

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KAKS-FM along with the most significant programming treatment of those issues for the period of 4/1/23 – 6/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Total Time (Hr & Min)</i>	<i>Narration</i>
Info Trak	off	program ming	4/2/23	30 min	Disability Awareness and support, crime, consumer matters, ethics, drunk driving prevention, substance abuse
Local	off	program ming	4/2/23	1 min	Foster parent conference, Art walk in Springdale, Downtown Bentonville block party
Info Trak	off	program ming	4/9/23	30 min	Whistleblowing, crime, government regulations, education, career, personal health, minority concerns
Local	off	program ming	4/9/23	1 min	Tax Day
Info Trak	off	program ming	4/16/23	30 min	Artificial intelligence, technology, employment, disabilities, employment, personal health, senior citizens
Local	off	program ming	4/16/23	1 min	Local events
Info Trak	off	program ming	4/23/23	30 min	Antisemitism, crime, poverty, economy, government policies, teen employment, parenting
Local	off	program ming	4/23/23	1 min	Local events
Info Trak	off	program ming	4/30/23	30 min	Child literacy, education, personal relationships, mental health, women's issues, emergency preparedness, personal health
Local	off	program ming	4/30/23	1 min	Local events
Info	off	program	5/7/23	30	Inflation, personal finance, media,

Trak		ming		min	emergency preparedness, consumer matters, personal health, aging
Local	off	program ming	5/7/23	1 min	Local events
Info Trak	off	program ming	5/14/23	30 min	Child safety, parenting, medical errors, emergency care, youth at risk, violence, poverty
Local	off	program ming	5/14/23	1 min	Local events
Local	off	program ming	5/21/23	30 min	Personal finance, retirement planning, public health, poverty, food safety, infrastructure, cyber attacks
Info Trak	off	program ming	5/21/23	1 min	Local Memorial Day events
Info Trak	off	program ming	5/28/23	30 min	Estate planning, senior citizens, parenting, juvenile crime, parenting, hunger, poverty, government programs, volunteerism
Local	off	program ming	5/28/23	1 min	Fayetteville Public Library events
Info Trak	Off	Program ming	6/4/23	30 min	Drowning prevention, workplace matters, diversity, career, environment
Local	Off	Program ming	6/4/23	1 min	Local events
Info Trak	Off	Program ming	6/11/23	30 min	Employment, career, parenting, mental health, substance abuse, entrepreneurship
Local	Off	Program ming	6/11/23	1 min	Local events
Info Trak	Off	Program ming	6/18/23	30 min	Alzheimer's Disease, community college, higher education, education, parenting
Local	Off	Program ming	6/18/23	1 min	Local events
Info Trak	Off	Program ming	6/25/23	30 min	Crime, consumer matters, volunteerism, youth mental health, parenting, employment, retirement planning
Local	Off	Program ming	6/25/23	1 min	Local events
Local	On-air	CM	2/22/23-12/31/23	:30	Reading fundamentals PSA



Date aired: 4/2 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-14

Total running time: 29:30 (with optional exit at 24:00)

1. **H Penny Mishkin**, Columbia University occupational therapist, author of "*How I See It: A Personal and Historical View of Disability*"

Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and said that with the right outlook, disabled people can still live a purposeful and happy life.

Issues covered:

Length: 8:40

Disability Awareness and Support

2. **Rob Docters**, Partner and Head of Ethics Practices at Abbey Road, LLP, co-author of "*Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust*"

Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

Issues covered:

Length: 8:43

Crime

Consumer Matters

Ethics

3. **Beau Kilmer, PhD**, McCauley Chair in Drug Policy Innovation, at the RAND Corporation and Co-Director, RAND Drug Policy Research Center

Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death.

Issues covered:

Length: 5:09

Drunk Driving Prevention

Substance Abuse

FCC Public File

Client: Issues		Start: 4/2/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/2/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

The 2023 Conference for Foster Parent's in Northwest Arkansas will be held at Grace Point Church located at 1201 McCollum Drive I Bentonville Saturday April 22nd from 8am to 3:30 pm.

