

**ISSUE ADVERTISING FORM**

**SPONSOR**

SPONSOR NAME: DSCC

PRIMARY CONTACT: MINDY MYERS

ADDRESS: 430 S. CAPITOL STREET, SE WASHINGTON DC 20003

TELEPHONE: 202-863-1500 FAX

LEGAL STATUS OF SPONSOR: (check )  
 Individual  Association  
 Committee  Corporation  
 Other (explain)

**AGENCY**

AGENCY NAME: GREAT AMERICAN MEDIA

CONTACT: TOM PINO TITLE: MEDIA BUYER

ADDRESS: 3050 K STREET NW, SUITE 100  
WASHINGTON, DC 20007

TELEPHONE: 202.338.8700 FAX:

Names and Positions of the Principal Executive Officers/Directors of the Sponsor:

NAME:	POSITION:
<u>MINDY MYERS</u>	<u>DIRECTOR</u>
<u></u>	<u></u>
<u></u>	<u></u>

Sponsor hereby agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from performance of broadcasts paid for by the Sponsor. Sponsor also agrees to prepare a script or transcription, which will be delivered to the station at least 72 hours before the time of the scheduled broadcasts.

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WFLA / WTTA Tampa FL	<b>Date:</b> 4/22/14
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**