

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KAKS-FM along with the most significant programming treatment of those issues for the period of 7/1/23 – 9/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/ Offsite	Prog Type	Date	Total Time (Hr & Min)	Narration
Info Trak	off	program ming	7/2/23	30 min	Substance abuse and treatment; government policies; community rehabilitation; law enforcement; homelessness
Local	off	program ming	7/2/23	1 min	Local events
Info Trak	off	program ming	7/9/23	30 min	Veterans' benefits, military service, crime, identity theft, government, retirement planning, aging
Local	off	program ming	7/9/23	1 min	Local events
Info Trak	off	program ming	7/16/23	30 min	Artificial Intelligence, education, career, food allergies, minority concerns, environment, energy, consumer matters
Local	off	program ming	7/16/23	1 min	Local events
Info Trak	off	program ming	7/23/23	30 min	Crime, identity theft, technology, personal health, railroad safety, child safety, parenting
Local	off	program ming	7/23/23	1 min	Local events
Info Trak	off	program ming	7/30/23	30 min	Government food assistance, poverty, nutrition, auto recalls, consumer matters, transportation, personal health
Local	off	program ming	7/30/23	1 min	Local events
Info Trak	off	program ming	8/6/23	30 min	Parenting, substance abuse, foster care retirement, literacy, education, technology

Local	off	program ming	8/6/23	1 min	Local events
Info Trak	off	program ming	8/13/23	30 min	Crime, home ownership, legal issues, personal health, gun safety, parenting
Local	off	program ming	8/13/23	1 min	Local events
Local	off	program ming	8/20/23	30 min	Consumer matters, transportation, personal health, technology, social media, mental health
Info Trak	off	program ming	8/20/23	1 min	Local events
Info Trak	off	program ming	8/27/23	30 min	Higher education, artificial intelligence, personal health, technology, environment, government
Local	off	program ming	8/27/23	1 min	Local events
Info Trak	Off	Program ming	9/3/23	30 min	Artificial intelligence, technology, employment, disabilities, personal health, senior citizens
Local	Off	Program ming	9/3/23	1 min	Local events
Info Trak	Off	Program ming	9/10/23	30 min	Consumer matters, auto insurance, legal matters, child mental health, parenting
Local	Off	Program ming	9/10/23	1 min	Local events
Info Trak	Off	Program ming	9/17/23	30 min	Religion, retirement planning, personal finance, personal health, minority concerns
Local	Off	Program ming	9/17/23	1 min	Local events
Info Trak	Off	Program ming	9/24/23	30 min	Human trafficking, women's issues, crime, career, aging, youth at risk, parenting issues, drug abuse
Local	Off	Program ming	9/24/23	1 min	Local Events
Local	On-air	CM	2/22/23-12/31/23	:30	Reading fundamentals PSA



Date aired: 7/2 Time Aired:

6-6:30a

Weekly Public Affairs Program

Disc # 2023-27

Total running time: 29:30 (with optional exit at 24:00)

1. **Nora Volkow, MD**, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

Issues covered:

**Substance Abuse and Treatment
Government Policies**

Length: 17:52

2. **Sam Quinones**, author of "*The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth*"

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

Issues covered:

**Substance Abuse and Treatment
Community Rehabilitation
Law Enforcement
Homelessness**

Length: 5:08

FCC Public File

Client: Issues	Start: 7/2/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 7/2/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

July 3 third from one to three pm. Live music at Basin Spring Park, at 4 Spring Street Eureka. Join for a free live music at the park. This is a family-friendly event. Performer: Brick Field Blues Band.

Bentonville Parks and Recreation invites the community to attend Tuesday July 4th celebration FREE to the public. Located at Orchards Park _1100 NE John Deshields Blvd, Bentonville.

Live music and concessions available. Parking throughout Memorial Park. Handicap Parking is available in the lot located next to the entrance of Orchards Park. Shuttles will NOT be available. Personal fireworks are NOT permitted. Live Music Begins at 7PM.