The Downtown Springdale Alliance and Baldwin Shell are presenting an ART WALK April 27th through 29th in Downtown Springdale. This is a free, self-guided ART WALK throughout downtown. Galleries, museums, makers' spaces, and boutiques in Downtown Springdale will open their doors for exhibitions and entertainment.

Each month from April through October, Downtown Bentonville throws a huge block party celebration on the first Friday of every month. This month it's Friday April 7th from 11 AM – 9PM at the Bentonville City Square located at 100 North Main Street. Local vendors and sponsors help to celebrate Bentonville. Live music, food, and lots of festivities for the kids.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 4/9 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-15

Total running time: 29:30 (with optional exit at 24:00)

1. **Stephen Kohn**, attorney, Executive Director of the National Whistleblower Center, author of *"The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"*

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.

Issues covered:

Whistleblowing

Crime

Government Regulations

Length: 8:53

2. **Mary Norris**, longtime copy editor at "The New Yorker," author of *"Between You & Me: Confessions of a Comma Queen"*

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered:

Education

Career

Length: 8:21

3. **Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

Issues covered:

Personal Health

Minority Concerns

Length: 4:54

FCC Public File

Client: Issues	Start: 4/9/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 4/9/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

How to avoid errors, scams at tax time. Tax Day is usually April 15th. But that day falls on Saturday this year. And Emancipation Day, honoring the end of slavery, will be observed in Washington, D.C on Monday April 17th. So, Tax Day 2023 is Tuesday, April 18th.

Here are common mistakes that can cost taxpayers, according to the IRS:

- Missing or inaccurate Social Security numbers
- Missing names
- Entering information inaccurately
- Incorrect filing status
- Math mistakes
- Incorrect bank numbers
- Unsigned forms

Another costly mistake falling for scams!

Remember, the IRS will never:

- Call to demand immediate payment (via prepaid debit card, gift card or wire transfer)
- Threaten to immediately contact law enforcement.
- Demand that taxes be paid without the opportunity to question or appeal.
- Call unexpectedly about a tax refund.

Visit irs.gov for more information.

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Notary Public

Station Official



Date aired: 4/16 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-16

Total running time: 29:30 (with optional exit at 24:00)

1. **ChatGPT**, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Issues covered:
Artificial Intelligence
Technology
Employment

Length: 9:29

2. **Andrew Houtenville, PhD**, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

Issues covered:
Disabilities
Employment

Length: 7:59

3. **Erin Dooley, PhD**, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

Issues covered:
Personal Health
Senior Citizens

Length: 5:06

FCC Public File

Client: Issues		Start: 4/16/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/16/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

April 28th-29th 2023 at 102 S. Second Street, Cabot will be the Cabot Strawberry Festival
This is a family friendly event! Have fun with Strawberry in the kid's zone. Jettway
Performance is proud to be an official stage sponsor for the 2023 Cabot Strawberry Festival!

The 7th Annual Arkansas State Chili Championship takes place Saturday, April 22 from
12:30 – 4pm at Holiday Island Country Club # 1 on Country Club Drive. If you are
interested in competing or spectating contact Steve at 845-235-3073

The Northwest Arkansas Plant Swap will take place Saturday, April 22 at 3pm located at
983 East Don Tyson Parkway in Springdale. If you are Looking for a for rare or not so rare
plant, this is the event for you! Free plant swap and no fee to set up table with your plants or plant
related items. Then browse Northwest Arkansas and see what others have acquired. It just may be
on your want list.

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Notary Public

Station Official



Date aired: 4/23 Time Aired:

6a-6:30a
Weekly Public Affairs Program

Show # 2023-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Matthew Berger**, Executive Director of the non-profit Foundation to Combat Antisemitism

According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

Issues covered:
Antisemitism
Crime

Length: 7:59

2. **Mark R. Rank, PhD**, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "*The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity*"

Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

Issues covered:
Poverty
Economy
Government Policies

Length: 9:24

3. **Sarah J. Clark, MPH**, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at the University of Michigan

For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.

Issues covered:
Teen Employment
Parenting

Length: 5:12

FCC Public File

Client: Issues	Start: 4/23/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 4/23/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Come join the residents at Benton County Fairgrounds and their 7th Annual Spring Market on May 12, at 6pm. With over 50 makers, crafters, artists, and foodies, there is something for everyone. Free Admission and Parking included.

