

# WOC13503475 [00.00]

Order Printout

2466581



Order Status: Opened-New

Start/End Dates: 03/22/22 - 03/28/22

C/P/E: 696 / 783 / 8568

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11489641

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 3.22-3.28

AE: Peter Russell

Buyer:

Total Cost: \$3,325.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 3/21/22 6:51 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 22												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	----M	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	---F--	35.00	1												1	35.00
(Program: The View)CS-Feb/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	-W----	35.00	1												1	35.00
(Program: The View)CS-Feb/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 22														Total Spots	Total Cost
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T----	35.00	1														1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																					
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1														1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																					
4	Ellen	NM	:30	4:00 PM-5:00 PM	---F---	45.00	1														1	45.00
	(Program: Ellen)CS-Feb/2021																					
4	Ellen	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1														1	45.00
	(Program: Ellen)CS-Feb/2021																					
4	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1														1	45.00
	(Program: Ellen)CS-Feb/2021																					
5	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--F---	90.00	1														1	90.00
	(Program: Heart of Illinois ABC at 5pm)CS-Feb/2021																					
5	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W-----	90.00	1														1	90.00
	(Program: Heart of Illinois ABC at 5pm)CS-Feb/2021																					
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--F---	110.00	1														1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021																					
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T----	110.00	1														1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021																					
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	110.00	1														1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021																					
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F---	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-Feb/2021																					
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W-----	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-Feb/2021																					
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	120.00	1														1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																					
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1														1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																					
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T----	60.00	1														1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																					
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W-----	60.00	1														1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																					
10	THE BACHELOR	NM	:30	7:00 PM-9:00 PM	-----M	450.00	1														1	450.00
	(Program: THE BACHELOR)CS-Feb/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 22													Total Spots	Total Cost	
11	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	---F---	350.00	1													1	350.00	
(Program: 20/20 (2HR))CS-Feb/2021																						
12	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S--	60.00	1													1	60.00	
(Program: Good Morning America Saturday)CS-Feb/2021																						
13	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-----S-	60.00	1													1	60.00	
(Program: Good Morning America Sunday)CS-Feb/2021																						
14	Full Measure	NM	:30	10:00 AM-10:30 AM	-----S-	15.00	1													1	15.00	
(Program: Full Measure)CS-Feb/2021																						
15	ABC World News Tonight	NM	:30	5:00 PM-5:30 PM	-----S-	225.00	1													1	225.00	
(Program: ABC World News Tonight)CS-Feb/2021																						
16	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	-----S-	120.00	1													1	120.00	
(Program: LateRun Heart of Illinois ABC)CS-Feb/2021																						
Spot Totals:							30													30	3325.00	
Rate Totals:							3325.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	30	\$3,325.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.  
 I, Neil Williams, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Richard Irvin			
Authorized committee: Irvin for Illinois			
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203			
Candidate's political party: Republican			
Office sought (no acronyms or abbreviations): Governor of Illinois			
Date of election: 6/28/22		<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Les Williamson			
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
<b>Candidate/Committee/Agency</b>		<b>Station Representative</b>	
Signature:		Signature:	
Name: Neil Williams		Name: Peter Russell	
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time: 3/21/22	