FREE car maintenance training on Saturday July 8th from 9 AM to 11:15 AM! Located at Northwest Technical Institute 709 South Old Missouri Road, in Springdale.

Car trouble is never convenient. Learn general Car Maintenance from trained mechanics to make sure your ride will get you where you need to go. This class will be held at NWTI and lead by NWTI Teachers. Refreshments will be provided. Registration can be done at allevents.in/springdale/car-maintenance

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

 Notary Public Station Official



Date aired: 7/9 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-28

Total running time: 29:30 (with optional exit at 24:00)

1. **Paul R. Lawrence**, former Under Secretary of Benefits at the U.S. Department of Veterans Affairs, author of "*Veterans Benefits for You: Get What You Deserve*"

Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

Issues covered:
Veterans' Benefits
Military Service

Length: 8:14

2. **David Maimon, PhD**, Professor of Criminal Justice and Criminology, Georgia State University

Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

Issues covered:
Crime
Identity Theft
Government

Length: 9:09

3. **Lori R. Sackler**, Senior VP and family wealth advisor at Morgan Stanley, author of "*The M Word: The Money Talk Every Family Needs to Have about Wealth and Their Financial Future*"

Conversations about money remain taboo for most U.S. households. Ms. Sackler said a staggering 70 percent of families lose their money, assets, and family harmony in the aftermath of estate transfers. She explained how to successfully talk about money matters. She said many people make the same money mistakes that their parents made.

Issues covered:
Retirement Planning
Aging

Length: 5:05

FCC Public File

Client: Issues	Start: 7/9/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 7/9/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Local artists displaying Ozark arts, crafts, and more can be found at Eureka Springs Farmers Market, 44 Kings highway, in the parking lot of the community center across from Best Western in Eureka Springs. Thursday July 13th from 8am to 1pm.

Family bilingual Storytime presents children's books in English and Spanish, along with songs, rhymes, and a simple craft project. Bilingual Storytime is excellent for families who speak Spanish as their first language and for children who are learning English or Spanish as a second language. Everyone is welcome. Wednesday July 12th from 4 to 4:45 pm at the Springdale Public Library Children's Auditorium 405 South Pleasant Street in Springdale.

In her largest sculptural installation to date, Firelei Báez FREE exhibition at Crystal Bridges Museum of American Art invites visitors to traverse passageways and travel through time and space. Báez's sculpture revisits the centuries-long exchange of ideas and influence between Europe, the African continent, and Americans. Available for viewing at the museum, 507 South East E Street, Bentonville. Tuesday through Saturday Contact 479-367-7500 for more information.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 7/16 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Pam Baker**, freelance journalist who focuses on emerging tech topics like artificial intelligence, data analytics, and edge computing, author of "*ChatGPT For Dummies*"

ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it.

Issues covered:

Length: 9:05

Artificial Intelligence
Education
Career

2. **Ruchi S. Gupta, MD, MPH**, board-certified pediatrician and health researcher, Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine, Clinical Attending at Ann & Robert H. Lurie Children's Hospital of Chicago, founding director of the Center for Food Allergy & Asthma Research

Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

Issues covered:

Length: 8:23

Food Allergies
Minority Concerns

3. **Greg Keoleian**, Director of the Center for Sustainable Systems at the University of Michigan School for Environment and Sustainability

Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water--that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.

Issues covered:

Length: 5:03

Environment
Energy
Consumer Matters

FCC Public File

Client: Issues	Start: 7/16/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 7/16/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Students who have completed 5th-12th grade we are calling for you. Learn how archeologist classify materials by working with actual artifacts from an archeological site in Arkansas. Fayetteville Public Library with host the event July 17th from 3 to 4pm in the Walmart story time room. Registration is required. Contact Fayetteville Public Library at 401 West Mountain Street or call 479-856-7000 for more information.

