

# Station Gross

Date: 2/18/2022

Client: Irvin For Illinois 2022

Media: TV

Product: Candldate

Market: Peoria

Description: Irvin TV: 2.22-2.28

Flight Start Date: 2/22/2022 03:00 AM

Flight End Date: 2/28/2022 02:59 AM

Separation between spots: 30

Buyer: Jessica Murray

2426610.

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 2/22	Wed 2/23	Thu 2/24	Fri 2/25	Sat 2/26	Sun 2/27	Mon 2/28	Total Spots
<b>WEEK-TV</b>											
MTuWThF 5:00a- 6:00a 25 News Today Show 2 CS-Feb/2021	EM	\$125.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:00a- 7:00a 25 News Today Show 3 CS-Feb/2021	EM	\$250.00	30	1	1	1	1	0	0	1	5
MTuWThF 7:00a- 9:00a NBC Today Show CS-Feb/2021	EM	\$350.00	30	1	1	1	1	0	0	1	5
MTuWThF 9:00a-10:00a Today Show 3rd hr CS-Feb/2021	DT	\$125.00	30	1	1	1	1	0	0	1	5
MTuWThF 9:00a- 3:00p DAYTIME ROTATOR CS-Feb/2021	DT	\$100.00	30	1	1	1	1	0	0	1	5
MTuWThF 10:00a-11:00a Today With Hoda & Jenna CS-Feb/2021	DT	\$110.00	30	1	1	1	1	0	0	1	5
MTuWThF 11:30a-12:00p 25 Words or Less CS-Feb/2021	DT	\$50.00	30	1	1	1	1	0	0	1	5
MTuWThF 12:00p- 1:00p 25 News at Noon CS-Feb/2021	DT	\$200.00	30	1	1	1	1	0	0	1	5
MTuWThF 1:00p- 2:00p Days of Our Lives CS-Feb/2021	DT	\$125.00	30	1	1	1	1	0	0	1	5

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<b>WEEK-TV</b>											
MTuWThF 2:00p- 3:00p Rachael Ray CS-Feb/2021	DT	\$65.00	30	1	1	1	1	0	0	1	5
MTuWThF 3:00p- 4:00p The Good Dish CS-Feb/2021	EF	\$125.00	30	1	1	1	1	0	0	1	5
MTuWThF 3:00p- 5:00p EARLY FRINGE ROTATOR CS-Feb/2021	EF	\$100.00	30	1	1	1	1	0	0	1	5
MTuWThF 4:00p- 5:00p Dr. Phil CS-Feb/2021	EF	\$150.00	30	1	1	1	1	0	0	1	5
MTuWThF 5:00p- 5:30p 25 News Live At Five CS-Feb/2021	EN	\$600.00	30	1	1	1	1	0	0	1	5
MTuWThF 5:30p- 6:00p NBC Nightly News CS-Feb/2021	EN	\$850.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:00p- 6:30p 25 Early News CS-Feb/2021	EN	\$700.00	30	1	1	1	1	0	0	1	5
MTuWThF 6:30p- 7:00p Inside Edition CS-Feb/2021	PA	\$400.00	30	1	1	1	1	0	0	1	5
MTuWThF 10:00p-10:35p 25 News Late News CS-Feb/2021	LN	\$500.00	30	1	1	1	1	0	0	1	5

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<b>WEEK-TV</b>											
MTuWThF 10:35p-11:35p Tonight Show CS-Feb/2021	LF	\$175.00	30	1	1	1	1	0	0	1	5
MTuWThFSaSu 10:30p-11:30p 25 News 10pm News After Olympi CS-Feb/2021	LN	\$500.00	30	1	1	1	1	1	1	1	7
Tu 7:00p- 8:00p AMERICAN AUTO/GRAND CREW CS-Feb/2021	PT	\$800.00	30	1	0	0	0	0	0	0	1
Tu 9:00p-10:00p NEW AMSTERDAM CS-Feb/2021	PT	\$600.00	30	1	0	0	0	0	0	0	1
W 7:00p- 8:00p CHICAGO MED CS-Feb/2021	PT	\$800.00	30	0	1	0	0	0	0	0	1
W 9:00p-10:00p CHICAGO PD CS-Feb/2021	PT	\$800.00	30	0	1	0	0	0	0	0	1
Th 7:00p- 8:00p LAW AND ORDER (THU) CS-Feb/2021	PT	\$600.00	30	0	0	1	0	0	0	0	1
Th 8:00p- 9:00p LAW AND ORDER: SVU (THU) CS-Feb/2021	PT	\$600.00	30	0	0	1	0	0	0	0	1
F 8:00p- 9:00p THE ENDGAME (2/25) CS-Feb/2021	PT	\$600.00	30	0	0	0	1	0	0	0	1

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<b>WEEK-TV</b>											
F 9:00p-10:00p DATELINE NBC (FRI 1HR) CS-Feb/2021	PT	\$600.00	30	0	0	0	1	0	0	0	1
F 3:00a- 4:30a 1st Look CS-Feb/2021	EM	\$15.00	30	0	0	0	1	0	0	0	1
Sa 7:00a- 9:00a Saturday Today Show CS-Feb/2021	EM	\$175.00	30	0	0	0	0	1	0	0	1
Sa 7:00p- 8:00p LAW AND ORDER (SAT) CS-Feb/2021	PT	\$250.00	30	0	0	0	0	1	0	0	1
Sa 8:00p- 9:00p DATELINE WEEKEND MYSTERY CS-Feb/2021	PT	\$250.00	30	0	0	0	0	1	0	0	1
Sa 10:00p-10:35p 25 News Late News CS-Feb/2021	LN	\$500.00	30	0	0	0	0	1	0	0	1
Sa 10:30p-12:00a Saturday Night Live CS-Feb/2021	LF	\$200.00	30	0	0	0	0	1	0	0	1
Su 7:00a- 8:00a Sunday Today Show CS-Feb/2021	EM	\$175.00	30	0	0	0	0	0	1	0	1
Su 5:30p- 6:00p NBC Nightly News CS-Feb/2021	EN	\$350.00	30	0	0	0	0	0	1	0	1

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<b>WEEK-TV</b>											
Su 8:00p- 9:00p THE ENDGAME (2/27) CS-Feb/2021	PT	\$500.00	30	0	0	0	0	0	1	0	1
Su 9:00p-10:00p LAW AND ORDER (2/27) CS-Feb/2021	PT	\$400.00	30	0	0	0	0	0	1	0	1
Su 10:00p-10:35p 25 News at 10pm Sunday CS-Feb/2021	LN	\$400.00	30	0	0	0	0	0	1	0	1
Tu 8:00p- 9:00p THIS IS US CS-Feb/2021	PT	\$800.00	30	1	0	0	0	0	0	0	1
W 8:00p- 9:00p CHICAGO FIRE CS-Feb/2021	PT	\$1,000.00	30	0	1	0	0	0	0	0	1
<b>Total Spots:</b>				23	23	22	23	6	6	20	123
<b>Total Cost:</b>		\$39,415.00									123

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency	Station Representative		
Signature:	Signature:		
Name: Neil Williams	Name: <u>Peter Russell</u>		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: <u>2/18/22</u>		