

# WOC13554592 [00.00]

Order Printout

2496994



Order Status: Opened-New

Start/End Dates: 03/29/22 - 04/04/22

C/P/E: 696 / 783 / 8608

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11518396

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 3.29-4.4

AE: Peter Russell

Buyer:

Total Cost: \$17,390.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 3/28/22 7:48 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Mar 29												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	250.00	1												1	250.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	350.00	1												1	350.00
(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--F--	350.00	1												1	350.00
(Program: NBC Today Show)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 29														Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	350.00	1														1	350.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	350.00	1														1	350.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	350.00	1														1	350.00
	(Program: NBC Today Show)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	---F--	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	200.00	1														1	200.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	200.00	1														1	200.00
	(Program: 25 News at Noon)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T---	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	---F--	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---F--	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 29												Total Spots	Total Cost
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	600.00	1												1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	--T----	850.00	1												1	850.00
	(Program: NBC Nightly News)CS-Apr/2021																			
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	T-----	850.00	1												1	850.00
	(Program: NBC Nightly News)CS-Apr/2021																			
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-----M	850.00	1												1	850.00
	(Program: NBC Nightly News)CS-Apr/2021																			
12	25 Early News	NM	:30	6:00 PM-6:30 PM	---F--	700.00	1												1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-W----	700.00	1												1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T----	400.00	1												1	400.00
	(Program: Inside Edition)CS-Apr/2021																			
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1												1	400.00
	(Program: Inside Edition)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--F--	600.00	1												1	600.00
	(Program: 25 News Late News)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T----	600.00	1												1	600.00
	(Program: 25 News Late News)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	600.00	1												1	600.00
	(Program: 25 News Late News)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T----	175.00	1												1	175.00
	(Program: Tonight Show)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1												1	175.00
	(Program: Tonight Show)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	175.00	1												1	175.00
	(Program: Tonight Show)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--F--	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			
17	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	800.00	1												1	800.00
	(Program: CHICAGO MED)CS-Apr/2021																			
18	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S-	175.00	1												1	175.00
	(Program: Saturday Today Show)CS-Apr/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 29													Total Spots	Total Cost	
19	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	----S--	550.00	1													1	550.00	
(Program: NBC Nightly News)CS-Apr/2021																						
20	25 Early News	NM	:30	6:00 PM-6:30 PM	----S--	300.00	1													1	300.00	
(Program: 25 Early News)CS-Apr/2021																						
21	Inside Edition	NM	:30	6:30 PM-7:00 PM	----S--	125.00	1													1	125.00	
(Program: Inside Edition)CS-Apr/2021																						
22	DATELINE WEEKEND MYSTERY	NM	:30	8:00 PM-9:00 PM	----S--	250.00	1													1	250.00	
(Program: DATELINE WEEKEND MYSTERY)CS-Apr/2021																						
23	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	200.00	1													1	200.00	
(Program: Saturday Night Live)CS-Apr/2021																						
24	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	-----S-	175.00	1													1	175.00	
(Program: Sunday Today Show)CS-Apr/2021																						
25	Meet the Press	NM	:30	8:00 AM-9:00 AM	-----S-	300.00	1													1	300.00	
(Program: Meet the Press)CS-Apr/2021																						
26	VALERO TEXAS OPEN (SUN 22)	NM	:30	1:00 PM-5:00 PM	-----S-	300.00	1													1	300.00	
(Program: VALERO TEXAS OPEN (SUN 22))CS-Apr/2021																						
27	WEAKEST LINK (SUN)	NM	:30	8:00 PM-9:00 PM	-----S-	500.00	1													1	500.00	
(Program: WEAKEST LINK (SUN))CS-Apr/2021																						
28	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	-----S-	500.00	1													1	500.00	
(Program: 25 News at 10pm Sunday)CS-Apr/2021																						
Spot Totals:							54													54	17390.00	
Rate Totals:							17390.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	54	\$17,390.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

<input checked="" type="checkbox"/> IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		<b>Station Representative</b>	
Signature:	<i>Neil Williams</i>	Signature:	<i>John Russell</i>
Name:	Neil Williams	Name:	John Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	3/28/22