

WOC13435690 [00.00]

Order Printout

2403759



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11343177
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 02/01/22 - 02/07/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8383
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 2.1-2.7
 Total Cost: \$32,740.00 (Cash)
 Received Date: 1/31/22 8:08 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 1											Total Spots	Total Cost
1	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T----	350.00	2											2	700.00
	(Program: NBC Today Show)CS-Feb/2021																		
1	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F--	350.00	2											2	700.00
	(Program: NBC Today Show)CS-Feb/2021																		
1	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	350.00	1											1	350.00
	(Program: NBC Today Show)CS-Feb/2021																		
1	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	350.00	2											2	700.00
	(Program: NBC Today Show)CS-Feb/2021																		
1	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	350.00	2											2	700.00
	(Program: NBC Today Show)CS-Feb/2021																		
2	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	---F--	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
2	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T----	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
2	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1											1	125.00
	(Program: Today Show 3rd hr)CS-Feb/2021																		
3	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W----	50.00	1											1	50.00
	(Program: 25 Words or Less)CS-Feb/2021																		
4	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--T----	200.00	1											1	200.00
	(Program: 25 News at Noon)CS-Feb/2021																		

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 1												Total Spots	Total Cost
11	Inside Edition	NM	:30	6:30 PM-7:00 PM	-----M	400.00	1												1	400.00
	(Program: Inside Edition)CS-Feb/2021																			
11	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	400.00	1												1	400.00
	(Program: Inside Edition)CS-Feb/2021																			
12	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	500.00	1												1	500.00
	(Program: 25 News Late News)CS-Feb/2021																			
12	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	500.00	1												1	500.00
	(Program: 25 News Late News)CS-Feb/2021																			
12	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	500.00	1												1	500.00
	(Program: 25 News Late News)CS-Feb/2021																			
12	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	500.00	1												1	500.00
	(Program: 25 News Late News)CS-Feb/2021																			
13	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	175.00	1												1	175.00
	(Program: Tonight Show)CS-Feb/2021																			
13	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F--	175.00	1												1	175.00
	(Program: Tonight Show)CS-Feb/2021																			
13	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	175.00	1												1	175.00
	(Program: Tonight Show)CS-Feb/2021																			
13	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	175.00	1												1	175.00
	(Program: Tonight Show)CS-Feb/2021																			
13	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1												1	175.00
	(Program: Tonight Show)CS-Feb/2021																			
14	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T---	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Feb/2021																			
14	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F--	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Feb/2021																			
14	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Feb/2021																			
14	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Feb/2021																			
15	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	----S-	1,800.00	1												1	1,800.00
	(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			
15	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	-----S-	1,800.00	1												1	1,800.00
	(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			
15	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	----M	1,800.00	1												1	1,800.00
	(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			
15	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	---F--	1,800.00	1												1	1,800.00
	(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Feb 1											Total Spots	Total Cost	
16	25 News 10pm News After Olympi	NM	:30	10:30 PM-11:30 PM	----S-	500.00	1											1	500.00	
	(Program: 25 News 10pm News After Olympi)CS-Feb/2021																			
16	25 News 10pm News After Olympi	NM	:30	10:30 PM-11:30 PM	----S-	500.00	1											1	500.00	
	(Program: 25 News 10pm News After Olympi)CS-Feb/2021																			
16	25 News 10pm News After Olympi	NM	:30	10:30 PM-11:30 PM	----M	500.00	1											1	500.00	
	(Program: 25 News 10pm News After Olympi)CS-Feb/2021																			
17	OLYMPICS PRIME+ 2022	NM	:30	11:00 PM-1:00 XM	----S-	500.00	1											1	500.00	
	(Program: OLYMPICS PRIME+ 2022)CS-Feb/2021																			
17	OLYMPICS PRIME+ 2022	NM	:30	11:00 PM-1:00 XM	----S-	500.00	1											1	500.00	
	(Program: OLYMPICS PRIME+ 2022)CS-Feb/2021																			
17	OLYMPICS PRIME+ 2022	NM	:30	11:00 PM-1:00 XM	----M	500.00	1											1	500.00	
	(Program: OLYMPICS PRIME+ 2022)CS-Feb/2021																			
17	OLYMPICS PRIME+ 2022	NM	:30	11:00 PM-1:00 XM	--F--	500.00	1											1	500.00	
	(Program: OLYMPICS PRIME+ 2022)CS-Feb/2021																			
18	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	800.00	1											1	800.00	
	(Program: THIS IS US)CS-Feb/2021																			
19	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	800.00	1											1	800.00	
	(Program: CHICAGO MED)CS-Feb/2021																			
22	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	----S-	175.00	2											2	350.00	
	(Program: Saturday Today Show)CS-Feb/2021																			
23	25 Early News	NM	:30	6:00 PM-6:30 PM	----S-	300.00	1											1	300.00	
	(Program: 25 Early News)CS-Feb/2021																			
24	Inside Edition	NM	:30	6:30 PM-7:00 PM	----S-	125.00	1											1	125.00	
	(Program: Inside Edition)CS-Feb/2021																			
25	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S-	200.00	1											1	200.00	
	(Program: Saturday Night Live)CS-Feb/2021																			
26	OLYMPICS DAYTIME WEEKEND 2022	NM	:30	1:00 PM-5:00 PM	----S-	750.00	1											1	750.00	
	(Program: OLYMPICS DAYTIME WEEKEND 2022)CS-Feb/2021																			
26	OLYMPICS DAYTIME WEEKEND 2022	NM	:30	1:00 PM-5:00 PM	---S-	750.00	1											1	750.00	
	(Program: OLYMPICS DAYTIME WEEKEND 2022)CS-Feb/2021																			
27	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	175.00	1											1	175.00	
	(Program: Sunday Today Show)CS-Feb/2021																			
28	Meet the Press	NM	:30	8:00 AM-9:00 AM	----S-	300.00	1											1	300.00	
	(Program: Meet the Press)CS-Feb/2021																			
29	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	----S-	350.00	1											1	350.00	
	(Program: NBC Nightly News)CS-Feb/2021																			
Spot Totals:							74											74	\$32,740.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
February	74	\$32,740.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	<p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p>		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency	Station Representative		
Signature:			
Name: Neil Williams	Name: Peter Russell		
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 1/31/22		