 11	2 ntion	\$600.00 Stort/End Tim	no lo	th 44 ID			Doto Time
Spots: # Ch	<u>Day Air</u> K Th 03/			Start/End Tim 5:00 PM-5:30		<u>th</u> <u>Ad-ID</u> 30 RI220222	n1u		<u>Rate</u> <u>Type</u> \$600.00 NM
	K M 03/		•	5:00 PM-5:30		30 RI220222			\$600.00 NM
10 03/15/22	03/18/22	NBC Nightly News	5:30 PM-6:00 PM	1-1	:30	2	\$850.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/14/22	03/20/221-1	2	\$850.00		41- A-1 1D			Dete T
Spots: # Ch	Day Air			Start/End Tim		<u>th</u> <u>Ad-ID</u> 30 RI220222	10111		Rate Type
1 WEE			• ,	5:30 PM-6:00		30 RI220222 30 RI220222			\$850.00 NM
2 WEE			<u> </u>	5:30 PM-6:00					\$850.00 NM
11 03/15/22	03/21/22	M-F News @ 6p	6:00 PM-6:30 PM	11-1	:30	3	\$700.00	NM	



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Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8554		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 03/15/22	03/21/22	M-F News @ 6p	6:00 PM-6:30 PM	11-1	:30	3	\$700.00	NM	
Weeks:	Start Date 03/15/22	End Date MTWTFSS 03/21/22 11-1	Spots/Week 3	<u>Rate</u> \$700.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time		h Ad-ID			Rate Type
1 WEE 2 WEE			•	6:00 PM-6:30 P 6:00 PM-6:30 P		O RI220222 O RI220222			\$700.00 NM \$700.00 NM
3 WE			• .	6:00 PM-6:30 P		O RI220222			\$700.00 NM
12 03/15/22	03/15/22	M-F 630-7p	6:30 PM-7:00 PM	-1	:30	1	\$400.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22 -1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air		=	Start/End Time	Lengt	h Ad-ID			Rate Type
1	EK Tu 03/			6:30 PM-7:00 P		0 RI220222	01н		\$400.00 NM
13 03/15/22	03/18/22	M-F News @ 10p	10:00 PM-10:35 PM	1-1	:30	2	\$600.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/221-1	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch	<u>Day</u> <u>Air</u>		<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WE		/16/22 10:23 PM M-F No	O 1	10:00 PM-10:35		O RI220222			\$600.00 NM
2 WE	EK F 03/	/18/22 10:19 PM M-F No	ews @ 10p	10:00 PM-10:35	5 PN :3	0 RI220222	01H		\$600.00 NM
14 03/15/22	03/21/22	NBC The Tonight Show	v 10:35 PM-11:35 PM	11-1	:30	3	\$175.00	NM	
	Start Date 03/15/22	End Date MTWTFSS 03/21/22 11-1	Spots/Week 3	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WEE			he Tonight Show	10:35 PM-11:35		0 RI220222			\$175.00 NM
2 WEE 3 WEE			he Tonight Show he Tonight Show	10:35 PM-11:35 10:35 PM-11:35		O RI220222 O RI220222			\$175.00 NM \$175.00 NM
			•						ψ173.00 NW
15 03/15/22	03/21/22	NBC Monday Prime 2 l ur	Ho 7:00 PM-9:00 PM	1	:30	1	\$800.00	NM	
	Start Date 03/15/22	End Date MTWTFSS 03/21/22 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time		h Ad-ID			<u>Rate</u> <u>Type</u>
1 WE	EK M 03/	/21/22 8:17 PM NBC N	Monday Prime 2 Hour	7:00 PM-9:00 P	PM :3	O RI220222	01H		\$800.00 NM
16 03/15/22	03/16/22	NBC Wednesday Prim Hr 1		1	:30	1	\$800.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/221	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00	_				
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descri	·	Start/End Time	_	h Ad-ID			<u>Rate</u> <u>Type</u>
1 WE	EK W 03/	/16/22 7:20 PM NBC V	Vednesday Prime Hr 1	7:00 PM-8:00 P	PM :3	0 RI220222	01н		\$800.00 NM
17 03/15/22	03/19/22	NBC Sa Today	7:00 AM-9:00 AM	1-	:30	1	\$175.00	NM	
	Start Date 03/14/22	End Date MTWTFSS 03/20/221-	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00	_				
Spots: # Ch	<u>Day</u> <u>Air</u> EK Sa 03/	Date Air Time Descri		Start/End Time 7:00 AM-9:00 A	_	<u>h Ad-ID</u> 0 RI220222	01н		<u>Rate</u> <u>Type</u> \$175.00 NM
18 03/15/22	03/19/22	Sa News @ 6p	6:00 PM-6:30 PM	1-	:30	1	\$300.00	NM	