On May 5 at 10am, join Wes Brown and David Gifford at the Community Creative Center at 505 W Spring Street in Fayetteville for a Pottery Lecture, demonstration, and sale with over 50 other potters in the state.

To celebrate Poetry Month, Symphony of Northwest Arkansas is singing powerful poems and word artists will share poems inspired by the music and poetry. Come celebrate the transcendent event of the written words at Fayetteville Public Library 401 W Mountain St from 2 pm to 3:30 pm.

On April 29th, Pit Ridge Rescue, a fear-free sanctuary trying to help dogs have second chances, is hosting an adoption event at Rendezvous Junction Brewing Co., 2225 S Bellview Road Suite 101, Rogers, Arkansas at 11:30. Come visit the animals to see if you want to take one home, or just play with them while you drink.

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Notary Public

Station Official



Date aired: 4/30 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-18

Total running time: 29:30 (with optional exit at 24:00)

1. **Malia Hollowell**, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of *"The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know"*

67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

Issues covered:

Child Literacy
Education

Length: 7:50

2. **Laura Tremaine**, podcaster, author of *"The Life Council: 10 Friends Every Woman Needs"*

Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."

Issues covered:

Personal Relationships
Mental Health
Women's Issues

Length: 9:26

3. **Joseph Alton, MD**, board-certified obstetrician and pelvic surgeon, co-author of the *"The Survival Medicine Handbook: The Essential Guide for When Help is NOT on the Way"*

Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly.

Issues covered:

Emergency Preparedness
Personal Health

Length: 4:57

FCC Public File

Client: Issues	Start: 4/30/23
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 4/30/23
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 91100
KAKS ESPN 99.5 <input style="width: 40px; height: 15px;" type="text"/>	

How did the philosophies that Diego Rivera held connect to global labor movements? What did it mean for women to be fighting for workers' rights? Join Laura Pratt executive assistant to the chief curator, as she dives into a conversation surrounding gender, political activism, and global identity. May 4th from 1pm to 2. She'll discuss the connection between Diego Rivera's labor activism and early 20th – century women- led political movement. You can find her at Crystal Bridges Museum 600 Museum Way Bentonville, for more information go to crystalbridges.org.

Astrosphere will be having a spooky outdoor film screening of the classic 1963 Alfred Hitchcock's horror film, The Birds. Wednesday, May 10th at 8:30 PM. Patrons can bring folding chairs or blankets to sit on at 509 W Prairie Street, Fayetteville.

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Notary Public

Station Official



Date aired: 5/7 Time Aired:

6-6:30h

Weekly Public Affairs Program

Show # 2023-19

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah Foster**, Analyst and Principal U.S. Economy Reporter at Bankrate.com

While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.

Issues covered:

Inflation

Personal Finance

Length: 7:23

2. **Paul McLane**, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers

Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

Issues covered:

Media

Emergency Preparedness

Consumer Matters

Length: 9:54

3. **Robert Hyldahl, PhD**, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

Issues covered:

Personal Health

Aging

Length: 5:01

FCC Public File

Client: Issues		Start: 5/7/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 5/7/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

Spring Market at the Benton County Fairgrounds, Friday May 12th & 13th from 9am to 6pm each day. With over Fifty makers, crafters, artists, and foodies. Something for everyone, at the Benton County Fairgrounds & Expo free admission and parking. Located at 7640 South West Regional Airport Boulevard.

Free Saturday May 13th at 1:00pm to 2pm Online breath and meditation workshop.

Tired of the increasing madness in the world? A seemingly never-ending war, years of pandemic-related restrictions and an increasingly unpredictable world. Don't you owe yourself a break from it all?