Reserve a spot now! Siloam Springs Public Library and Guardian Financial Incorporated are hosting a FREE Social Security Distanced Community Workshop. Discover strategies that could increase your lifetime social security benefits by 8% per year. How to avoid penalties and looking to see if you can collect benefits at age 60. Reserve your spot now at 479-202-8632 for this event Tuesday July 25th at 205 East Jefferson Street in the City of Siloam Springs Public Library at 6pm.

Free for families and kids Northwest Arkansas Mess Fest with Macaroni Kid free event. A messy activity involving slime, foam, and more in the meadow at Lokomotion. Find the meadow behind the golf course/bumper boats at 4520 North College Avenue in Fayetteville on Saturday July 22nd starting at 10am and going to around 1pm. Highly messy suggest wearing swimsuits and bringing a towel for cleaning up.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

 Notary Public Station Official



Date aired: 7/23 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Haywood Talcove**, CEO of LexisNexis Risk Solutions' Government Group, a multinational information and analytics company based in Atlanta

Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of AI-generated voices—that criminals can now clone from social media profiles—to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves

Issues covered:

Crime
Identity Theft
Technology

Length: 8:49

2. **F. Perry Wilson, MD, MSCE**, Associate Professor of Medicine, Director, Clinical and Translational Research Accelerator at the Yale University School of Medicine, author of "*How Medicine Works and When It Doesn't*."

Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine's golden age. He offered several potential solutions to restore trust between patients and doctors.

Issues covered:

Personal Health

Length: 8:15

3. **Morag MacKay**, Director of Research, Safe Kids Worldwide

Ms. MacKay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.

Issues covered:

Railroad Safety
Child Safety
Parenting

Length: 5:06

FCC Public File

Client: Issues		Start: 7/23/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 7/23/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

Celebrate kids going back to school. Cricket Wireless in Fayetteville will be handing out bookbags and school supplies for free. Saturday July 29th from 10 to 2pm. Cricket is located at 2333 N College Avenue Suit A. Donations for school supplies are being accepted currently as well. Contact Cricket for more information on donations. Contact the store at 479-439-9661.

The University of Arkansas Museum is hosting a family fun event. Saturday July 29th from 5 to 10pm. A wide variety of materials across time and space from meteorites, dinosaurs, to ancient Roman coins and the first computer will be available to view. Northwest Arkansas University of Arkansas Museum at 2475 North Hatch Avenue in Fayetteville. Recommended to bring outdoor chair for Movie.

Altus will be hosting their annual Grape Festival July 28th through 29th. This free event is fun for the entire family. Grape stomping, spoon relay races, bouncy houses train rides and lots more excitement is lined up for this event. All held at Altus City Park located South of I-40 at the junction of State Highway 186 & 64.



Date aired: 7/30 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-31

Total running time: 29:30 (with optional exit at 24:00)

1. **Kate W. Bauer, PhD MS**, Associate Professor of Nutritional Sciences, University of Michigan School of Public Health

Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

Issues covered:

**Government Food Assistance
Poverty
Nutrition**

Length: 8:00

2. **Patrick Olsen**, Editor-in-Chief, CarFax

More than 2.5 million vehicles that have been issued a "Do Not Drive" or "Park Outside" safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

Issues covered:

**Auto Recalls
Consumer Matters
Transportation**

Length: 9:22

3. **Rachel Neale, PhD**, Professor, Group Leader, Deputy Coordinator of the Population Health Department at QIMR Berghofer Medical Research Institute in Brisbane, Australia

Dr. Neale led a study that examined whether monthly vitamin D supplementation for older adults can prevent major cardiovascular events. She found that vitamin D did result in a small reduction for patients who were already at risk of a heart attack, and she believes further research is needed to better understand the link.

Issues covered:

**Personal Health
Nutrition**

Length: 4:58

FCC Public File

Client: Issues	Start: 7/30/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 7/30/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Second Saturday in Pea Ridge, August 12th. A free community event at 200 Townsend Way Pea Ridge. Live music provided by Amber & The Relics from 7 -9pm on stage. Bring your lawn chairs or blankets to stay and join in the FREE community event.

