

# WOC13592233 [00.00]

Order Printout

2543089.



Order Status: Opened-New

Start/End Dates: 05/03/22 - 05/09/22

C/P/E: 696 / 783 / 8802

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11629424

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.3-5.9 SCHED B

AE: Peter Russell

Buyer:

Total Cost: \$3,380.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 5/02/22 8:09 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T----	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-W----	75.00	1												1	75.00
(Program: 25 Words or Less)CS-Apr/2021																				
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	75.00	1												1	75.00
(Program: 25 Words or Less)CS-Apr/2021																				
3	Ellen	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				
3	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				
3	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				

List Items							Spots											Totals				
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3													Total Spots	Total Cost	
4	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T----	225.00	1													1	225.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
4	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1													1	225.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
5	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--F--	250.00	1													1	250.00	
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																						
6	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--F--	60.00	1													1	60.00	
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
6	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1													1	60.00	
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
7	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	--F--	850.00	1													1	850.00	
(Program: 20/20 (2HR))CS-Apr/2021																						
8	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	125.00	1													1	125.00	
(Program: Good Morning America Saturday)CS-Apr/2021																						
9	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-----S-	125.00	1													1	125.00	
(Program: Good Morning America Sunday)CS-Apr/2021																						
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	250.00	1													1	250.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
11	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S-	250.00	1													1	250.00	
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																						
Spot Totals:							18													18	3380.00	
Rate Totals:							3380.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	18	\$3,380.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.: 4801 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		Station Representative	
Signature:	Signature: <u>Peter Russell</u>		
Name: Neil Williams		Name:	<u>Peter Russell</u>
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time:	<u>5-2-22</u>