

EEEK 2907 Springfield Road East Peoria, IL 61611-4878

Sales T&C: www.gray.tv/advertising

Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400

Arlington, VA 22209

Send Payment To:

EEEK PO Box 14200

Tallahassee, FL 32317-4200

VOICE						
Property	EEEK					
Invoice #	2496829-1	Order #	2496829			
Invoice Date	04/24/22	Alt Order #	WOC13554593			
Invoice Month	April 2022	Deal #				
Invoice Period	03/28/22 - 04/04/22	Flight Dates	03/29/22 - 04/04/22			
Advertiser Irvin for Illinois						
Product	Candidate					
Estimate #	8608					
	Account Executive	Peter Russell				
	Sales Office	Peoria National				
	Sales Region	National				
	Agency Code	9912521				
	Advertiser Code	696				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	111431				
	Advertiser Ref	600974				
	Product 1	783				
	Product 2					

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Line Start Date End Date Desc	ription Start/End Ti	me MTWTFSS	Length	Week	Rate	Type	
1 03/29/22 04/04/22 ABC ica	Good Morning Amer 7:00 AM-9:0	00 AM 11111	:30	5	\$110.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 03/29/22 04/04/2		<u>eek</u> <u>Rate</u> 5 \$110.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u>	Air Time Description	Start/End	Time Length	Ad-ID			<u>Rate</u> <u>Type</u>
1 EEEK Tu 03/29/22	8:28 AM ABC Good Morning A	merica 7:00 AM-9	:00 AM :30	RI22032801	1		\$110.00 NM
2 EEEK W 03/30/22	7:25 AM ABC Good Morning A	merica 7:00 AM-9	:00 AM :30	RI22032801	1		\$110.00 NM
3 EEEK Th 03/31/22	8:59 AM ABC Good Morning A	merica 7:00 AM-9	:00 AM :30	RI22032801	1		\$110.00 NM
4 EEEK F 04/01/22	7:25 AM ABC Good Morning A	merica 7:00 AM-9	:00 AM :30	RI22032801	1		\$110.00 NM
5 EEEK M 04/04/22	8:37 AM ABC Good Morning A	merica 7:00 AM-9	:00 AM :30	RI22032801	1		\$110.00 NM
2 03/29/22 03/30/22 ABC	The View 10:00 AM-1	1:00 AM1	:30	1	\$35.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 03/28/22 04/03/2		<u>eek</u> <u>Rate</u> 1 \$35.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End	Time Length	Ad-ID			<u>Rate</u> <u>Type</u>
1 EEEK W 03/30/22	10:30 AM ABC The View	10:00 AM-	11:00 AN :30	RI22032801	1		\$35.00 NM
3 03/29/22 03/31/22 M-F	11a-1130a 11:00 AM-1	1:30 AM -1-1	:30	2	\$35.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 03/28/22 04/03/2		<u>eek</u> <u>Rate</u> 2 \$35.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End	Time Length	Ad-ID			Rate Type
1 EEEK Tu 03/29/22	11:16 AM M-F 11a-1130a	11:00 AM-	11:30 AN :30	RI22032801	4		\$35.00 NM
2 EEEK Th 03/31/22	11:14 AM M-F 11a-1130a	11:00 AM-	11:30 AN :30	RI22032801	1		\$35.00 NM
4 03/29/22 04/04/22 M-F 4	4-5p 4:00 PM-5:0	00 PM 11-1	:30	3	\$45.00	NM	
Weeks: Start Date End Da		eek Rate					
03/29/22 04/04/2		3 \$45.00		A 1 1D			
Spots: # Ch Day Air Date	Air Time Description	Start/End					Rate Type
1 EEEK Tu 03/29/22	4:48 PM M-F 4-5p	4:00 PM-5		RI22032801			\$45.00 NM
2 EEEK Th 03/31/22	4:55 PM M-F 4-5p	4:00 PM-5		RI22032801			\$45.00 NM
3 EEEK M 04/04/22	4:46 PM M-F 4-5p	4:00 PM-5	:00 PM :30	RI22032801	1		\$45.00 NM

Send Payment To:



Invoice #	2496829-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/04/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8608		

