

WEEK 2907 Springfield Road East Peoria, IL 61611-4878 Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400 Arlington, VA 22209

Send Payment To:

WEEK PO Box 14200 Tallahassee, FL 32317-4200

VOICE			
Property	WEEK		
Invoice #	2412554-1	Order #	2412554
Invoice Date	02/27/22	Alt Order #	WOC13442747
Invoice Month	February 2022	Deal #	
Invoice Period	01/31/22 - 02/14/22	Flight Dates	02/08/22 - 02/14/22
Advertiser	Irvin for Illinois	•	
Product	Candidate		
Estimate #	8398		
	Account Executive	Peter Russel	
	Sales Office	Peoria Nation	nal
	Sales Region	National	
	Agency Code	9912521	
	Advertiser Code	696	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	111431	
	Advertiser Ref	600974	
	Product 1	783	

Product 2

						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 02/08/22	2 02/11/22	M-F News @ 6a	6:00 AM-7:00 AM	1-1	:30	2	\$250.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
1	02/07/22	02/13/221-1	2	\$250.00					
– –		<u>r Date</u> <u>Air Time</u> <u>Descr</u>		Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
		/09/22 6:58 AM M-F N	•	6:00 AM-7:00 A		30 RI220119			\$250.00 NM
2 V	VEEK F 02	/11/22 6:22 AM M-F N	lews @ 6a	6:00 AM-7:00 A	M :	30 RI220208	01H		\$250.00 NM
2 02/08/22	02/14/22	NBC Today Show	7:00 AM-9:00 AM	11111	:30	5	\$350.00	NM	
Weeks:	Start Date 02/08/22	End Date MTWTFSS 02/14/22 11111	Spots/Week	Rate					
Chata: # (·-· · · ·	5	\$350.00	Lone	th Ad-ID			Data Tuna
– –	-	<u>Date</u> <u>Air Time</u> <u>Descr</u>		Start/End Time 7:00 AM-9:00 A		<u>IIII AU-ID</u> 30 RI220119	0111		Rate Type
1			•						\$350.00 NM
		/09/22 7:27 AM NBC	•	7:00 AM-9:00 A		30 RI220119			\$350.00 NM
	VEEK Th 02		•	7:00 AM-9:00 A		30 RI220119			\$350.00 NM
		/11/22 8:52 AM NBC	,	7:00 AM-9:00 A		30 RI220208			\$350.00 NM
5 V	VEEK M 02	/14/22 7:59 AM NBC	Today Show	7:00 AM-9:00 A	M :	30 RI220208	01H		\$350.00 NM
3 02/08/22	02/14/22	NBC Today Show II	9:00 AM-10:00 AM	1-1-1	:30	3	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	02/08/22	02/14/22 1-1-1	3	\$125.00					
Spots: # (<u>Ch</u> <u>Day</u> Aii	<u>r Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Leng	<u>ıth</u> <u>Ad-ID</u>			Rate Type
1 V	VEEK W 02	/09/22 9:32 AM NBC	Today Show II	9:00 AM-10:00 A	AM :	30 RI220119	01н		\$125.00 NM
2 V	VEEK F 02	/11/22 9:57 AM NBC	Today Show II	9:00 AM-10:00 A	AΜ :	30 RI220208	01н		\$125.00 NM
3 V	VEEK M 02	/14/22 9:59 AM NBC	Today Show II	9:00 AM-10:00 A	AM :	30 RI220208	01н		\$125.00 NM
4 02/08/22	2 02/09/22	M-F 1130a-12p	11:30 AM-12:00 PM	1	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	02/07/22	02/13/221	1	\$50.00					
– -		<u>r Date</u> <u>Air Time</u> <u>Descr</u>		Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
1 V	VEEK W 02	/09/22 11:46 AM M-F 1	130a-12p	11:30 AM-12:00	PN :	30 RI220119	01н		\$50.00 NM

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WEEK PO Box 14200 Tallahassee, FL 32317-4200

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Invoice #	2412554-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8398		

