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Order Printout



Order Status: Opened-New	Start/End Dates: 05/24/22 - 05/30/22	C/P/E: 696 / 783 / 9018
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11686432	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 5.24-5.30 SCHED A
AE: Peter Russell	Buyer:	Total Cost: \$62,450.00 (Cash)
Property: WEEK TV	Primary Demo:	Received Date: 5/23/22 8:42 AM
Sales Region: Local		

Comments:
 Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	500.00	2												2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---F---	500.00	2												2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	2												2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	2												2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	2												2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	3												3	1,800.00
(Program: NBC Today Show)CS-May/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F---	600.00	3												3	1,800.00
(Program: NBC Today Show)CS-May/2021																				

List Items							Spots													Totals				
Line	Program	ST	Len	Time	Days TWTFSS	Rate	May 24																Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	3																3	1,800.00
	(Program: NBC Today Show)CS-May/2021																							
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	600.00	3																3	1,800.00
	(Program: NBC Today Show)CS-May/2021																							
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	3																3	1,800.00
	(Program: NBC Today Show)CS-May/2021																							
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1																1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																							
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	---F--	125.00	1																1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																							
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1																1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																							
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1																1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																							
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1																1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																							
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--T---	110.00	1																1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																							
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	---F--	110.00	1																1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																							
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1																1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																							
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-----M	110.00	1																1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																							
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	T-----	110.00	1																1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																							
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1																1	50.00
	(Program: 25 Words or Less)CS-May/2021																							
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	---F--	50.00	1																1	50.00
	(Program: 25 Words or Less)CS-May/2021																							
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W----	50.00	1																1	50.00
	(Program: 25 Words or Less)CS-May/2021																							
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1																1	50.00
	(Program: 25 Words or Less)CS-May/2021																							
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1																1	50.00
	(Program: 25 Words or Less)CS-May/2021																							
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--T---	450.00	1																1	450.00
	(Program: 25 News at Noon)CS-May/2021																							

List Items							Spots											Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24													Total Spots	Total Cost
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T---	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-W----	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--F--	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	T-----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	2													2	250.00
	(Program: The Good Dish)CS-May/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--F--	125.00	2													2	250.00
	(Program: The Good Dish)CS-May/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	2													2	250.00
	(Program: The Good Dish)CS-May/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	2													2	250.00
	(Program: The Good Dish)CS-May/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	2													2	250.00
	(Program: The Good Dish)CS-May/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	2													2	300.00
	(Program: Dr. Phil)CS-May/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	2													2	300.00
	(Program: Dr. Phil)CS-May/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	2														2	300.00
	(Program: Dr. Phil)CS-May/2021																					
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	----M	150.00	2														2	300.00
	(Program: Dr. Phil)CS-May/2021																					
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	2														2	300.00
	(Program: Dr. Phil)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---F---	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	----M	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	---F---	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-W----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	----M	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	---F---	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	----M	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--F--	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	----M	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T----	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--F--	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	----M	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--F--	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	----M	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	--T----	75.00	1														1	75.00
	(Program: 25 News Today Show 1)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	---F---	75.00	1														1	75.00
	(Program: 25 News Today Show 1)CS-May/2021																					
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	-W----	75.00	1														1	75.00
	(Program: 25 News Today Show 1)CS-May/2021																					
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	----M	75.00	1														1	75.00
	(Program: 25 News Today Show 1)CS-May/2021																					
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	T-----	75.00	1														1	75.00
	(Program: 25 News Today Show 1)CS-May/2021																					
18	FRENCH OPEN TENNIS (5/30/22)	NM	:30	11:00 AM-3:00 PM	-----M	200.00	3														3	600.00
	(Program: FRENCH OPEN TENNIS (5/30/22))CS-May/2021																					
19	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	1,550.00	1														1	1,550.00
	(Program: THIS IS US)CS-May/2021																					
20	NEW AMSTERDAM	NM	:30	9:00 PM-10:00 PM	T-----	600.00	1														1	600.00
	(Program: NEW AMSTERDAM)CS-May/2021																					
21	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	1,550.00	1														1	1,550.00
	(Program: CHICAGO MED)CS-May/2021																					
22	LAW AND ORDER (THU)	NM	:30	7:00 PM-8:00 PM	--T---	600.00	1														1	600.00
	(Program: LAW AND ORDER (THU))CS-May/2021																					
23	LAW AND ORDER: SVU (THU)	NM	:30	8:00 PM-9:00 PM	--T---	600.00	1														1	600.00
	(Program: LAW AND ORDER: SVU (THU))CS-May/2021																					
24	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	--F---	500.00	1														1	500.00
	(Program: THE BLACKLIST (FRI))CS-May/2021																					
25	DATELINE NBC (FRI 2HR)	NM	:30	8:00 PM-10:00 PM	--F---	600.00	1														1	600.00
	(Program: DATELINE NBC (FRI 2HR))CS-May/2021																					
26	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S-	350.00	1														1	350.00
	(Program: Saturday Today Show)CS-May/2021																					
27	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	----S-	650.00	2														2	1,300.00
	(Program: 25 NEWS AT 6PM)																					
28	INSIDE EDITN W	NM	:30	6:30 PM-7:00 PM	----S-	250.00	2														2	500.00
	(Program: INSIDE EDITN W)																					

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost	
29	TRANSPLANT (SAT)	NM	:30	7:00 PM-8:00 PM	----S--	250.00	1														1	250.00	
(Program: TRANSPLANT (SAT))CS-May/2021																							
30	DATELINE WEEKEND MYSTERY (P2H)	NM	:30	8:00 PM-10:00 PM	---S--	250.00	1														1	250.00	
(Program: DATELINE WEEKEND MYSTERY (P2H))CS-May/2021																							
31	25 News Late News	NM	:30	10:00 PM-10:30 PM	----S--	1,000.00	2														2	2,000.00	
(Program: 25 News Late News)CS-May/2021																							
32	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	200.00	2														2	400.00	
(Program: Saturday Night Live)CS-May/2021																							
33	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	-----S-	350.00	2														2	700.00	
(Program: Sunday Today Show)CS-May/2021																							
34	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	-----S-	1,000.00	1														1	1,000.00	
(Program: 25 News at 10pm Sunday)CS-May/2021																							
35	Inside Edition	NM	:30	10:30 PM-11:00 PM	-----S-	200.00	1														1	200.00	
(Program: Inside Edition)CS-May/2021																							
Spot Totals:							143														143	62450.00	
Rate Totals:							62450.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	143	\$62,450.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE **STATE OR LOCAL CANDIDATE**

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency (requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Falls Church Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:			
(1) the payment for the broadcast time requested has been furnished by (check one box below):			
<input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or			
<input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;			
(2) this station is authorized to announce the time as paid for by such person or entity; and			
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:			
Name:	Neil Williams		
Date of Request to Purchase Ad Time:	1/20/22	Signature:	
		Name:	Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	5-28-22