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 03/29/22 04/04/22 M-F News @ 530p	5:30 PM-6:00 PM	11-1	:30	3	\$110.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
03/29/22 04/04/22 11-1	3	\$110.00					5
Spots: # Ch Day Air Date Air Time Descripti		Start/End Time		<u>h Ad-ID</u> n n+2202280	111		Rate Type
1 EEEK Tu 03/29/22 5:51 PM M-F New 2 EEEK Th 03/31/22 5:42 PM M-F New		5:30 PM-6:00 PI 5:30 PM-6:00 PI		O RI2203280 O RI2203280			\$110.00 NM \$110.00 NM
3 EEEK M 04/04/22 5:56 PM M-F New	•	5:30 PM-6:00 PI		0 RI2203280 0 RI2203280			\$110.00 NM
6 03/29/22 04/01/22 ABC World News M-F	6:00 PM-6:30 PM	1-1	:30	2	\$425.00	NM	
Weeks: Start Date 03/28/22 End Date 04/03/22 MTWTFSS 04/03/22	Spots/Week 2	<u>Rate</u> \$425.00					
Spots: # Ch Day Air Date Air Time Descripti		Start/End Time		<u>n Ad-ID</u>			Rate Type
1 EEEK W 03/30/22 6:29 PM ABC Wo		6:00 PM-6:30 PI		O RI2203280			\$425.00 NM
2 EEEK F 04/01/22 6:29 PM ABC Wo	rid News M-F	6:00 PM-6:30 PI	M :3	O RI2203280	TH		\$425.00 NM
7 03/29/22 04/01/22 Prime Access Rotator	6:30 PM-7:00 PM	1-1	:30	2	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
03/28/22	2	\$175.00 Start/End Time	Longt	- V4 ID			Data Tuna
Spots: # Ch Day Air Date Air Time Descripti 1 EEEK W 03/30/22 6:56 PM Prime Ac	 "	Start/End Time 6:30 PM-7:00 PI		<u>h Ad-ID</u>) RI2203280	1µ		<u>Rate</u> <u>Type</u> \$175.00 NM
2 EEEK F 04/01/22 6:56 PM Prime Ad		6:30 PM-7:00 PI		0 RI2203280 0 RI2203280			\$175.00 NM
				-			
8 03/29/22 04/01/22 M-F News @ 10p	10:00 PM-10:35 PM	1-1	:30	2	\$120.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/28/22 04/03/221-1	Spots/Week 2	<u>Rate</u> \$120.00					
Spots: # Ch Day Air Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 EEEK W 03/30/22 10:11 PM M-F New	rs @ 10p	10:00 PM-10:35	PN :3	O RI2203280	1н		\$120.00 NM
2 EEEK F 04/01/22 10:18 PM M-F New	rs @ 10p	10:00 PM-10:35	PN :3	O RI2203280	1н		\$120.00 NM
9 03/29/22 04/04/22 ABC Jimmy Kimmel Sho	10:35 PM-11:35 PM	11111	:30	5	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/29/22 04/04/22 11111	Spots/Week 5	<u>Rate</u> \$60.00					
03/29/22 04/04/22 11111 Spots: # <u>Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Descripti</u>		Start/End Time	l enat	h Ad-ID			Rate Type
1 EEEK Tu 03/29/22 11:16 PM ABC Jim		10:35 PM-11:35		0 RI2203280	1н		\$60.00 NM
2 EEEK W 03/30/22 11:05 PM ABC Jim	•	10:35 PM-11:35		O RI2203280			\$60.00 NM
3 EEEK Th 03/31/22 11:06 PM ABC Jim	•	10:35 PM-11:35	PN :3	O RI2203280	1н		\$60.00 NM
4 EEEK F 04/01/22 11:05 PM ABC Jim	•	10:35 PM-11:35	PN :3	O RI2203280	1н		\$60.00 NM
5 EEEK M 04/04/22 11:32 PM ABC Jim	my Kimmel Show	10:35 PM-11:35	PN :3	O RI2203280	1н		\$60.00 NM
10 03/29/22 04/04/22 ABC Monday Prime 2 Ho	7:00 PM-9:00 PM	1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
03/29/22 04/04/22 1 Spots: # Ch Day Air Date Air Time Descripti	1 on	\$450.00 Start/End Time	L enat	h Ad-ID			Rate Type
	nday Prime 2 Hour	7:00 PM-9:00 PI		0 RI2203280	1н		\$450.00 NM
11 03/29/22 04/01/22 ABC Friday Prime 2 Hour	8:00 PM-10:00 PM	1	:30	1	\$350.00	NM	
Weeks: Start Date 03/28/22 End Date 04/03/22 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$350.00					

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Advertiser	Irvin for Illinois		
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Estimate #	8608		