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spois/ Week	Rate	Туре	
5 02/08/22	02/14/22	M-F News @ 12p	12:00 PM-1:00 PM	11-1	:30	3	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
C	02/08/22	02/14/22 11-1	3	\$200.00		rr v - 1 ID			Data Tura
Spots: # Ch				Start/End Time		th <u>Ad-ID</u>	111		Rate Type
ł	EK Tu 02/			12:00 PM-1:00 P		30 RI22011901			\$200.00 NM
2 WE			•	12:00 PM-1:00 P		30 RI22011901			\$200.00 NM
3 WE	EK M 02	14/22 12:27 PM M-F N	ews @ 12p	12:00 PM-1:00 P	'IVI :	30 RI22020801	LH		\$200.00 NM
6 02/08/22	02/14/22	Olympics Daytime	1:00 PM-4:00 PM	21212	:30	8	\$350.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	02/08/22	02/14/22 21212	8	\$350.00 Start/End Time	Long	th Ad ID			Pata Typa
– –	<u>Day</u> <u>Air</u> EK Tu 02			Start/End Time 1:00 PM-4:00 PM		<u>th Ad-ID</u> 30 RI22011901	111		<u>Rate</u> <u>Type</u> \$350.00 NM
ł		/08/22 1:24 PM Olymp /09/22 1:19 PM Olymp	•	1:00 PM-4:00 PM		30 RI2201190. 30 RI22011901			\$350.00 NM
3 WE		, ,	•	1:00 PM-4:00 PM		30 RI22011901 30 RI22011901			\$350.00 NM
	EK Th 02/	, ,	•	1:00 PM-4:00 PM		30 RI22011901 30 RI22011901			\$350.00 NM
1		/11/22 1:40 PM Olymp	•	1:00 PM-4:00 PM		30 RI2201130. 30 RI2202080.			\$350.00 NM
1		/11/22 2:22 PM Olymp /11/22 3:45 PM Olymp	•	1:00 PM-4:00 PM		30 RI22020801			\$350.00 NM
8 WE		/14/22 2:09 PM Olymp	•	1:00 PM-4:00 PM		30 RI22020801			\$350.00 NM
ł	EK M 02/	, ,		1:00 PM-4:00 PM		30 RI22020801			\$350.00 NM
									ψ000:00 14W
7 02/08/22	02/11/22	Early Fringe M-F Rotat	tor 3:00 PM-5:00 PM	-11-1	:30	3	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	02/07/22	02/13/22 -11-1	3	\$100.00					D / T
Spots: # Ch				Start/End Time		th <u>Ad-ID</u>	1		Rate Type
1	EK Tu 02	•	Fringe M-F Rotator	3:00 PM-5:00 PM		30 RI22011901			\$100.00 NM
2 WE			Fringe M-F Rotator	3:00 PM-5:00 PM		30 RI22011901			\$100.00 NM
3 WE	EK F 02	/11/22 4:47 PM Early F	Fringe M-F Rotator	3:00 PM-5:00 PM	// ::	30 RI22020801	LH		\$100.00 NM
8 02/08/22	02/14/22	M-F 4-5p	4:00 PM-5:00 PM	11	:30	2	\$150.00	NM	
Weeks:	Start Date 02/08/22	End Date MTWTFSS 02/14/22 11	Spots/Week	<u>Rate</u> \$150.00					
Spots: # Ch			2 ntion	Start/End Time	Long	th Ad-ID			Rate Type
:	EK Th 02			4:00 PM-5:00 PM		<u>III AU-ID</u> 30 RI22011901	1 ⊔		\$150.00 NM
2 WE			•	4:00 PM-5:00 PM		30 RI22021301			\$150.00 NM
								NIN 4	\$130.00 NW
9 02/08/22	02/11/22	M-F News @ 5p	5:00 PM-5:30 PM	1-1	:30	2	\$600.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/221-1	Spots/Week 2	<u>Rate</u> \$600.00				_	
Spots: # Ch			-	Start/End Time	Lena	th Ad-ID			Rate Type
1	EK W 02			5:00 PM-5:30 PM		30 RI22011901	LH		\$600.00 NM
I	EK F 02		.	5:00 PM-5:30 PM		30 RI22020801			\$600.00 NM
10 02/08/22	02/14/22	NBC Nightly News	5:30 PM-6:00 PM	11-1	:30	3	\$850.00	NM	
	<u> </u>	-							
Weeks:	Start Date 02/08/22	End Date MTWTFSS 02/14/22 11-1	<u>Spots/Week</u> 3	<u>Rate</u> \$850.00					
Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
1	EK Tu 02			5:30 PM-6:00 PM		30 RI22011901	LH		\$850.00 NM
. ***		5. 75 T W 1150 T		3.33 1 W 3.33 1 W					\$555.55 TAIVI

