

WOC13473763 [00.00]

Order Printout

2445972.



Order Status: Opened-New	Start/End Dates: 03/08/22 - 03/14/22	C/P/E: 696 / 783 / 8505
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11445302	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 3.8-3.14
AE: Unassigned (Peter Russell)	Buyer:	Total Cost: \$3,435.00 (Cash)
Property: EEEK TV	Primary Demo:	Received Date: 3/07/22 6:15 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8										Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	---F--	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	110.00	1										1	110.00
	(Program: Good Morning America)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--F--	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1										1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Feb/2021																	
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-T---	35.00	1										1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																	
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1										1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																	
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	35.00	1										1	35.00
	(Program: 25 Words or Less)CS-Feb/2021																	

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8										Total Spots	Total Cost
4	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	1										1	45.00
	(Program: Ellen)CS-Feb/2021																	
4	Ellen	NM	:30	4:00 PM-5:00 PM	---F--	45.00	1										1	45.00
	(Program: Ellen)CS-Feb/2021																	
4	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	1										1	45.00
	(Program: Ellen)CS-Feb/2021																	
4	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1										1	45.00
	(Program: Ellen)CS-Feb/2021																	
4	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1										1	45.00
	(Program: Ellen)CS-Feb/2021																	
5	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	---F--	90.00	1										1	90.00
	(Program: Heart of Illinois ABC at 5pm)CS-Feb/2021																	
5	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W----	90.00	1										1	90.00
	(Program: Heart of Illinois ABC at 5pm)CS-Feb/2021																	
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T---	110.00	1										1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021																	
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	110.00	1										1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021																	
6	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----M	110.00	1										1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021																	
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	---F--	175.00	1										1	175.00
	(Program: Entertainment Tonight)CS-Feb/2021																	
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1										1	175.00
	(Program: Entertainment Tonight)CS-Feb/2021																	
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	120.00	1										1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																	
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---F--	120.00	1										1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																	
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	120.00	1										1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																	
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1										1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Feb/2021																	
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	1										1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																	
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	1										1	60.00
	(Program: Jimmy Kimmel Live)CS-Feb/2021																	
10	THE BACHELOR	NM	:30	7:00 PM-9:00 PM	-----M	450.00	1										1	450.00
	(Program: THE BACHELOR)CS-Feb/2021																	
11	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	---F--	350.00	1										1	350.00
	(Program: 20/20 (2HR))CS-Feb/2021																	
12	ABC World News Tonight	NM	:30	5:00 PM-5:30 PM	-----S-	225.00	1										1	225.00
	(Program: ABC World News Tonight)CS-Feb/2021																	
Spot Totals:							31										31	\$3,435.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	31	\$3,435.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

<input checked="" type="checkbox"/> IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin	
Authorized committee: Irvin for Illinois	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.: 4801 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Date of election: 6/28/22	
Treasurer of candidate's authorized committee: Les Williamson	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Neil Williams	Name: Peter Russell
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 3/7/22