Join a completely free introduction to stress reduction programs, brought to you by The Art Of Living Foundation. Breathing exercises to help calm the nerves, with a guide to meditation all in the comfort of your own home. Zoom link will be sent after registration at www.allevents.in Art Of Living Foundation

Now that you are wrapping up your junior year in high school, it is time to start working on your college applications. What are some special considerations and deadlines you should keep in mind as you do so? Join us to find out! Free Online Interactive Event Tuesday May 16th from 5pm to 6pm at <https://www.academicconsultinggroup.com/>

Artist Laura Lee Washburn May 10th 2023 at 6pm will be visiting the Fayetteville Public Library, at 401 West Mountain Street. She is offering a class on writing Life in Lines, transformation experiences, moments of joy, trauma, survival or confusion. Participants will write at least one poem about a transformative moment in their lives or in the life of another person. **Laura Lee** will look at the way poets use line breaks to transform or emphasize the meaning of lines in poetry. Participants will play with lines revising and refocusing their words to create interesting effects to draw readers into their work. Participants will be invited to share their work before leaving.



Date aired: 5/14 Time Aired:

6-6:30a
Weekly Public Affairs Program

Show # 2023-20

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah J. Clark, M.P.H.**, Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

Issues covered:

Child Safety
Parenting

Length: 9:27

2. **Benjamin H. Schnapp, MD**, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

Issues covered:

Medical Errors
Emergency Care

Length: 7:44

3. **Jill Gonzalez**, Senior Analyst at WalletHub, a personal finance website

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

Issues covered:

Youth At Risk
Violence
Poverty

Length: 4:50

FCC Public File

Client: Issues	Start: 5/14/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/14/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

On Tuesday, May 16 from 3 to 5pm, the Fayetteville Public Library is hosting the Buddy Pegs Bicycle Playground for ages 2 to 6 to teach kids about bikes, bike safety and the joy of riding. There will be ramps, cones, a pool noodle forest and fun! If your child has a bike and helmet, please bring them. Helmets are required.

During the month of May, the Fayetteville Public Library is hosting a Community Cat Sneaker Drive. Drop off used or new athletic shoes. They will be recycled through the GotSneakers organization to raise money for the Community Cat Support Network.

Summer Reading Club through the Fayetteville Public Library encourages reading all summer long. It could be audiobooks, eBooks, graphic novels, picture books, or chapter books. The last day to log reading is Monday, July thirty-first. Grand prizes are drawn the week of August seventh.

The Greater Bentonville Area Chamber of Commerce and OZ Cycling Tours are hosting their weekly ride on Friday, May 19th at 3pm, leaving from the parking lot at 702 South East fifth Street, weather permitting. This is a great way to create meaningful business connections and enjoy the beauty of northwest Arkansas.

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Notary Public Station Official



Date aired: 5/21 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-21

Total running time: 29:30 (with optional exit at 24:00)

1. **Burton Malkiel**, Chemical Bank Chairman's Professor of Economics at Princeton University, author of the classic finance book "*A Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy*"

Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.

Issues covered:

**Personal Finance
Retirement Planning**

Length: 8:30

2. **Theresa Gildner, PhD**, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis

Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.

Issues covered:

**Public Health
Poverty
Food Safety**

Length: 8:37

3. **Eduardo Cotilla-Sanchez, PhD**, Associate Professor in the School of Electrical Engineering and Computer Science at Oregon State University

Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack.

Issues covered:

**Infrastructure
Cyber Attacks**

Length: 5:10

FCC Public File

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KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 5/21/23
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 91100
KAKS ESPN 99.5 <input style="width: 40px; height: 15px;" type="text"/>	

Rogers Activity Center will host their free annual summer celebration. This event is Located at 315 West Olive Street, Rogers. Friday May 26th from 4 to 8pm There will be hot dogs, cotton candy, flavor ice, Little Debbie's, Uncrustables, inflatables, pony rides, the Daisy Shooting Range, games, face painting a photo booth ,and even more! A fun kick-off to summer on the last day of school!

The Springdale Parks & Recreation Department invites you to a celebration for the reopening of Murphy Park! Bring a picnic, Friday May 26th to Murphy Park in Springdale Located at 1906 Cambridge Street live music provided by Leah & the Mojo Doctors, enjoy with blankets or lawn chairs. Springdale Fire Department will have a display and much more! Food trucks will also be available.

