

2527111

WOC13579046 [00.00]

Order Printout



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11581012
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 04/19/22 - 04/25/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8700
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 4.19-4.25 SCHED A
 Total Cost: \$21,590.00 (Cash)
 Received Date: 4/18/22 6:42 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F--	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19														Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	1														1	600.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	600.00	1														1	600.00
	(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	1														1	600.00
	(Program: NBC Today Show)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--F--	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19													Total Spots	Total Cost
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	600.00	1													1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	----M	600.00	1													1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-W----	1,750.00	1													1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--F--	700.00	1													1	700.00
	(Program: 25 Early News)CS-Apr/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1													1	700.00
	(Program: 25 Early News)CS-Apr/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	----M	700.00	1													1	700.00
	(Program: 25 Early News)CS-Apr/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	400.00	1													1	400.00
	(Program: Inside Edition)CS-Apr/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1													1	400.00
	(Program: Inside Edition)CS-Apr/2021																				
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	600.00	1													1	600.00
	(Program: 25 News Late News)CS-Apr/2021																				
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	600.00	1													1	600.00
	(Program: 25 News Late News)CS-Apr/2021																				
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	----M	600.00	1													1	600.00
	(Program: 25 News Late News)CS-Apr/2021																				
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--F--	175.00	1													1	175.00
	(Program: Tonight Show)CS-Apr/2021																				
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1													1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																				
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	----M	60.00	1													1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																				
17	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W----	800.00	1													1	800.00
	(Program: CHICAGO FIRE)CS-Apr/2021																				
18	LAW AND ORDER: SVU (THU)	NM	:30	8:00 PM-9:00 PM	-T---	600.00	1													1	600.00
	(Program: LAW AND ORDER: SVU (THU))CS-Apr/2021																				
19	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	----S-	175.00	1													1	175.00
	(Program: Saturday Today Show)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19													Total Spots	Total Cost	
20	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	---S-	550.00	1													1	550.00	
(Program: NBC Nightly News)CS-Apr/2021																						
21	25 Early News	NM	:30	6:00 PM-6:30 PM	---S-	300.00	1													1	300.00	
(Program: 25 Early News)CS-Apr/2021																						
22	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S-	125.00	1													1	125.00	
(Program: Inside Edition)CS-Apr/2021																						
23	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	---S-	200.00	1													1	200.00	
(Program: Saturday Night Live)CS-Apr/2021																						
24	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1													1	175.00	
(Program: Sunday Today Show)CS-Apr/2021																						
25	Meet the Press	NM	:30	8:00 AM-9:00 AM	----S-	650.00	1													1	650.00	
(Program: Meet the Press)CS-Apr/2021																						
26	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	---S-	750.00	1													1	750.00	
(Program: NBC Nightly News)CS-Apr/2021																						
27	AMERICAN SONG CONTEST (SUN)	NM	:30	6:00 PM-8:00 PM	----S-	400.00	1													1	400.00	
(Program: AMERICAN SONG CONTEST (SUN))CS-Apr/2021																						
28	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	500.00	1													1	500.00	
(Program: 25 News at 10pm Sunday)CS-Apr/2021																						
Spot Totals:							52													52	21590.00	
Rate Totals:							21590.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	52	\$21,590.00			



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	<p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p>		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency	Station Representative		
Signature:	Signature:		
			
Name: Neil Williams	Name: Peter Russell		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 2-18-22		