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MTWTFSS

Start/End Time



Line Start Date End Date

02/07/22

Day Air Date

Spots: # Ch

02/13/22

Air Time Description

WEEK PO Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Description

Invoice #	2412554-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8398		

	Spots/			
Length	Week	Rate	Type	
:30	3	\$850.00	NM	

Line Start Date End	Date Description	Start/End Time	MIWIFSS L	engui we	CK I	Rate	Type	
10 02/08/22 02/	14/22 NBC Nightly News	5:30 PM-6:00 PM	11-1	:30	3	\$850.00	NM	
Spots: # Ch D	ay Air Date Air Time Desci	rintion	Start/End Time	Length Ad-	-ID			Rate Type
	Th 02/10/22 5:51 PM NBC		5:30 PM-6:00 PM		<u></u> 22011901н			\$850.00 NM
	M 02/14/22 5:50 PM NBC	• •	5:30 PM-6:00 PM		22020801H			\$850.00 NM
J WEEK	W 02/14/22 3.50 FW NBC	Nigitity News	3.30 FIVI-0.00 FIVI	.50 K12	202000111			φ630.00 INIVI
11 02/08/22 02/	11/22 M-F News @ 6p	6:00 PM-6:30 PM	1	:30	1 \$	700.00	NM	
	Date End Date MTWTFSS	Spots/Week	Rate					
02/0		1	\$700.00		15			D . T
1	ay Air Date Air Time Descr		Start/End Time	Length Ad-				Rate Type
1 WEEK	F 02/11/22 6:12 PM M-F N	lews @ 6p	6:00 PM-6:30 PM	:30 RI2	22020801H			\$700.00 NM
12 02/08/22 02/	11/22 M-F News @ 10p	10:00 PM-10:35 PM	1-1	:30	2 \$	\$500.00	NM	
	Date End Date MTWTFSS	Spots/Week	Rate					
02/0	7/22 02/13/221-1	2	\$500.00					
Spots: # Ch D	<u>ay Air Date</u> <u>Air Time</u> <u>Desci</u>	<u>ription</u>	Start/End Time	Length Ad-	<u>-ID</u>			Rate Type
1	W 02/09/22 M-F N ee MG 12.3	lews @ 10p	10:00 PM-10:35 PI	V :00				\$500.00 NM
3 WEEK	W 02/09/22 12:09 AM Late I IG for 12.1 02/09	News Late Run	Various	:30 RI2	22011901н			\$500.00 NM
2 WEEK		lews @ 10p	10:00 PM-10:35 PM	v :30 RI2	22020801н			\$500.00 NM
13 02/08/22 02/	14/22 Olympic Prime Time	7:00 PM-11:00 PM	2112222	:30	12 \$1	,800.00	NM	
Weeks: Start	<u>Date End Date MTWTFSS</u> 8/22 02/14/22 2112222	Spots/Week 12	Rate \$1,800.00					
Spots: # Ch D	ay <u>Air Date</u> Air Time Desci	ription	Start/End Time	Length Ad-	-ID			Rate Type
1	Tu 02/08/22 7:49 PM Olym	pic Prime Time	7:00 PM-11:00 PM	:30 RI2	22011901H			\$1,800.00 NM
2 WEEK	W 02/09/22 7:23 PM Olym	pic Prime Time	7:00 PM-11:00 PM	:30 RI2	22011901н			\$1,800.00 NM
3 WEEK		oic Prime Time	7:00 PM-11:00 PM	:30 RI2	22011901н			\$1,800.00 NM
1	,	pic Prime Time	7:00 PM-11:00 PM		22011901н			\$1,800.00 NM
1	, ,	pic Prime Time	7:00 PM-11:00 PM		22020801H			\$1,800.00 NM
1	, ,	pic Prime Time	7:00 PM-11:00 PM		22020801H			\$1,800.00 NM
· -	, ,	pic Prime Time	7:00 PM-11:00 PM		22020801H			\$1,800.00 NM
1	,				22020801H 22020801H			
1	, ,	pic Prime Time	7:00 PM-11:00 PM					\$1,800.00 NM
	Su 02/13/22 10:55 PM Olym		7:00 PM-11:00 PM		22020801H			\$1,800.00 NM
1	Su 02/13/22 12:00 AM Olym		7:00 PM-11:00 PM		22020801H			\$1,800.00 NM
1	•	pic Prime Time	7:00 PM-11:00 PM		22020801H			\$1,800.00 NM
12 WEEK	M 02/14/22 9:08 PM Olym	pic Prime Time	7:00 PM-11:00 PM	:30 RI2	22020801H			\$1,800.00 NM
14 02/10/22 02/	10/22 M-F News @ 10p	10-1035P	1	:30	1 \$	\$500.00	NM	
Weeks: Start	<u>Date End Date MTWTFSS</u> 02/13/221	Spots/Week 1	<u>Rate</u> \$500.00					
	ay Air Date Air Time Descr	ription_	Start/End Time	Length Ad-	-ID			Rate Type
•	Th 02/10/22 10:38 PM M-F N		10-1035P		22011901H			\$500.00 NM
15 02/08/22 02/	12/22 Sa News @ 6p	6:00 PM-6:30 PM	1-	:30	1 \$	\$300.00	NM	
Weeks: Start	Date End Date MTWTFSS	Spots/Week	<u>Rate</u>					
31011								