Sharpen your knife techniques at the Fayetteville Public Library, in the Kitchen Essentials class. Tuesday August 1st from 5:30 to 7:30pm. The kitchen team will be instructing on safe effective knife skills and how to care for them. In the Walker Family Teaching Kitchen at 401 West Mountain Street, Fayetteville. Registration is required at faylib.org.

Legal Aid of Arkansas will be sharing information about disability rights on August 2 at 5:30 pm. Protect your rights, access to healthcare services and community services. Persons with disabilities have the same rights as everyone else. General information will be provided at Rogers Public Library, 711 South Dixieland Road, Rogers.

Bring a drum or anything else that makes noise and join the drum circle with Angelo and his troupe of drummers and dancers. Saturday August 5th from 6 to 8pm. Basin Spring Park, 4 Spring Street, Eureka Springs.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: ___8/6___ Time Aired:

Weekly Public Affairs Program

Show # 2023-32

Total running time: 29:30 (with optional exit at 24:00)

1. **Bacall Hincks**, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:

Parenting
Substance Abuse
Foster Care
Retirement

Length: 9:17

2. **Maryanne Wolf, PhD**, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of *"Reader, Come Home: The Reading Brain in a Digital World"*

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Literacy
Education
Technology

Length: 8:04_

3. **David Michael Slater**, teacher, author of *"We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them"*

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

Issues covered:

Education

Length: 4:50

FCC Public File

Client: Issues	Start: 8/6/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 8/6/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

University of Arkansas Ice BreakKer 2023 the Official Back-to-School Party on the hill. Presented by Alpha Phi Alpha Fraternity Inc. Starting Sunday August 19th at 10pm. The Official Back to-School Party on the Hill 1325 North Shiloh Drive Fayetteville.

Back-to-School Party hosted by Center Street Church of Christ Sunday August 13th from 5 to 8pm. Free community event featuring: Hot dogs, hamburgers, ice cream, water inflatables and slides. Lots of games including a Corn Hole Tournament all at Agri Park in Fayetteville 1167 West Knapp Street, Fayetteville.

Tuesday August 8th annual Bentonville Teacher's Fair at the High School 7-10am. Welcome teachers back to school from local businesses and organizations. Teachers can educate themselves on the latest products and services. Bentonville High School 1801 South East J Street, Bentonville.

Free Bike Tune-ups for the kiddos 2023-2024 school year. Leverette Elementary Saturday August 19th from 9 to 11Am. 1124 West Cleveland Street Fayetteville.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



8/13/23 6-6:30a
Weekly Public Affairs Program

Date aired: 8/13 Time Aired:

Show # 2023-33

Total running time: 29:30 (with optional exit at 24:00)

1. **Paul Pilibosian**, a Houston attorney specializing in real estate law

It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

Issues covered:

Crime
Home Ownership
Legal Issues

Length: 8:50

2. **Anupam Bapu Jena, MD, PhD**, Joseph P. Newhouse Professor at Harvard Medical School, physician at Massachusetts General Hospital, co-author of "*Random Acts of Medicine: The Hidden Forces That Sway Doctors, Impact Patients, and Shape Our Health*"

Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

Issues covered:

Personal Health

Length: 8:16

3. **Sophie Kjærvi**, doctoral candidate in communication at Ohio State University

Firearms contribute to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness. While much of that total is gang-related teen shootings, sometimes younger deaths are tragic accidents after a child finds an unsecured gun. Ms. Kjærvi was the co-author of a recent study that found that a simple 60 second video on gun safety made a significant difference in whether kids ages 8 to 12 played with a found gun.

Issues covered:

Gun Safety
Parenting

Length: 5:04

FCC Public File

Client: Issues	Start: 8/13/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 8/13/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The 2023 edition of NORTHWEST ARKANSAS HOME SHOW will be taking place the 18th, 19th and 20th of August at the Northwest Arkansas Convention Center in Springdale'.

The Northwest Arkansas Genealogical Society will meet Monday August 28th from 6-7:45pm at the Bentonville Public Library on South Main Street.

