## INVOICE



WEEK 2907 Springfield Road East Peoria, IL 61611-4878 Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400 Arlington, VA 22209

Send Payment To:

WEEK PO Box 14200 Tallahassee, FL 32317-4200

Property	WEEK	_			
Invoice #	2393949-1	Order #	2393949		
Invoice Date	01/30/22	Alt Order #	WOC13427556		
Invoice Month	January 2022	Deal #			
Invoice Period	12/27/21 - 01/30/22	Flight Dates	01/25/22 - 01/31/22		
Advertiser	Irvin for Illinois				
Product	Candidate				
Estimate #	8382				
	Account Executive	Peter Russell			
	Sales Office	Peoria Nation	al		
	Sales Region	National			
	Agency Code	9912521			
	Advertiser Code	696			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	111431			
	Advertiser Ref	600974			
	Product 1	783			
	Product 2				

								Spots/			
Line Start	Date	End Da	ate Dese	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 01/25	5/22	01/31/2	22 NBC	CToday Show	7:00 AM-9:00 AM	22222	:30	10	\$350.00	NM	
Weeks		<u>Start Da</u> 01/25/22			<u>Spots/Week</u> 10	<u>Rate</u> \$350.00					
Spots: #	Ch		Air Date	Air Time Descri		Start/End Time	Lend	th Ad-ID			<u>Rate</u> Typ
1	WEE		01/25/22	7:18 AM NBC T		7:00 AM-9:00 A		30 RI2201190	1н		\$350.00 NI
2	WEE	K Tu	01/25/22	8:56 AM NBC T	•	7:00 AM-9:00 A	AM :	30 RI2201190	1н		\$350.00 NI
4	WEE	K W	01/26/22	7:21 AM NBC T		7:00 AM-9:00 A	AM :	30 RI2201190	1н		\$350.00 NI
3	WEE	K W	01/26/22	8:51 AM NBC T	•	7:00 AM-9:00 A	ΑM :	30 RI2201190	1н		\$350.00 NI
6	WEE	K Th	01/27/22	7:21 AM NBC T	oday Show	7:00 AM-9:00 A	λM :	30 RI2201190	1н		\$350.00 NI
5	WEE	K Th	01/27/22	8:34 AM NBC T	oday Show	7:00 AM-9:00 A	-M	30 RI2201190	1н		\$350.00 NI
8	WEE	KF	01/28/22	7:26 AM NBC T	oday Show	7:00 AM-9:00 A	-M	30 RI2201190	1н		\$350.00 NI
7	WEE	KF	01/28/22	8:27 AM NBC T	oday Show	7:00 AM-9:00 A	λM :	30 RI2201190	1н		\$350.00 NI
2 01/25	6/22	01/31/2	2 NBC	C Today Show II	9:00 AM-10:00 AM	11111	:30	5	\$125.00	NM	
Weeks		Start Da			Spots/Week	Rate					
Spots: #	Ch	01/25/22 Dov	2 01/31/ Air Date	/22 11111 Air Time Descri	5	\$125.00 Start/End Time		th Ad-ID			Rate Typ
1 Spoils. <u>#</u>	WEE		01/25/22	9:57 AM NBC T		9:00 AM-10:00		<u>30 RI2201190</u>	1н		\$125.00 NI
2	WEE		01/26/22	9:57 AM NBC T		9:00 AM-10:00		30 RI2201190			\$125.00 NI
3	WEE		01/27/22	9:32 AM NBC T	•	9:00 AM-10:00		30 RI2201190			\$125.00 NI
4	WEE		01/28/22	9:57 AM NBC T	,	9:00 AM-10:00		30 RI2201190			\$125.00 NI
					•						¢120.00 H
3 01/25	6/22	01/31/2	22 M-F	News @ 12p	12:00 PM-1:00 PM	11111	:30	5	\$200.00	NM	
Weeks		<u>Start Da</u> 01/25/22			Spots/Week 5	<u>Rate</u> \$200.00					
Spots: <u>#</u>	Ch		Air Date	Air Time Descri	•	Start/End Time	Lend	th Ad-ID			Rate Typ
1	WEE		01/25/22	12:51 PM M-F N		12:00 PM-1:00		30 RI2201190	1н		\$200.00 NI
2	WEE	K W	01/26/22	12:51 PM M-F N		12:00 PM-1:00	PM :	30 RI2201190	1н		\$200.00 NI
3	WEE	K Th	01/27/22	12:23 PM M-F N	- ·	12:00 PM-1:00	PM :	30 RI2201190	1н		\$200.00 NI
4	WEE	KF	01/28/22	12:13 PM M-F N	ews @ 12p	12:00 PM-1:00	PM :	30 RI2201190	1н		\$200.00 NI





