

INVOICE



EEEEK
2907 Springfield Road
East Peoria, IL 61611-4878
Sales T&C: www.gray.tv/advertising
Main: (309) 698-3728
Billing: (309) 698-3728

Property	EEEEK		
Invoice #	2520377-1	Order #	2520377
Invoice Date	04/24/22	Alt Order #	WOC13572732
Invoice Month	April 2022	Deal #	
Invoice Period	03/28/22 - 04/18/22	Flight Dates	04/12/22 - 04/18/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8659		
Account Executive	Peter Russell		
Sales Office	Peoria National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	696		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	600974		
Product 1	783		
Product 2			

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Send Payment To:

EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/12/22	04/18/22	ABC Good Morning Amer ica	7:00 AM-9:00 AM	11-1---	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 11-1--- 3 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Tu 04/12/22 7:28 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22040101H \$225.00 NM									
2 EEEK Th 04/14/22 7:59 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22040101H \$225.00 NM									
3 EEEK M 04/18/22 8:47 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22040101H \$225.00 NM									
2	04/12/22	04/18/22	M-F 11a-1130a	11:00 AM-11:30 AM	1-1----	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 1-1---- 2 \$35.00									
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1 EEEK W 04/13/22 11:15 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22040101H \$35.00 NM									
2 EEEK M 04/18/22 11:15 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22040101H \$35.00 NM									
3	04/12/22	04/18/22	M-F 4-5p	4:00 PM-5:00 PM	1---1--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 1---1-- 2 \$45.00									
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1 EEEK F 04/15/22 4:29 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22040101H \$45.00 NM									
2 EEEK M 04/18/22 4:35 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22040101H \$45.00 NM									
4	04/12/22	04/14/22	M-F News @ 530p	5:30 PM-6:00 PM	-1-1---	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 -1-1--- 2 \$225.00									
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1 EEEK Tu 04/12/22 5:43 PM M-F News @ 530p 5:30 PM-6:00 PM :30 RI22040101H \$225.00 NM									
2 EEEK Th 04/14/22 5:57 PM M-F News @ 530p 5:30 PM-6:00 PM :30 RI22040101H \$225.00 NM									
5	04/12/22	04/18/22	ABC World News M-F	6:00 PM-6:30 PM	1-1----	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 1-1---- 2 \$425.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

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EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

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Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22
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Product	Candidate		
Estimate #	8659		

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Season</td> <td>Various</td> <td>:30</td> <td>RI22040101H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.2 04/18</td> </tr> <tr> <td>5</td> <td>EEEEK</td> <td>Su</td> <td>04/17/22</td> <td>2:36 PM</td> <td>ABC NBA Playoffs Daytime</td> <td>ABC NBA Playoffs</td> <td>:30</td> <td>RI22040101H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.1 04/13</td> </tr> <tr> <td>4</td> <td>EEEEK</td> <td>Su</td> <td>04/17/22</td> <td>4:30 PM</td> <td>ABC NBA Playoffs Daytime</td> <td>ABC NBA Playoffs</td> <td>:30</td> <td>RI22040101H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.1 04/13</td> </tr> <tr> <td>2</td> <td>EEEEK</td> <td>M</td> <td>04/18/22</td> <td></td> <td>ABC World News M-F</td> <td>6:00 PM-6:30 PM</td> <td>:00</td> <td></td> <td>\$425.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 5.6,5.7,5.8,5.9</td> </tr> <tr> <td>8</td> <td>EEEEK</td> <td>M</td> <td>04/18/22</td> <td>9:45 AM</td> <td>M-F 9am-10am</td> <td>9-10a</td> <td>:30</td> <td>RI22040101H</td> <td>\$35.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.2 04/18</td> </tr> <tr> <td>10</td> <td>EEEEK</td> <td>M</td> <td>04/18/22</td> <td>2:47 PM</td> <td>M-F 2-3p</td> <td>2-3p</td> <td>:30</td> <td>RI22040101H</td> <td>\$25.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.3 04/13</td> </tr> <tr> <td>7</td> <td>EEEEK</td> <td>M</td> <td>04/18/22</td> <td>5:14 PM</td> <td>M-F News @ 5p</td> <td>5-530p</td> <td>:30</td> <td>RI22040101H</td> <td>\$175.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.2 04/18</td> </tr> <!-- Line 6 --> <tr> <td>6</td> <td>04/12/22</td> <td>04/14/22</td> <td>Prime Access Rotator</td> <td>6:30 PM-7:00 PM</td> <td>---1---</td> <td>:30</td> <td>1</td> <td>\$175.00</td> <td>NM</td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>04/11/22</td> <td>04/17/22</td> <td>---1---</td> <td>1</td> <td>\$175.00</td> </tr> </table> </td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>EEEEK</td> <td>Th</td> <td>04/14/22</td> <td>6:54 PM</td> <td>Prime Access Rotator</td> <td>6:30 PM-7:00 PM</td> <td>:30</td> <td>RI22040101H</td> <td>\$175.00</td> <td>NM</td> </tr> </table> </td> </tr> <!-- Line 7 --> <tr> <td>7</td> <td>04/12/22</td> <td>04/14/22</td> <td>M-F News @ 10p</td> <td>10:00 PM-10:35 PM</td> <td>---1---</td> <td>:30</td> <td>1</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>04/11/22</td> <td>04/17/22</td> <td>---1---</td> 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04/18											6	EEEEK	Sa	04/16/22	2:55 PM	ABC NHL Regular Season	Various	:30	RI22040101H	\$200.00	NM	MG for 5.2 04/18											5	EEEEK	Su	04/17/22	2:36 PM	ABC NBA Playoffs Daytime	ABC NBA Playoffs	:30	RI22040101H	\$200.00	NM	MG for 5.1 04/13											4	EEEEK	Su	04/17/22	4:30 PM	ABC NBA Playoffs Daytime	ABC NBA Playoffs	:30	RI22040101H	\$200.00	NM	MG for 5.1 04/13											2	EEEEK	M	04/18/22		ABC World News M-F	6:00 PM-6:30 PM	:00		\$425.00	NM	See MG 5.6,5.7,5.8,5.9											8	EEEEK	M	04/18/22	9:45 AM	M-F 9am-10am	9-10a	:30	RI22040101H	\$35.00	NM	MG for 5.2 04/18											10	EEEEK	M	04/18/22	2:47 PM	M-F 2-3p	2-3p	:30	RI22040101H	\$25.00	NM	MG for 5.3 04/13											7	EEEEK	M	04/18/22	5:14 PM	M-F News @ 5p	5-530p	:30	RI22040101H	\$175.00	NM	MG for 5.2 04/18											6	04/12/22	04/14/22	Prime Access Rotator	6:30 PM-7:00 PM	---1---	:30	1	\$175.00	NM	<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> 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INVOICE

Send Payment To:



EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	2520377-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8659		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
10	04/12/22	04/16/22	ABC GMA Sat	7:00 AM-9:00 AM	-----1-	:30	1	\$110.00	NM																																										
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Total Spots 24

Payment Terms 30 Days

<u>Gross Total</u>	\$3,290.00
<u>Agency Commission</u>	\$493.50
<u>Net Amount Due</u>	\$2,796.50
<u>Invoice Balance as of 04/26/22 4:33:36 PM CT</u>	\$0.00

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