It's that time of the year again! The Black Business Expo is an exciting cultural experience that places Black businesses & creatives on a platform!

Here you can find items ranging from vintage clothing and candles, to baked goods, hot tea, alkaline water and samosas from over 100 vendors. This event is free and open to the public. **ALL ARE WELCOME Saturday August 26th from 5 to 9pm at the Fayetteville Town Center on West Mountain Street.**

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 8/20 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-34

Total running time: 29:30 (with optional exit at 24:00)

1. **Karl Brauer, Executive Analyst at ISeeCars.com**

The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago.

Issues covered:
Consumer Matters
Transportation

Length: 9:01

2. **LeRoy Hood, MD, PhD, biologist who has served on the faculties at the California Institute of Technology and the University of Washington, developed ground-breaking scientific instruments which made possible major advances in the biological and medical sciences, author of "The Age of Scientific Wellness"**

Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care "scientific wellness", which uses information from our blood and genes, as well as AI, to optimize our health and extend our "healthspan." He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

Issues covered:
Personal Health
Technology

Length: 8:15

3. **Tobias Rose-Stockwell, author of "Outrage Machine: How Tech Amplifies Discontent, Disrupts Democracy—And What We Can Do About It"**

The original internet was not designed to make us upset, distracted, confused, and outraged. But Mr. Tobias explained why something unexpected happened at the turn of the last decade, when a handful of small features were quietly launched at social media companies with little fanfare. Together, they triggered a cascading set of dramatic changes to how media, politics, and society itself operate. He explained what needs to happen to find a promising pathway back to a healthier online environment.

Issues covered:
Social Media
Mental Health

Length: 5:14

FCC Public File

Client: Issues	Start: 8/20/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 8/20/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Come on August 26th and enjoy the 25th Annual Summer's end corvette show. Bringing fellow corvette enthusiasts together. All located at the Pinnacle Hills Promenade in Rogers from 9am to 1:30.

Join volunteers at the NWATech Fest at the Goat Lab Brewery. 722 South Bloomington Street in Lowell Wednesday August 30th from 6 to 9pm. Chat with STEM professional in Northwest Arkansas while enjoying a free drink.

Reminder school has started and is in session. Watch for children crossing the road. Do not pass a stopped School Bus, it's the law. Watch around your school zones carefully.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20____.

Notary Public Station Official



Date aired: 8/27 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-35

Total running time: 29:30 (with optional exit at 24:00)

1. **Anna Mills**, textbook author, English instructor at the College of Marin, member of a joint Artificial Intelligence task force with the Modern Language Association and College Conference on Composition and Communication

AI chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting AI-generated cheating.

Issues covered:

Higher Education
Artificial Intelligence

Length: 7:50

2. **J. Scott Roberts, PhD**, Professor in Health Behavior and Health Education at the University of Michigan, Associate Director of a poll from the University of Michigan Institute for Healthcare Policy and Innovation

Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

Issues covered:

Personal Health
Technology

Length: 9:17

3. **Peter Clark**, Applied Forest Ecologist at the Rubenstein School of Environment and Natural Resources at the University of Vermont

The US Forest Service has been given taxpayer funding to plant more than a billion trees across the country in the next nine years. Prof. Clark's research found a troubling bottleneck that could threaten these efforts: U.S. tree nurseries don't grow nearly enough trees—nor have the species diversity needed—to meet the unprecedented plans. He talked about the reasons behind the problem and what can be done to remedy it.

Issues covered:

Environment
Government

Length: 5:13

FCC Public File

Client: Issues		Start: 8/27/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 8/27/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

Loba-Wakol is hosting a Pro-Shop Tabletop at the Arkansas Pro Shop on Wednesday August 30th from 8am to 12pm. Clint will be speaking on the effective methods of using Loba Life Finish at the RW Supply & Design in Bethel Hights on 5427 Market Street. Loba swag will be available to attendees as he takes this talk into a deeper dive of Lobe Life Finish.