Send Payment To: WEEK PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2393949-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8382		

Line Start [	Date End Date	e Descr	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
4 01/25/	22 01/31/22	2 M-F 4	-5p	4:00 PM-5:00 PM	11111	:30	5	\$150.00	NM		
Weeks	: <u>Start Date</u> 01/25/22	e <u>End Da</u> 01/31/2		Spots/Week 5	<u>Rate</u> \$150.00						
Spots: <u>#</u>		Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	Туре
1		)1/25/22	4:29 PM M-F 4-	•	4:00 PM-5:00 PM		30 RI2201190			\$150.00	
2		01/26/22	4:41 PM M-F 4-	•	4:00 PM-5:00 PM		30 RI2201190			\$150.00	
3 4		)1/27/22 )1/28/22	4:30 PM M-F 4- 4:14 PM M-F 4-	•	4:00 PM-5:00 PM 4:00 PM-5:00 PM		30 RI2201190 30 RI2201190			\$150.00 \$150.00	
				•						φ100.00	
5 01/25/	22 01/31/22	NBC I	Nightly News	5:30 PM-6:00 PM	11111	:30	5	\$850.00	NM		
Weeks	: <u>Start Date</u> 01/25/22	e <u>End Da</u> 01/31/2		<u>Spots/Week</u> 5	<u>Rate</u> \$850.00						
Spots: <u>#</u>		<u>Air Date</u>	Air Time Descri		Start/End Time		<u>th</u> <u>Ad-ID</u>			<u>Rate</u>	
1	WEEK Tu (		5:50 PM NBC N	0,	5:30 PM-6:00 PM		30 RI2201190	1H		\$850.00	
2	WEEK W ( See M	)1/26/22 IG 5.6,5.7,5		lightly News	5:30 PM-6:00 PM	// :C	00			<del>\$850.00</del>	NM
3	WEEK Th ( See M	)1/27/22 IG 5.6,5.7,5		lightly News	5:30 PM-6:00 PM	И :0	00			<del>\$850.00</del>	NM
7	WEEK Th ( MG for	)1/27/22 r 5.2,5.3,5.4	5:20 PM M-F Ne 4	ews @ 5p	5-530p	::	30 RI2201190	1н		\$850.00	NM
4	WEEK F ( See M	)1/28/22 IG 5.6,5.7,5		lightly News	5:30 PM-6:00 PM	И :0	00			<del>\$850.00</del>	NM
