

WOC13463242 [00.00]

2437257



Order Printout

Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11422504
 AE: Peter Russell
 Property: EEEK TV
 Sales Region: Local

Start/End Dates: 03/01/22 - 03/07/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8456
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 3.1-3.7
 Total Cost: \$8,770.00 (Cash)
 Received Date: 2/28/22 6:53 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 1										Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	---F--	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	----M	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--T---	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--F--	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	----M	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	T-----	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 1											Total Spots	Total Cost	
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T----	35.00	1											1	35.00	
	(Program: 25 Words or Less)CS-Feb/2021																			
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	---F--	35.00	1											1	35.00	
	(Program: 25 Words or Less)CS-Feb/2021																			
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-W----	35.00	1											1	35.00	
	(Program: 25 Words or Less)CS-Feb/2021																			
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	35.00	1											1	35.00	
	(Program: 25 Words or Less)CS-Feb/2021																			
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1											1	35.00	
	(Program: 25 Words or Less)CS-Feb/2021																			
4	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1											1	45.00	
	(Program: Ellen)CS-Feb/2021																			
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--T----	425.00	1											1	425.00	
	(Program: ABC World News Tonight)CS-Feb/2021																			
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	---F--	425.00	1											1	425.00	
	(Program: ABC World News Tonight)CS-Feb/2021																			
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-W----	425.00	1											1	425.00	
	(Program: ABC World News Tonight)CS-Feb/2021																			
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-----M	425.00	1											1	425.00	
	(Program: ABC World News Tonight)CS-Feb/2021																			
5	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	T-----	425.00	1											1	425.00	
	(Program: ABC World News Tonight)CS-Feb/2021																			
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--T----	175.00	1											1	175.00	
	(Program: Entertainment Tonight)CS-Feb/2021																			
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	---F--	175.00	1											1	175.00	
	(Program: Entertainment Tonight)CS-Feb/2021																			
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1											1	175.00	
	(Program: Entertainment Tonight)CS-Feb/2021																			
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-----M	175.00	1											1	175.00	
	(Program: Entertainment Tonight)CS-Feb/2021																			
6	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	1											1	175.00	
	(Program: Entertainment Tonight)CS-Feb/2021																			
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	120.00	1											1	120.00	
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																			
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---F--	120.00	1											1	120.00	
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																			
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	120.00	1											1	120.00	
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																			
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	120.00	1											1	120.00	
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																			
7	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1											1	120.00	
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																			

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 1											Total Spots	Total Cost
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T----	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
8	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1											1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																		
9	THE BACHELOR	NM	:30	7:00 PM-9:00 PM	----M	450.00	1											1	450.00
	(Program: THE BACHELOR)CS-Feb/2021																		
10	JEOPARDY COLLEGE (TUE)	NM	:30	7:00 PM-8:00 PM	T-----	350.00	1											1	350.00
	(Program: JEOPARDY COLLEGE (TUE))CS-Feb/2021																		
11	ABBOTT ELEM/BLACK-ISH	NM	:30	8:00 PM-9:00 PM	T-----	350.00	1											1	350.00
	(Program: ABBOTT ELEM/BLACK-ISH)CS-Feb/2021																		
12	JEOPARDY COLLEGE (WED)	NM	:30	7:00 PM-8:00 PM	-W----	350.00	1											1	350.00
	(Program: JEOPARDY COLLEGE (WED))CS-Feb/2021																		
13	JEOPARDY COLLEGE (THU)	NM	:30	7:00 PM-8:00 PM	--T----	400.00	1											1	400.00
	(Program: JEOPARDY COLLEGE (THU))CS-Feb/2021																		
14	GREY'S ANATOMY	NM	:30	8:00 PM-9:00 PM	--T----	600.00	1											1	600.00
	(Program: GREY'S ANATOMY)CS-Feb/2021																		
15	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	---F--	350.00	1											1	350.00
	(Program: 20/20 (2HR))CS-Feb/2021																		
16	ABC World News Tonight	NM	:30	5:30 PM-6:00 PM	---S--	225.00	1											1	225.00
	(Program: ABC World News Tonight)CS-Feb/2021																		
17	NBA SATURDAY PRIMETIME 21/22	NM	:30	7:00 PM-10:00 PM	----S--	200.00	1											1	200.00
	(Program: NBA SATURDAY PRIMETIME 21/22)CS-Feb/2021																		
18	AMERICA'S FUNNIEST VIDEOS	NM	:30	6:00 PM-7:00 PM	----S-	350.00	1											1	350.00
	(Program: AMERICA'S FUNNIEST VIDEOS)CS-Feb/2021																		
19	SHARK TANK (SUN P3)	NM	:30	8:00 PM-9:00 PM	----S-	300.00	1											1	300.00
	(Program: SHARK TANK (SUN P3))CS-Feb/2021																		
Spot Totals:							47											47	\$8,770.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	47	\$8,770.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE **STATE OR LOCAL CANDIDATE**

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:			
Name:	Neil Williams		
Date of Request to Purchase Ad Time:	1/20/22	Signature:	
		Name:	Peter Russell
		Date of Station Agreement to Sell Time:	2/28/22