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Order Printout



Order Status: Opened-New

Start/End Dates: 04/19/22 - 04/25/22

C/P/E: 696 / 783 / 8700

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11581018

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 4.19-4.25 SCHED A

AE: Peter Russell

Buyer:

Total Cost: \$4,830.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 4/18/22 6:42 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	----M	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T---	35.00	1												1	35.00
(Program: 25 Words or Less)CS-Apr/2021																				
2	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1												1	35.00
(Program: 25 Words or Less)CS-Apr/2021																				
3	General Hospital	NM	:30	1:00 PM-2:00 PM	---F--	60.00	1												1	60.00
(Program: General Hospital)CS-Apr/2021																				

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19												Total Spots	Total Cost
3	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	60.00	1												1	60.00
	(Program: General Hospital)CS-Apr/2021																			
4	Ellen	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
4	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
4	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
5	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	---F--	225.00	1												1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																			
5	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1												1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																			
6	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--T---	425.00	1												1	425.00
	(Program: ABC World News Tonight)CS-Apr/2021																			
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	---F--	175.00	1												1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																			
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1												1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																			
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---F--	120.00	1												1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																			
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	120.00	1												1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																			
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	120.00	1												1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																			
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	1												1	60.00
	(Program: Jimmy Kimmel Live)CS-Apr/2021																			
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1												1	60.00
	(Program: Jimmy Kimmel Live)CS-Apr/2021																			
10	AMERICAN IDOL (MON)	NM	:30	7:00 PM-9:00 PM	-----M	450.00	1												1	450.00
	(Program: AMERICAN IDOL (MON))CS-Apr/2021																			
11	STATION 19	NM	:30	7:00 PM-8:00 PM	--T---	400.00	1												1	400.00
	(Program: STATION 19)CS-Apr/2021																			
12	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	---F--	350.00	1												1	350.00
	(Program: 20/20 (2HR))CS-Apr/2021																			

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19														Total Spots	Total Cost	
13	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	---S--	110.00	1														1	110.00	
(Program: Good Morning America Saturday)CS-Apr/2021																							
14	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	---S--	60.00	1														1	60.00	
(Program: Heart of Illinois ABC at 6pm)CS-Apr/2021																							
15	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	1														1	60.00	
(Program: Good Morning America Sunday)CS-Apr/2021																							
16	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	120.00	1														1	120.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																							
17	THE ROOKIE	NM	:30	9:00 PM-10:00 PM	----S-	350.00	1														1	350.00	
(Program: THE ROOKIE)CS-Apr/2021																							
Spot Totals:							29														29	4830.00	
Rate Totals:							4830.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	29	\$4,830.00			



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

<input type="checkbox"/> IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	
Richard Irvin	
Authorized committee:	
Irvin for Illinois	
Agency/ requesting time (and contact information):	
<input checked="" type="checkbox"/>	Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Governor of Illinois	
Date of election:	
6/28/22	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	
Les Williamson	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
	
Name: Neil Williams	Name: Peter Russell
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 2-18-22