6	WEEK F ( MG for	)1/28/22 r 5.2,5.3,5.4	5:12 PM M-F Ne 4	ews @ 5p	5-530p	:3	30 RI2201190	1н		\$850.00	NM
8	WEEK F (		5:27 PM M-F Ne	ews @ 5p	5-530p	::	30 RI2201190	1Н		\$850.00	NM
6 01/25/	22 01/31/22	2 M-F N	lews @ 6p	6:00 PM-6:30 PM	11111	:30	5	\$700.00	NM		
Weeks	: <u>Start Date</u> 01/25/22	<u>e End Da</u> 01/31/2		<u>Spots/Week</u> 5	<u>Rate</u> \$700.00						
Spots: <u>#</u>		<u>Air Date</u>	Air Time Descri		Start/End Time		th Ad-ID			Rate	
1	WEEK Tu (		6:21 PM M-F N	0.	6:00 PM-6:30 PM		30 RI2201190			\$700.00	
2		)1/26/22 )1/27/22	6:06 PM M-F Ne 6:12 PM M-F Ne	0.	6:00 PM-6:30 PM 6:00 PM-6:30 PM		30 RI2201190 30 RI2201190			\$700.00 \$700.00	
4		)1/28/22	6:11 PM M-F N	0.	6:00 PM-6:30 PM		30 RI2201190			\$700.00	
7 01/25/			630-7p	6:30 PM-7:00 PM	11111	:30	5	\$400.00	NM		
Weeks	: Start Date	e End Da	ate <u>MTWTFSS</u>	Spots/Week	Rate						
	01/25/22	01/31/2		<u>5</u>	\$400.00						
Spots: <u>#</u>		<u> Air Date</u>	Air Time Descri		Start/End Time	-	th <u>Ad-ID</u>			<u>Rate</u>	
1	WEEK Tu ( See M		M-F 63	30-7p	6:30 PM-7:00 PM	И :0	00			<del>\$400.00</del>	NM
2	WEEK W (		6:47 PM M-F 63	80-7p	6:30 PM-7:00 PM	И :3	30 RI2201190	1н		\$400.00	NM
6	WEEK W ( MG for	)1/26/22 r 7.1,7.3	9:35 PM NBC V	Vednesday Prime Hr 3	9-10p	:3	30 RI2201190	1н		\$800.00	NM
3	WEEK Th ( See M	01/27/22	M-F 63	80-7p	6:30 PM-7:00 PM	И :0	00			<del>\$400.00</del>	NM
4	WEEK F (		6:55 PM M-F 63	80-7p	6:30 PM-7:00 PM	И :3	30 RI2201190	1н		\$400.00	NM
8 01/25/	22 01/31/22	M-F N	lews @ 10p	10:00 PM-10:35 PM	11111	:30	5	\$500.00	NM		





