

# WOC13599377 [00.00]

Order Printout



Order Status: Confirmed	Start/End Dates: 05/10/22 - 05/16/22	C/P/E: 696 / 783 / 8874
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11648524	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 5.10-5.16 SCHED B
AE: Peter Russell	Buyer:	Total Cost: \$30,525.00 (Cash)
Property: WEEK TV	Primary Demo:	Received Date: 5/09/22 8:57 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10												Total Spots	Total Cost
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	---F---	300.00	1												1	300.00
(Program: 25 News Today Show 2)CS-Apr/2021																				
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	-W----	300.00	1												1	300.00
(Program: 25 News Today Show 2)CS-Apr/2021																				
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F---	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10													Total Spots	Total Cost
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	1													1	600.00
	(Program: NBC Today Show)CS-Apr/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	600.00	1													1	600.00
	(Program: NBC Today Show)CS-Apr/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	1													1	600.00
	(Program: NBC Today Show)CS-Apr/2021																				
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																				
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	---F---	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																				
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
7	25 News at Noon	NM	:30	12:00 PM-1:00 PM	---F---	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	---F---	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-Apr/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-Apr/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-Apr/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-Apr/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	1													1	65.00
	(Program: Rachael Ray)CS-Apr/2021																				
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	---F---	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	---F---	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10														Total Spots	Total Cost
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---F---	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-----M	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
13	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																					
13	25 Early News	NM	:30	6:00 PM-6:30 PM	---F---	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																					
13	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																					
13	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																					
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	---F---	800.00	1														1	800.00
	(Program: Inside Edition)CS-Apr/2021																					
14	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	800.00	1														1	800.00
	(Program: Inside Edition)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	350.00	1														1	350.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F---	350.00	1														1	350.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	350.00	1														1	350.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	350.00	1														1	350.00
	(Program: Tonight Show)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10														Total Spots	Total Cost
16	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	1														1	350.00
(Program: Tonight Show)CS-Apr/2021																						
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T----	60.00	1														1	60.00
(Program: Late Night with Seth Meyers)CS-Apr/2021																						
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F---	60.00	1														1	60.00
(Program: Late Night with Seth Meyers)CS-Apr/2021																						
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1														1	60.00
(Program: Late Night with Seth Meyers)CS-Apr/2021																						
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-----M	60.00	1														1	60.00
(Program: Late Night with Seth Meyers)CS-Apr/2021																						
17	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	1														1	60.00
(Program: Late Night with Seth Meyers)CS-Apr/2021																						
18	THE ENDGAME	NM	:30	9:00 PM-10:00 PM	-----M	600.00	1														1	600.00
(Program: THE ENDGAME)CS-Apr/2021																						
19	NEW AMSTERDAM	NM	:30	9:00 PM-10:00 PM	T-----	600.00	1														1	600.00
(Program: NEW AMSTERDAM)CS-Apr/2021																						
20	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	1,550.00	1														1	1,550.00
(Program: CHICAGO MED)CS-Apr/2021																						
21	LAW AND ORDER (THU)	NM	:30	7:00 PM-8:00 PM	--T----	600.00	1														1	600.00
(Program: LAW AND ORDER (THU))CS-Apr/2021																						
22	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S--	350.00	1														1	350.00
(Program: Saturday Today Show)CS-Apr/2021																						
23	25 Early News	NM	:30	6:00 PM-6:30 PM	---S--	650.00	1														1	650.00
(Program: 25 Early News)CS-Apr/2021																						
24	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S--	250.00	1														1	250.00
(Program: Inside Edition)CS-Apr/2021																						
25	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	---S--	200.00	1														1	200.00
(Program: Saturday Night Live)CS-Apr/2021																						
26	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	350.00	1														1	350.00
(Program: Sunday Today Show)CS-Apr/2021																						
27	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	1,000.00	1														1	1,000.00
(Program: 25 News at 10pm Sunday)CS-Apr/2021																						
Spot Totals:							60														60	30525.00

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10														Total Spots	Total Cost	
Rate Totals:							30525.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	60	\$30,525.00			