Northwest Youth ministry for students in grades 7-12 meets each Wednesday night at the Student Center on the southwest corner of the Bentonville Campus. 305 SW Unity Boulevard. The experience kicks off at 6PM with a free meal, fun with friends, followed by powerful student led worship. In addition to the weekly experience, students can take part in monthly events to connect with each other.

Springdale Public Library will host Bilingual Family Storytime. Families that speak Spanish as their first language. Enjoy children's books in English and Spanish along with songs, rhymes, and simple craft projects. Wednesday September 6th, from 4 to 4:45 pm at the Springdale Library on South Pleasant Street. Everyone is welcome to the free Storytime for bilingual families.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.



Date aired: 9/3 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-36

Total running time: 29:30 (with optional exit at 24:00)

1. **ChatGPT, an artificial-intelligence (AI) chatbot**

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Issues covered:

Artificial Intelligence
Technology
Employment

Length: 9:29

2. **Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability**

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

Issues covered:

Disabilities
Employment

Length: 7:59

3. **Erin Dooley, PhD, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health**

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

Issues covered:

Personal Health
Senior Citizens

Length: 5:06

FCC Public File

Client: Issues	Start: 9/3/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 9/3/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

This year Bentonville opened a new Recreational Park and Splash Pad. This park features eight pickleball courts, a splash pad, a playground, a pavilion, biking trails, a dog park, and more. This park is home to Arkansas' first regulation cricket field. Creekside Park is a 35-acre community park 3104 Southwest Bright Road.

Try out the Botanical Garden of the Ozarks. These unique gardens spread out over 44 acres in Fayetteville. There are 12 unique themed gardens located here around the Northwest Arkansas Gardens. Visitors can find inspiration for home gardens. The best garden to try out is the Butterfly Garden also known as the "butterfly pathway". Here you can learn and find the only Butterfly House in Arkansas. Fayetteville residents are admitted for free on Saturday mornings from 9 a.m. to Noon at the Botanical Garden 4703 North Crossover Road.

Teens can go to Bentonville Public Library. On Thursday September 7th from 4:30 to 6:30pm. Rising 7th to 12th graders are invited to join in on some great D&D. "Dungeons & Dragons" All found at the library teen zone, Rotary Conference Room. Bentonville Public Library offering lifelong community engagement opportunities 405 South Main Street., Bentonville.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 9/10 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-37

Total running time: 29:30 (with optional exit at 24:00)

1. **Erica Eversman**, President of the Automotive Education and Policy Institute in Akron, OH

Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers' privacy and legal rights.

Issues covered:

Consumer Matters

Auto Insurance

Legal Matters

Length: 8:55

2. **Caroline Leaf, PhD**, clinical and cognitive neuroscientist, author of "*How to Help Your Child Clean Up Their Mental Mess*"

Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood.

Issues covered:

Child Mental Health

Parenting

Length: 8:15

3. **Edgar Dworsky**, Founder & Editor of ConsumerWorld.com

Grocery costs for Americans have skyrocketed in the past two years. Mr. Dworsky discussed the subtle trend of "shrinkflation," in which many manufacturers shrink their packaging, rather than raising prices. He explained what products most commonly are affected, and ways that consumers can protect themselves against the tricky practice.

Issues covered:

Consumer Matters

Length: 5:01

FCC Public File

Client: Issues	Start: 9/10/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 9/10/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Learn more about our past governor and president. Visit the Clinton House a historic house museum at 930 West Clinton Drive in Fayetteville. Built in 1931, it was the first home to Bill Clinton and Hillary Rodham Clinton. Visitors can look through the museum Wednesday through Saturday from 10am to 4pm each day. Various exhibits include memorabilia from the Clintons early political career. Photographs, historical documents, and videos show the modest beginning of two of the world's most influential figures and their role in Fayetteville history.

If you desire to ride your bicycle for a great work out and site viewing option, this is for you. The Northwest Arkansas Razorback Regional Greenway in Northwest Arkansas is 37.6 miles primarily off road connected to the used trail. Begin your journey at the square in Bentonville. Enjoy a gorgeous ride along with natural beauty visible from the trail. Along the way, take time to enjoy several pitstops and offshoots worth exploring.