WEEK PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2393949-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8382		

Line Start Date End Date Description Start/End Time	MTWTFSS Le	Spots/ ength Week	Rate	Туре	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 01/25/22 01/31/22 11111 5	<u>Rate</u> \$500.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WEEK Tu 01/25/22 10:23 PM M-F News @ 10p	10:00 PM-10:35 PM	:30 RI22011901H	l		\$500.00 NM
2 WEEK W 01/26/22 10:32 PM M-F News @ 10p	10:00 PM-10:35 PM				\$500.00 NM
3 WEEK Th 01/27/22 10:11 PM M-F News @ 10p	10:00 PM-10:35 PM				\$500.00 NM
4 WEEK F 01/28/22 10:31 PM M-F News @ 10p	10:00 PM-10:35 PM	:30 RI22011901H			\$500.00 NM
9 01/25/22 01/31/22 NBC The Tonight Show 10:35 PM-11:35 PM	/ 11111	:30 5	\$175.00	NM	
Weeks:  Start Date  End Date  MTWTFSS  Spots/Week    01/25/22  01/31/22  11111  5	<u>Rate</u> \$175.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
1 WEEK Tu 01/25/22 11:09 PM NBC The Tonight Show	10:35 PM-11:35 PM				\$175.00 NM
2 WEEK W 01/26/22 11:30 PM NBC The Tonight Show	10:35 PM-11:35 PM				\$175.00 NM
3 WEEK Th 01/27/22 10:56 PM NBC The Tonight Show 4 WEEK F 01/28/22 10:56 PM NBC The Tonight Show	10:35 PM-11:35 PM 10:35 PM-11:35 PM				\$175.00 NM \$175.00 NM
	10.35 PIVI-11.35 PIV	.30 R122011901H			\$175.00 INIVI
10 01/25/22 01/29/22 NBC Sa Today 7:00 AM-9:00 AM	1-	:30 1	\$175.00	NM	
Weeks:  Start Date  End Date  MTWTFSS  Spots/Week    01/24/22  01/30/22 1-  1	<u>Rate</u> \$175.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	<u>Start/End Time</u>	Length Ad-ID			Rate Type
1 WEEK Sa 01/29/22 7:51 AM NBC Sa Today	7:00 AM-9:00 AM	:30 RI22011901H	l		\$175.00 NM
11 01/25/22 01/29/22 NBC Nightly News Sa 5:30 PM-6:00 PM	1-	:30 1	\$550.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 01/24/22 01/30/221- 1	<u>Rate</u> \$550.00				
01/24/22 01/30/221- 1 Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WEEK Sa 01/29/22 5:59 PM NBC Nightly News Sa	5:30 PM-6:00 PM	:30 RI22011901H			\$550.00 NM
12 01/25/22 01/29/22 Sa News @ 6p 6:00 PM-6:30 PM	1-	:30 1	\$300.00	NM	
12 01/23/22 01/23/22 3a News @ 0p 0.00 1 M-0.30 1 M		.50 1	φ300.00		
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u>	Rate				
01/24/22 01/30/221- 1 Spots: <u># Ch Day Air Date Air Time Description</u>	\$300.00 Start/End Time	Length Ad-ID			Rate Type
1 WEEK Sa 01/29/22 6:28 PM Sa News @ 6p	6:00 PM-6:30 PM	:30 RI22011901H			\$300.00 NM
13 01/25/22 01/29/22 Sa 630-7p 6:30 PM-7:00 PM	1-	:30 1	\$125.00	NM	
	5 /				
Weeks:  Start Date  End Date  MTWTFSS  Spots/Week    01/24/22  01/30/22 1-  1	<u>Rate</u> \$125.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WEEK Sa 01/29/22 6:58 PM Sa 630-7p	6:30 PM-7:00 PM	:30 RI22011901H			\$125.00 NM
14 01/25/22 01/29/22 NBC Saturday Prime Hr 7:00 PM-8:00 PM 1	1-	:30 1	\$250.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> <u>Spots/Week</u>	Rate				
01/24/22 01/30/221- 1	\$250.00	Leneth Add D			
Spots: <u>#</u> Ch  Day  Air Date  Air Time  Description    1  WEEK  Sa  01/29/22  7:47 PM NBC Saturday Prime Hr 1	<u>Start/End Time</u> 7:00 PM-8:00 PM	Length Ad-ID :30 RI22011901H	1		<u>Rate</u> <u>Type</u> \$250.00 NM
		.30 K122011301H	1		φ230.00 INIVI





Send Payment To: WEEK PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2393949-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8382		