Join the veterans group Sheep Dog-Impact Assistance Saturday May 27th from 8:30 to 11am. in planting flags at Fayetteville's National Cemetery to honor those who gave their life for our nation. Kids can come take part and learn the meaning of Memorial Day. Located at 1000 South Lieutenant Colonel. Leroy Pond Avenue, Fayetteville

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Notary Public

Station Official



Date aired: 5/28 Time Aired:

6a-6:30a

Weekly Public Affairs Program

Show # 2023-22

Total running time: 29:30 (with optional exit at 24:00)

1. **Catherine Hodder**, estate planning attorney, author of *"Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids"*

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

Issues covered:

Estate Planning
Senior Citizens
Parenting

Length: 8:22

2. **Caitlin Cavanagh**, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

Issues covered:

Juvenile Crime
Parenting

Length: 8:54

3. **Noreen Springstead**, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

Issues covered:

Hunger
Poverty
Government Programs
Volunteerism

Length: 4:58

FCC Public File

Client: Issues	Start: 5/28/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/28/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The Fayetteville Public Library offers a wide variety of free resources for kids to access at the library and at home!

Fayetteville Public Library YouTube - The librarians have recorded their favorite stories, puppet shows, and Super Saturday performances for you to watch at home.

iCard - The FPL iCard is an "Internet Only" library card. The FPL iCard gives students access to ALL library eResources.

Brainfuse - Live online homework help and tutoring, skill building, writing assistance, and ACT/SAT practice.

Culture Grams - Learn about the world's countries, cultures, and peoples.

Novelist K-8 - Find books that are just right for your reading level and interests.

1000 Books Before Kindergarten is a program designed for you and your children ages 0-5. The goal is to read 1,000 books to your child before they enter kindergarten! Reading to children stimulates imagination, helps caregivers and children bond and forms good habits. By reading together daily, you are establishing a routine that could last a lifetime!

Adults can have a professional headshot taken for websites and social media at the library Thursday, June first from 9:30 until 11am.

The library's Summer Reading program kicks off with the biggest party of the year Saturday, June third from 9:30 am until 12:30 pm at the Hunt Family Gathering Glade. There will be bounce houses, face painting, food and more!

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 6/4 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-23

Total running time: 29:30 (with optional exit at 24:00)

1. **Adam Katchmarchi, PhD**, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania

Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.

Issues covered:
Drowning Prevention

Length: 8:31

2. **Heidi K. Gardner, PhD**, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "*Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*"

Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

Issues covered:
Workplace Matters
Diversity
Career

Length: 8:52

3. **Susan Carpenter**, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum

"No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

Issues covered:
Environment

Length: 5:08

FCC Public File

Client: Issues	Start: 6/4/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 6/4/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

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Saturday, June 10th the library features several things: 10am Jugglology – learn to juggle! Also at 10am there is a 3D printing lab. At 2pm learn how to pickle your garden vegetables.

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Notary Public

Station Official



6-6:30a

Weekly Public Affairs Program

Date aired: 6/11 Time Aired:

Show # 2023-24

Total running time: 29:30 (with optional exit at 24:00)

1. **Andres Lares**, Managing Partner at Shapiro Negotiations Institute, co-author of *"Persuade: The 4-Step Process to Influence People and Decisions"*

Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer.

Issues covered:
Employment
Career

Length: 8:35

2. **Jean M. Twenge, PhD**, Professor of Psychology at San Diego State University, author of *"Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents —and What They Mean for America's Future"*

Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.

Issues covered:
Parenting
Mental Health
Substance Abuse

Length: 8:45

3. **Karen Tiber Leland**, Marketing and Management Consultant, Founder and President of Sterling Marketing Group, a branding and marketing strategy firm, author of *"The Brand Mapping Strategy: Design, Build and Accelerate Your Brand"*

Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers.

Issues covered:
Entrepreneurship
Career

Length: 5:00

FCC Public File

Client: Issues	Start: 6/11/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 6/11/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

June 15th join Nik Parr and the Selfless Lovers in celebrating the 27th Annual Gulley Park Summer Concert Series. In the heart of the city's most appreciated parks, the community can gather to enjoy a long-standing tradition of outdoor live music. Family friendly music brings all walks of life together, spectators are encouraged to bring their "furry" friends and lawn chairs or blankets. Thursday evenings from 7 to 9pm at the Gulley Park Gazebo, 1850 East Township Street, Fayetteville.

