

# WOC13579049 [00.00]

Order Printout

2527076.



Order Status: Opened-New  
 Traffic Order #:  
 Buyer Order #: 11581021  
 AE: Peter Russell  
 Property: WEEK TV  
 Sales Region: Local

Start/End Dates: 04/19/22 - 04/25/22  
 Agency: Strategic Media Services  
 Advertiser: Irvin For Illinois 2022  
 Buyer:  
 Primary Demo:

C/P/E: 696 / 783 / 8701  
 Product Desc.: Candidate  
 Estimate Desc.: Irvin TV: 4.19-4.25 SCHED B  
 Total Cost: \$12,480.00 (Cash)  
 Received Date: 4/18/22 6:43 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19													Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---F---	500.00	1													1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	1													1	600.00
(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	1													1	600.00
(Program: NBC Today Show)CS-Apr/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----M	600.00	1													1	600.00
(Program: NBC Today Show)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1													1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1													1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1													1	110.00
(Program: Today With Hoda & Jenna)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	---F---	50.00	1													1	50.00
(Program: 25 Words or Less)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19														Total Spots	Total Cost
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--F--	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	-----M	1,750.00	1														1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	-----M	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--F--	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--F--	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-T---	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
17	AMERICAN SONG CONTEST	NM	:30	7:00 PM-9:00 PM	-----M	800.00	1														1	800.00
	(Program: AMERICAN SONG CONTEST)CS-Apr/2021																					

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 19														Total Spots	Total Cost	
18	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S-	175.00	1														1	175.00	
(Program: Saturday Today Show)CS-Apr/2021																							
19	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S-	125.00	1														1	125.00	
(Program: Inside Edition)CS-Apr/2021																							
20	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	---S-	200.00	1														1	200.00	
(Program: Saturday Night Live)CS-Apr/2021																							
21	Meet the Press	NM	:30	8:00 AM-9:00 AM	---S-	650.00	1														1	650.00	
(Program: Meet the Press)CS-Apr/2021																							
22	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	----S-	750.00	1														1	750.00	
(Program: NBC Nightly News)CS-Apr/2021																							
23	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	500.00	1														1	500.00	
(Program: 25 News at 10pm Sunday)CS-Apr/2021																							
Spot Totals:							31														31	12480.00	
Rate Totals:							12480.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	31	\$12,480.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

<input checked="" type="checkbox"/> IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/ requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	8/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		Station Representative	
Signature:	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"></div> <div style="width: 50%; text-align: right;">                     Signature:  </div> </div>		
Name:	Neil Williams	Name: Peter Russell	
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time: 1-18-22	