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 03/29/22	04/01/22	ABC Friday Prime 2	Hour 8:00 PM-10:00 PM	1	:30	1	\$350.00	NM	
Spots: # Ch	<u>Day</u> Air	r Date Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 EE	EK F 04	/01/22 9:44 PM ABC	Friday Prime 2 Hour	8:00 PM-10:00 PI	M :30	RI2203280	1н		\$350.00 NM
12 03/29/22	04/02/22	ABC GMA Sat	7:00 AM-9:00 AM	1-	:30	1	\$60.00	NM	
Weeks:	Start Date 03/28/22	End Date MTWTFSS 04/03/221-		<u>Rate</u> \$60.00					
Spots: # Ch			•	Start/End Time	Length	n Ad-ID			Rate Type
	EK Sa 04		GMA Sat	7:00 AM-9:00 AM	:30	RI22032801	1н		\$60.00 NM
13 03/29/22	04/02/22	News @ 6p Sa	6:00 PM-6:30 PM	1-	:30	1	\$60.00	NM	
Weeks:	Start Date 03/28/22	End Date MTWTFSS 04/03/221-	Spots/Week	<u>Rate</u> \$60.00					
Spots: # Ch				Start/End Time	Length	n Ad-ID			Rate Type
			s @ 6p Sa			RI22032801	1н		\$60.00 NM
14 03/29/22	04/02/22	ABC Saturday Prime	2 H 8:00 PM-10:00 PM	1-	:30	1	\$120.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
Spots: # Ch	03/28/22 Day Air	0 ., 0 0, 22	•	\$120.00 Start/End Time	l enath	n Ad-ID			Rate Type
	EK Sa 04		Saturday Prime 2 Hour) RI22032801	1н		\$120.00 NM
15 03/29/22	04/02/22	Sa 1030-1130p	10:30 PM-11:00 PM	1-	:30	1	\$15.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	<u>Rate</u>					
Spots: # Ch	03/28/22	04/03/221- Date Air Time Desc	•	\$15.00 Start/End Time	Langth	7 4 ID			Data Tuna
	-	/02/22 10:40 PM Sa 1		10:30 PM-11:00 F		<u>1 AU-ID</u>) RI22032801	1н		<u>Rate</u> <u>Type</u> \$15.00 NM
16 03/29/22		ABC GMA Sun	·	1	:30	1	\$60.00	NM	
10 03/29/22	04/03/22				.50	'	Ψ00.00	INIVI	
Weeks:	Start Date 03/28/22	End Date MTWTFSS 04/03/221		<u>Rate</u> \$60.00					
Spots: # Ch			<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 EE	EK Su 04	/03/22 7:59 AM ABC	GMA Sun	7:00 AM-8:00 AM	:30	RI2203280	1н		\$60.00 NM
17 03/29/22	04/03/22	ABC This Week	9:00 AM-10:00 AM	1	:30	1	\$125.00	NM	
Weeks:	Start Date 03/28/22	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch			· ·	Start/End Time	Length	Ad-ID			Rate Type
1 EE	EK Su 04	/03/22 9:34 AM ABC	This Week	9:00 AM-10:00 AI	M :30	RI2203280	1н		\$125.00 NM
18 03/29/22	04/03/22	Weekend Rotator Su	10:00 AM-10:30 AM	1	:30	1	\$50.00	NM	
Weeks:	Start Date			Rate					
Spots: # Ch	03/28/22 <u>Day</u> <u>Air</u>	04/03/221 Date Air Time Desc		\$50.00 <u>Start/End Time</u>	l enath	<u>Ad-ID</u>			Rate Type
	EK Su 04		kend Rotator Su	10:00 AM-10:30 A	-	<u> Au-ID</u> RI22032801	1н		\$50.00 NM
19 03/29/22	04/03/22	Su News @ 10p	10:00 PM-10:35 PM	1	:30	1	\$120.00	NM	

MTWTFSS

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Product	Candidate		
Estimate #	8608		

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 03/29/22	04/03/22	Su News @ 10p	10:00 PM-10:35 PM	1	:30	1	\$120.00	NM	
Weeks:	Start Date 03/28/22	End Date 04/03/221	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 EEI	EK Su 04	/03/22 10:18 PM Su News	@ 10p	10:00 PM-10:35	PN :3	O RI22032801	Н		\$120.00 NM
20 03/29/22	04/03/22	Su 1035-1135	10:35 PM-11:35 PM	1	:30	1	\$60.00	NM	
Weeks:	Start Date 03/28/22	End Date MTWTFSS 04/03/221	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch		Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 EEI	EK Su 04	/03/22 11:30 PM Su 1035-	1135	10:35 PM-11:35	PN :3	O RI22032801	Н		\$60.00 NM
				Total Spots	3	36			

Payment Terms 30 Days

<u>Gross Total</u> **\$4,330.00**

\$649.50

Agency Commission

Net Amount Due \$3,680.50

<u>Invoice Balance as of 04/26/22 4:29:40 PM CT</u> **\$0.00**