Christian Life Cathedral Fayetteville, 1285 Millsap Road Fayetteville Excited to have Summer Xtreme Week: "Wildlife"! This year's vacation Bible school event is June 12th to 16th from 6 to 8:30 p.m., with a family carnival on the 16th. Registration is open to children going into kindergarten through the sixth grade for fall 2023.

Gear Gaming Fayetteville is hosting Pokémon Trading Card Game Trade Night at 3029 North College Avenue, Fayetteville from 5 to 8pm. Bring your Pokémon Card collections to trade or show off with other collectors! No cost to attend. Come trade and have fun with them! All sealed products must be traded at a reserved table, no exceptions. Call 479-276-8110 to reserve a spot.

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Station Official



Date aired: 6/18 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-25

Total running time: 29:30 (with optional exit at 24:00)

1. **Martin J. Schreiber**, former Governor of Wisconsin, Alzheimer's caregiver and advocate, author of *"My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver"*

More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.

Issues covered:
Alzheimer's Disease

Length: 8:40

2. **Jessie Ryan**, Vice President of The Campaign for College Opportunity

Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilized the identical textbook as the university's class.

Issues covered:
Community College
Higher Education

Length: 8:44

3. **Robert Wilson, PhD**, Assistant Professor of Psychology and Cognitive Science, Arizona State University

Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prof. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.

Issues covered:
Education
Parenting

Length: 5:06

FCC Public File

Client: Issues		Start: 6/18/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/18/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

Eureka Springs Parks and Recreation is hosting the Fireworks & Festival on Sunday, July 2nd, 2023, at Lake Leatherwood City Park Ballfields. JAMBOREEKA a family friendly event that features live music, a dunk tank, waterslide, a nature hike and an Ebike raffle from 5:00-9:30 PM. Fireworks start at 9:15 PM. Limited parking is onsite highly encourage to park at the trolley stations and take the trolley for free! FREE ADMISSION. Donations to support Parks are greatly appreciated! Any questions? call 479-253-2866.

The Fayetteville Public Library continues their 2023 Mountain Street Stage concert series Sunday June 25th at 2pm, 401 Mountain Street, featuring synthwave band, Modeling. Modeling is three brothers who create experimental, introspective music inspired by film scores, visual arts, and personal experiences, while relying heavily on analog synths. Check out their music. It will be available for viewing and replay via Fayetteville Public Library live stream page at vimeo.com/faylib.

Saturday July 1st from 5 until dark there will be a free event at 2300 South 40th Street in Springdale. Bouncy houses, dunking booth, yard games, food, and lots of fireworks at dark. Gather your friends and neighbors and come enjoy lots of fun!!

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6-6:30a

Weekly Public Affairs Program

Date aired: 6/25 Time Aired:

Show # 2023-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Read Hayes, PhD**, Research Scientist at the University of Florida, Director of the Loss Prevention Research Council

Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

Issues covered:

Crime
Consumer Matters

Length: 8:50

2. **Kevin Lanza, PhD**, Assistant Professor at UTHouston School of Public Health at The University of Texas

Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

Issues covered:

Volunteerism
Youth Mental Health
Parenting

Length: 8:33

3. **Beth C. Truesdale, PhD**, Research Fellow at the W.E. Upjohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Population and Development Studies, co-editor of "*Overtime: America's Aging Workforce and the Future of Working Longer*"

Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.

Issues covered:

Employment
Retirement Planning

Length: 5:07

FCC Public File

Client: Issues		Start: 6/25/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/25/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

Monday June 26th, from 6-7pm a team of volunteer yoga instructors with passion to share yoga. Classes are available for all levels of yoga practitioners at Fayetteville Public library 401 West Mountain Street.

Artful Book Club with Amazeum! Tuesday June 27th at the Springdale Library from 2:00 to 3pm. Amazeum staff meet in the young adult area for grades 6-12. Art projects designed by staff. Discuss books available for check-out or digitally.

Anime Tuesday June 27th from 5 to 7pm. Rogers Public Library, Glotzbecker Room for teens. Watch Anime and hang out with other fans, sharing your art, fan fiction and exedra. Teen event Ages 13-18 registration required at rogersar.libcal.com.

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