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WOC13564258 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 04/05/22 - 04/11/22

C/P/E: 696 / 783 / 8620

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11542140

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin CHI.PEOR.QC.PAD 4.5-4.11

AE: Peter Russell

Buyer:

Total Cost: \$5,365.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 4/04/22 6:39 AM

Sales Region: Local

Comments:

PopulationBuyType: CPP

Terms Of Sale:

| List Items | | | | | | | Spots | | | | | | | | | | | Totals | | |
|--|----------------------|----|-----|-------------------|---------------|--------|-------|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | Apr 5 | | | | | | | | | | | | Total Spots | Total Cost |
| 1 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | --T---- | 225.00 | 1 | | | | | | | | | | | | 1 | 225.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | ---F-- | 225.00 | 1 | | | | | | | | | | | | 1 | 225.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | -W---- | 225.00 | 1 | | | | | | | | | | | | 1 | 225.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | ----M | 225.00 | 1 | | | | | | | | | | | | 1 | 225.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | T----- | 225.00 | 1 | | | | | | | | | | | | 1 | 225.00 |
| (Program: Good Morning America)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 2 | 25 Words or Less | NM | :30 | 11:00 AM-11:30 AM | ---F-- | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: 25 Words or Less)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |
| 2 | 25 Words or Less | NM | :30 | 11:00 AM-11:30 AM | ----M | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: 25 Words or Less)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | | Totals | | |
|------------|--|----|-----|-------------------|---------------|--------|-------|--|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | Apr 5 | | | | | | | | | | | | | | Total Spots | Total Cost |
| 3 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | --F-- | 60.00 | 1 | | | | | | | | | | | | | | 1 | 60.00 |
| | (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 3 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | -W---- | 60.00 | 1 | | | | | | | | | | | | | | 1 | 60.00 |
| | (Program: General Hospital)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | Ellen | NM | :30 | 4:00 PM-5:00 PM | --T---- | 45.00 | 1 | | | | | | | | | | | | | | 1 | 45.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | Ellen | NM | :30 | 4:00 PM-5:00 PM | T----- | 45.00 | 1 | | | | | | | | | | | | | | 1 | 45.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 4 | Ellen | NM | :30 | 4:00 PM-5:00 PM | -----M | 45.00 | 1 | | | | | | | | | | | | | | 1 | 45.00 |
| | (Program: Ellen)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 5 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | --F-- | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 5 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | -W---- | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 6 | ABC World News Tonight | NM | :30 | 6:00 PM-6:30 PM | --T---- | 425.00 | 1 | | | | | | | | | | | | | | 1 | 425.00 |
| | (Program: ABC World News Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 6 | ABC World News Tonight | NM | :30 | 6:00 PM-6:30 PM | T----- | 425.00 | 1 | | | | | | | | | | | | | | 1 | 425.00 |
| | (Program: ABC World News Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 6 | ABC World News Tonight | NM | :30 | 6:00 PM-6:30 PM | -----M | 425.00 | 1 | | | | | | | | | | | | | | 1 | 425.00 |
| | (Program: ABC World News Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 7 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | --F-- | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 7 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | -W---- | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Entertainment Tonight)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | --F-- | 120.00 | 1 | | | | | | | | | | | | | | 1 | 120.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 8 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | -W---- | 120.00 | 1 | | | | | | | | | | | | | | 1 | 120.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 9 | AMERICAN IDOL (MON) | NM | :30 | 7:00 PM-9:00 PM | -----M | 450.00 | 1 | | | | | | | | | | | | | | 1 | 450.00 |
| | (Program: AMERICAN IDOL (MON))CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | STATION 19 | NM | :30 | 7:00 PM-8:00 PM | --T---- | 400.00 | 1 | | | | | | | | | | | | | | 1 | 400.00 |
| | (Program: STATION 19)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Good Morning America Saturday | NM | :30 | 7:00 AM-9:00 AM | ---S- | 110.00 | 1 | | | | | | | | | | | | | | 1 | 110.00 |
| | (Program: Good Morning America Saturday)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | | Totals | | |
|--|--------------------------------|----|-----|-----------------|---------------|--------|---------|--|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|--|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | Apr 5 | | | | | | | | | | | | | Total Spots | Total Cost | |
| 12 | Heart of Illinois ABC at 6pm | NM | :30 | 6:00 PM-6:30 PM | ----S-- | 60.00 | 1 | | | | | | | | | | | | | 1 | 60.00 | |
| (Program: Heart of Illinois ABC at 6pm)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Good Morning America Sunday | NM | :30 | 7:00 AM-8:00 AM | ----S- | 60.00 | 1 | | | | | | | | | | | | | 1 | 60.00 | |
| (Program: Good Morning America Sunday)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | ----S- | 120.00 | 1 | | | | | | | | | | | | | 1 | 120.00 | |
| (Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | |
| 15 | AMERICAN IDOL (SUN) | NM | :30 | 7:00 PM-9:00 PM | ----S- | 400.00 | 1 | | | | | | | | | | | | | 1 | 400.00 | |
| (Program: AMERICAN IDOL (SUN))CS-Apr/2021 | | | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | 28 | | | | | | | | | | | | | 28 | 5365.00 | |
| Rate Totals: | | | | | | | 5365.00 | | | | | | | | | | | | | | | |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|-------|-------|------------|-------|-------|------|
| April | 28 | \$5,365.00 | | | |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | | | |
|---|--|---|---|
| Candidate name: | Richard Irvin | | |
| Authorized committee: | Irvin for Illinois | | |
| Agency requesting time (and contact information): | <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203 | | |
| Candidate's political party: | Republican | | |
| Office sought (no acronyms or abbreviations): | Governor of Illinois | | |
| Date of election: | 6/28/22 | <input type="checkbox"/> General | <input checked="" type="checkbox"/> Primary |
| Treasurer of candidate's authorized committee: | Les Williamson | | |
| The undersigned represents that: | (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). | | |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | | | |
| Candidate/Committee/Agency | | Station Representative | |
| Signature: | Signature: <i>Neil Williams</i> <i>Neil Williams</i> | | |
| Name: | Name: <i>Neil Williams</i> | | |
| Date of Request to Purchase Ad Time: | 1/20/22 | Date of Station Agreement to Sell Time: | 4/4/22. |