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\$300.00

Start/End Time

Length Ad-ID

Rate Type



WEEK PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2412554-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8398		

Snots/

						Spots/			
Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 02/08/2	22 02/12/22	Sa News @ 6p	6:00 PM-6:30 PM	1-	:30	1	\$300.00	NM	
Spots: #	Ch Day Air	Date Air Time Descr	ription	Start/End Time	Lengtl	h Ad-ID			Rate Type
i · —	WEEK Sa 02	/12/22 6:18 PM Sa Ne	ews @ 6p	6:00 PM-6:30 PM		0 RI220208	01H		\$300.00 NM
16 02/08/2	22 02/12/22	Sa 630-7p	6:30 PM-7:00 PM	1-	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
vveeks.	02/07/22	02/13/221-	<u> </u>	\$125.00					
Spots: #	Ch Day Air	Date Air Time Descri	ription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
1	WEEK Sa 02	/12/22 6:57 PM Sa 63	30-7p	6:30 PM-7:00 PM	Л :3	0 RI220208	01H		\$125.00 NM
17 02/08/2	22 02/12/22	NBC Saturday Night L	ive 10:30 PM-12:00 XM	1-	:30	1	\$200.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
Chata: #	02/07/22	02/13/221-	1	\$200.00	Longt	~ V4 ID			Data Tuna
Spots: # 1	Ch Day Air WEEK Sa 02		Saturday Night Live	Start/End Time 10:30 PM-12:00		h <u>Ad-ID</u>			<u>Rate Type</u> \$200.00 NM
	See MG		Salurday Nigril Live	10.30 FW-12.00	λN .0	U			Ф200.00 TVIVI
18 02/08/2	22 02/13/22	Olympics Weekend		22	:30	4	\$750.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
VVCCK3.	02/07/22	02/13/2222	4	\$750.00					
Spots: #	Ch Day Air	Date Air Time Descri	ription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
2	WEEK Sa 02	/12/22 2:53 PM Olym	pics Weekend		:3	0 RI220208	01н		\$750.00 NM
1	WEEK Sa 02	/12/22 3:17 PM Olym	pics Weekend		:30	O RI220208	01H		\$750.00 NM
4	WEEK Su 02	/13/22 10:03 AM Olym	pics Weekend		:30	O RI220208	01H		\$750.00 NM
3	WEEK Su 02	/13/22 10:29 AM Olym	pics Weekend		:30	O RI220208	01H		\$750.00 NM
19 02/08/2	22 02/13/22	NBC Su Today	7:00 AM-8:00 AM	1	:30	1	\$175.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
Cnoto: #	02/07/22	02/13/221	1 rintian	\$175.00 Start/End Time	Longt	~ V4 ID			Data Tuna
	Ch Day Air WEEK Su 02		Su Today	Start/End Time 7:00 AM-8:00 AM		h <u>Ad-ID</u>			Rate Type
'	See MG		Su Today	7.00 AM-6.00 AN	<i>II</i> .0	U			\$175.00 NM
20 02/08/2	22 02/13/22	NBC Meet The Press	8:00 AM-9:00 AM	1	:30	1	\$300.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS1	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: #	Ch Day Air		•	Start/End Time	Lenatl	h Ad-ID			Rate Type
–	WEEK Th 02			5-530p		<u>, ru 12</u>) RI220119	01н		\$675.00 NM
_		19.1,17.1,20.1	@ ор	О ОООР					40.0.00
1	WEEK Su 02 See MG		Meet The Press	8:00 AM-9:00 AN	И :0	0			\$300.00 NM
21 02/12/2	22 02/12/22	Sa News @ 10p	10-1030p	S-	:30	1	\$500.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSSS-	Spots/Week	<u>Rate</u> \$500.00					
Spots: #	Ch Day Air		rintion	Start/End Time	l enati	h Ad-ID			Rate Type
i	WEEK Sa 02			10-1030p	_	<u> Au-ID </u> RI220208	01н		\$500.00 NM
22 02/08/2		NBC Today Show II	9-10a	-TWTF	:30	1	\$125.00	NM	

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Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8398		

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		_					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>02/07/22</u> <u>02/13/22</u> -TWTF	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WEEK Tu 02/08/22 9:30 AM NBC To	oday Show II	9-10a	:3	O RI2201190	1н		\$125.00 NM
		Total Spots		57			
D 17 00 D							
Payment Terms 30 Days					Gross Tota	<u>al</u>	\$38,950.00
				<u>Agency</u>	Commissio	<u>n</u>	\$5,842.50
				Net	Amount Du	<u>e</u>	\$33,107.50
		Invoice Bal	ance as o	f 02/28/22 4:2	23:51 PM C	<u>T</u>	\$106.25