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
15 01/25/22	2 01/29/22	NBC Saturday Prime I 2	Hr 8-9p	1-	:30	1	\$250.00	NM	
	<u>Start Date</u> 01/24/22 <u>Ch Day Air</u>		iption	<u>Rate</u> \$250.00 <u>Start/End Time</u>		<u>h Ad-ID</u>			<u>Rate</u> Type
1 \	NEEK Sa 01	/29/22 8:19 PM NBC \$	Saturday Prime Hr 2	8-9p	:3	0 RI220119	01н		\$250.00 NN
16 01/25/22	2 01/29/22		10:00 PM-10:35 PM	1-	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 01/24/22	End Date  MTWTFSS    01/30/22 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
	<u>Ch Day Air</u>			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 \	WEEK Sa 01.	/29/22 10:10 PM Sa Ne				0 RI220119	01H		\$500.00 NN
17 01/25/22	2 01/29/22	NBC Saturday Night L	ive 10:30 PM-12:00 XM	11-	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 01/24/22	End Date  MTWTFSS    01/30/22 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> (	<u>Ch</u> <u>Day</u> Air	DateAir TimeDescr/29/2212:02 AM NBC \$	iption	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>	01		Rate Type
						0 RI220119			\$200.00 NN
18 01/25/22	2 01/30/22	NBC Su Today	7:00 AM-8:00 AM	1	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 01/24/22	End Date  MTWTFSS    01/30/22 1	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: <u>#</u> (		Date <u>Air Time</u> Descr		Start/End Time		<u>h</u> <u>Ad-ID</u>	0.1		Rate Type
1 \	WEEK Su 01		Su Today	7:00 AM-8:00 AN	/1 :3	0 RI220119	OTH		\$175.00 NN
19 01/25/22	2 01/30/22	NBC Meet The Press	8:00 AM-9:00 AM	1	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 01/24/22	End Date  MTWTFSS    01/30/22 1	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: <u>#</u>	-	Date <u>Air Time</u> Descr		Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 \	NEEK Su 01.	/30/22 8:51 AM NBC I		8:00 AM-9:00 AN	И :3	0 RI220119	01н		\$300.00 NN
20 01/25/22	2 01/30/22	Weekend Rotator Su		1	:30	1	\$25.00	NM	
Weeks:	<u>Start Date</u> 01/24/22	01/30/221	1	<u>Rate</u> \$25.00					
	<u>Ch Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descr</u> /30/22 10:58 AM Week		Start/End Time 10:00 AM-10:30		<u>h Ad-ID</u> 0 вт220110	<u>01</u>		<u>Rate</u> <u>Type</u> \$25.00 NM
									\$23.00 NIV
21 01/25/22	2 01/30/22	NBC Nightly News Su	5:30 PM-6:00 PM	1	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 01/24/22	End Date  MTWTFSS    01/30/22 1	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
	<u>Ch Day Air</u> WEEK Su 01,		i <u>ption</u> lightly News Su	<u>Start/End Time</u> 5:30 PM-6:00 PM		<u>h Ad-ID</u> 0 r1220119	01н		<u>Rate</u> <u>Type</u> \$350.00 NM
22 01/25/22	2 01/30/22	NBC Sunday Prime H	0 )	1	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: <u>#</u> (	01/24/22 <u>Ch Day Air</u>	01/30/221 Date Air Time Descr	intion 1	\$500.00 <u>Start/End Time</u>	l enat	h Ad-ID			Rate Type
· — -	VEEK Su 01		Sunday Prime Hr 1	<u>Start/End Time</u> 6-7p		0 RI220119	01н		\$500.00 NM
23 01/25/22		Su News @ 10p	10-1035p	-	:30	1	\$500.00	NM	
		information shown on this invoice	•	g. The station does not discr					dvertising intended t





Send Payment To: WEEK PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2393949-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8382		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	ΜŦ₩Ŧ₽S <del>\$</del>	Length	Week	Rate	Туре	
	<u>Start Date</u> 01/24/22	<u>End Date</u> <u>MTWTFSS</u> 01/30/221	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> <u>Ch</u>	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 WEE	EK Su 01/	/30/22 10:12 PM Su New	rs @ 10p	10-1035p	:3	0 RI2201190	1H		\$500.00 NM
24 01/25/22	01/30/22	Su 1035p-1105p	10:30 PM-11:00 PM	1	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	01/24/22	01/30/221	1	\$100.00					
Spots: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date <u>Air Time</u> Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 WEE	EK Su 01/	/30/22 12:00 AM Su 103	5р-1105р	10:30 PM-11:00	PN :3	0 RI2201190	1H		\$100.00 NM
				Total Spots		54			

Payment Terms 30 Days

<u>Gross Total</u> \$19,500.00

Agency Commission \$2,925.00

Net Amount Due \$16,575.00

Invoice Balance as of 01/31/22 2:33:51 PM CT \$0.00