If you are a fan of reading books, it is recommended to visit Springdale Public Library on South Pleasant Street on Wednesday September 13th at 4pm. Sign up to be paired with a pen pal. Write letters about your favorite books, discuss hobbies, and create friendships by writing letters.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 9/17 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-38

Total running time: 29:30 (with optional exit at 24:00)

1. **Ryan P. Burge, PhD**, sociologist, Assistant Professor of Political Science at Eastern Illinois University, co-author of *"The Great Dechurching: Who's Leaving, Why Are They Going, and What Will It Take to Bring Them Back?"*

The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear.

Issues covered:
Religion

Length: 9:22

2. **Chris Carosa, MBA**, Certified Trust & Financial Advisor, Senior Contributor to Forbes.com, author of *"Hey! What's My Number: How to Improve the Odds You Will Retire in Comfort"*

A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there.

Issues covered:
Retirement Planning
Personal Finance

Length: 8:03

3. **Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce it.

Issues covered:
Personal Health
Minority Concerns

Length: 4:50

FCC Public File

Client: Issues	Start: 9/17/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 9/17/23
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Are you needing more information regarding how to become a US Citizen. Friday September 22nd, Springdale Public Library on South Pleasant Street will host a class in the Shiloh Room from 10am -12pm. Learn more about eligibility, benefits, rights, and responsibilities of citizenship and review the N-400 and the English and Civics naturalization interview tests. To register for this class, contact the NWTI Adult Education Center at 479-751-0181.

Like talking about books? A friendly discussion for members of the Fayetteville Public Library allows readers to share what you have been reading. While on this zoom meeting give and get new book recommendations. Register with the Fayetteville Public Library at 479-856-7000 for this Zoom Meeting on Wednesday September 20th from 4-5pm

Looking for something to do on a Sunday afternoon. Try out this years, Northwest Arkansas Hispanic Heritage Festival Sunday September 24th from 1-5. Join in celebrating the contributions of Hispanic and Latino Americans in Northwest Arkansas. This year's festival will be held in a new location, the Northwest Arkansas Mall Parking Lot. Near the mall don't forget to check out the Car Show being held in the Paul Mitchell Parking Lot.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 9/24 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-40

Total running time: 29:30 (with optional exit at 24:00)

1. **Diane Mullins**, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered:
Human Trafficking
Women's Issues
Crime

Length: 7:26

2. **Dawn Graham, PhD**, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "*Switchers: How Smart Professionals Change Careers -- and Seize Success*"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:
Career
Aging

Length: 9:45

3. **Susie Vanderlip**, teen counselor, author of "*52 Ways to Protect Your Teen*"

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

Issues covered:
Youth at Risk
Parenting Issues
Drug Abuse

Length: 4:54

FCC Public File

Client: Issues		Start: 9/24/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 9/24/23
KERX 95.3	<input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5	<input type="checkbox"/>	

Arkansas PBS is bringing back Family Day to Springdale, Saturday October 14th from 10am -2pm. This free public event encourages community spirit through family-friendly fun, entertainment, and educational activities. This event is being held at the Jones Center, 922 Emma Avenue, Springdale. This year's theme is "I is for Imagination," and will feature PBS costume characters, free snacks, live entertainment, firsthand kid's activities and games, giveaways, and prizes. PBS pop-up shop.

Special guests for the day include Clifford the Big Red Dog, Curious George, Daniel Tiger, and Katerina Kittycat from "Daniel Tiger's Neighborhood." Families are encouraged to meet and take photos with the characters. Arkansas PBS is proud to partner with the Northwest Arkansas Food Bank at this event to gather donations of after-school and weekend snacks for families who struggle with food insecurity. Following theme of "I is for Imagination" they are asking all Family Day attendees to "imagine a world where no child goes hungry" by bringing non-perishable kid-friendly food items as donation.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official