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Invoice #	2455104-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8554		

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 03/15/22	03/19/22	Sa News @ 6p	6:00 PM-6:30 PM	1-	:30	1	\$300.00	NM	
0 Spots: <u>#</u> <u>Ch</u>	03/14/22 <u>Day</u> <u>Air I</u>	End Date MTWTFSS 03/20/22 1- Date Air Time Descrip 9/22 6:12 PM Sa New		<u>Rate</u> \$300.00 <u>Start/End Time</u> 6:00 PM-6:30 PM		n <u>Ad-ID</u>) RI220222	01н		<u>Rate</u> <u>Type</u> \$300.00 NM
19 03/15/22	03/19/22	Sa 630-7p	6:30 PM-7:00 PM	1-	:30	1	\$125.00	NM	
0 Spots: <u>#</u> <u>Ch</u>	03/14/22 <u>Day</u> <u>Air I</u>	End Date MTWTFSS 03/20/22 1- Date Air Time Descrip 19/22 6:50 PM Sa 630-	1 tion	<u>Rate</u> \$125.00 <u>Start/End Time</u> 6:30 PM-7:00 PM		n <u>Ad-ID</u>) RI220222	01н		<u>Rate</u> <u>Type</u> \$125.00 NM
20 03/15/22	03/19/22	Sa News @ 10p	10:00 PM-10:35 PM	1-	:30	1	\$500.00	NM	
Spots: <u>#</u> <u>Ch</u>	03/14/22 <u>Day</u> <u>Air I</u>	End Date MTWTFSS 03/20/22 1- Date Air Time Descrip 19/22 10:18 PM Sa New		<u>Rate</u> \$500.00 <u>Start/End Time</u> 10:00 PM-10:35 I		n <u>Ad-ID</u>) RI220222	01н		<u>Rate</u> <u>Type</u> \$500.00 NM
	03/19/22	NBC Saturday Night Liv	e 10:30 PM-12:00 XM	1-	:30	1	\$200.00	NM	
0	3/14/22	End Date MTWTFSS 03/20/22 1- Date Air Time Descrip 19/22 11:54 PM NBC Sa	Spots/Week 1 tion aturday Night Live	<u>Rate</u> \$200.00 <u>Start/End Time</u> 10:30 PM-12:00	<u>Lengtl</u> XN :30	n <u>Ad-ID</u>) RI220222	01н		<u>Rate</u> <u>Type</u> \$200.00 NM
22 03/15/22	03/20/22	NBC Su Today	7:00 AM-8:00 AM	1	:30	1	\$175.00	NM	
Spots: <u>#</u> <u>Ch</u>	<u>Start Date</u> 03/14/22 <u>Day Air I</u> < Su 03/2	03/20/221 <u>Date Air Time Descrip</u>	<u>Spots/Week</u> 1 t <u>tion</u> ı Today	<u>Rate</u> \$175.00 <u>Start/End Time</u> 7:00 AM-8:00 AM	<u>Lengtl</u>	n <u>Ad-ID</u>) RI220222	01н		<u>Rate Type</u> \$175.00 NM
23 03/15/22	03/20/22	NBC Sunday Prime Hr	9:00 PM-10:00 PM	1	:30	1	\$400.00	NM	
Spots: # Ch 1 WEE		03/20/22 1 Date Air Time Descrip 20/22 NBC St 23.2 8:43 PM NBC St	Spots/Week 1 tion unday Prime Hr 4 unday Prime 2 Hour B	<u>Rate</u> \$400.00 <u>Start/End Time</u> <i>9:00 PM-10:00 P</i> Various	M :00	1 <u>Ad-ID</u>)) RI220222	01н		<u>Rate</u> <u>Type</u> \$400.00 NM \$400.00 NM

Total Spots 44

Payment Terms 30 Days

<u>Gross Total</u> \$15,300.00

Agency Commission \$2,295.00

Net Amount Due \$13,005.00

<u>Invoice Balance as of 03/29/22 3:26:29 PM CT</u> **\$0.00**