



125 West 55th St
New York, NY 10019

Contract # 28406185	Changes as of: 6/6/2024 at 9:33 AM	Version: Highlighting Revision 1
CPE: 769/820/13384	Flight: 6/7/24 - 6/13/24	Station: WMSN
Agency: WATERFRONT STRATEGIES 3050 K ST NW 100 20007	Advertiser: FFUSA ACTION + CLIMATE POWER	Market: Madison
	Product: Issue	Office: WASHINGTON
	Agency Order #: 13480405	Service: Nielsen
	Buyer: Sweatman, Lawrence	Primary Demo: Adults 35+
	Salesperson: MEREDITH THOMPSON 212-408-3622	Assistant: MEREDITH THOMPSON 212-408-3622
		Con Type: POLITICAL/VOTE
		Total \$: \$6,680.00
		Total Spots: 36
		Total CPP: \$0.00
		Total GRP:

Separation:

Comments: FFUSA/Climate Power - Sked A - 6/7-6/13;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/7 - 6/7		Total Spots	Total \$	CPP*	GRP*
							6/7					
1	F,M-Th 9:30a-10a		Judge Jerry	\$45.00	0	30	5		5	\$225.00	\$0.00	0.0
2	F,M-Th 11a-12n		Maury Povich	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
3	F,M-Th 12:30p-1p		Family Feud	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
<i>Changes: Rate from 70 to 75</i>												
4	F,M-Th 1:30p-2p		Pictionary	\$70.00	0	30	4		4	\$280.00	\$0.00	0.0
5	F,M-Th 3p-4p		People's Court	\$60.00	0	30	5		5	\$300.00	\$0.00	0.0
6	F,M-Th 4p-4:30p		Judge Judy	\$110.00	0	30	5		5	\$550.00	\$0.00	0.0
<i>Changes: Rate from 75 to 110</i>												
REV- 7	F,M-Th 6:30p-7p		Big Bang Theory	\$275.00	0	30	3	2	2	\$550.00	\$0.00	0.0
<i>Changes: Rate from 200 to 275</i>												
8	F,M-Th 9p-9:30p		Fox 47 News At 9	\$750.00	0	30	4		4	\$3,000.00	\$0.00	0.0
<i>Changes: Rate from 700 to 750</i>												
9	Su 9p-9:30p		Fox News At 9PM	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
<i>Changes: Rate from 700 to 750</i>												
10	M 7p-8p		MasterChef Junior	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
REV- 11	Th 7p-8p		Next Level Chef-FOX	\$400.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS:									36	\$6,680.00	\$0.00	0.0



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Total Spots: 36
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/06/24 9:33 AM	BRADLEY PHILIPPS	FFUSA/Climate Power - Sked A - 6/7-6/13;Separation: 30;PopulationBuyType: CPP
06/06/24 9:33 AM	BRADLEY PHILIPPS	FFUSA/Climate Power - Sked A - 6/7-6/13;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$66,800
WMSN Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$6,680.00	N/A	0.0
Total	100%	36	\$6,680.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jun	36	\$6,680.00
Total	36	\$6,680.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/6/24 9:39 AM					\$0	\$0	
Revision	6/6/24 9:33 AM	BRADLEY PHILIPPS	Revised		2	\$0	\$6,680.00	Changes: Demo Meta to [R16], Total Spots from 38 to 36. 6 buylines added or modified.
New	6/6/24 9:32 AM	BRADLEY PHILIPPS	New	38		\$6,680.00	\$6,680.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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