

The University of  
North Carolina  
Center for Public  
Television

UNC TV

10 T.W. Alexander Drive · PO Box 14900 · Research Triangle Park, NC 27709-4900

919 549-7000

FAX# 919 549-7201

www.unc.tv.org

January 24, 2001

Mr. Frank Bowers  
Cox Communications, Inc.  
225 Clearfield Avenue  
Virginia Beach, Virginia 23462

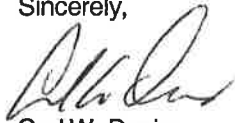
Dear Mr. Bowers:

Pursuant to Section 5 of the Cable Television Consumer Protection and Competition Act of 1992 (the "Act") and 47 C.F.R. 76.55, et seq. of the rules of the Federal Communications Commission, I hereby request carriage of WUND-TV, Columbia, North Carolina on Cox Cable in the Norfolk market, commencing on February 24, 2001. Station WUND-TV is a qualified local non-commercial television station licensed to the University of North Carolina (UNC) which is entitled to carriage under Section 5 of the Act. I request carriage of Station WUND-TV on cable channel 2.

To the extent that Station WUND-TV is considered a distant signal for copyright purposes, UNC agrees to indemnify Cox Communications, Inc. for any increased liability resulting from carriage of Station WUND-TV on its system.

Thank you for bringing UNC-TV to your subscribers. Please address any correspondence regarding this matter to Carl W. Davis, Assistant General Manager, UNC-TV, P.O. Box 14900, Research Triangle Park, North Carolina 27709.

Sincerely,



Carl W. Davis  
Assistant General Manager

WUNF-TV 33 Asheville

WUNC-TV 4 Chapel Hill

WUND-TV 2 Columbia

WUNG-TV 58 Concord/Charlotte

WUNK-TV 25 Greenville

WUNM-TV 19 Jacksonville

WUNE-TV 17 Linville

WUNU-TV 31 Lumberton

WUNP-TV 36 Roanoke Rapids

WUNJ-TV 39 Wilmington

WUNL-TV 26 Winston-Salem

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Television

**UNC-TV**

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[www.uncfv.org](http://www.uncfv.org)

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CARL DAVIS

June 6, 2001

Mr. Franklin R. Bowers  
Vice President and General Manager  
Cox Communications, Inc.  
225 Clearfield Avenue  
Virginia Beach, VA 23462

Dear Frank:

This letter is to respond to your proposals related to UNC-TV carriage on Cox Communications cable systems. To begin, I would like to recap briefly the chronology of events that has led to this response.

As you know, UNC-TV is entitled to carriage on your Southside cable system on Channel 2. At our meeting in Virginia Beach and in your letter of April 26, you pointed out that "the addition of UNC-TV on Channel 2 would displace an existing retransmission agreement that is currently in place with the Sinclair Broadcasting station WTVZ Channel 33." You then proposed carriage on Channel 42 and, with that proposal, offered to provide extended coverage of UNC-TV to the additional 120,000 homes in the Peninsula area of your system.

We believed then, as we continue to believe now, that the carriage of UNC-TV in the Peninsula area would be a benefit to the subscribers in that area. We supported, then and now, the concept of broader carriage and the concept of a consistent channel lineup on both of your systems in the area. However, we decided that moving from Channel 2 to Channel 42 would substantially lower UNC-TV's potential viewership and that we therefore had no interest in a Channel 42 placement.

We responded to your proposal in a letter dated April 18, reiterating our request for placement on the channel to which we are entitled under the federal rules (Channel 2).

In a letter dated April 26, you proposed a Channel 6 placement on the Southside channel lineup only, with carriage to begin on August 1, 2001. UNC-TV would prefer a Channel 6 placement with the same coverage you proposed for carriage on Channel 42. However, we understand that with this broader coverage may come a copyright liability, the risk for which we cannot assume. It is our further understanding that you are unwilling to assume this liability unless UNC-TV is carried on Channel 42.

WUNF-TV 33 Asheville

WUNC-TV 4 Chapel Hill

WUND-TV 2 Columbia

WUNG-TV 58 Concord/Charlotte

WUNK-TV 25 Greenville

WUNM-TV 19 Jacksonville

WUNE-TV 17 Linville

WUNU-TV 31 Lumberton

WUNP-TV 36 Roanoke Rapids

WUNJ-TV 39 Wilmington

WUNL-TV 26 Winston-Salem

Mr. Franklin R. Bowers  
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UNC-TV believes we are making a sacrifice, as well as a significant gesture of goodwill, in our willingness to relinquish Channel 2. The appropriate quid pro quo would be the broader coverage with no UNC-TV copyright liability.

At the same time, we also want this agreement to be a satisfactory arrangement for both Cox Communications and UNC-TV. Therefore, we will accept your offer of a Channel 6 placement on the Southside channel lineup only, beginning August 1, 2001.

We propose a one-year agreement, expiring on July 31, 2002. At that time, we will have more information on the copyright liability issues involved and the degree to which UNC-TV is disadvantaged by placement on Channel 6 rather than on Channel 2.

On 14 Cox Communications cable systems, there is more than one public television service. I am convinced that at the end of this year your subscribers and Cox management will recognize the value of carrying an additional public television service on your cable system. In many cases, the addition of a public television service to a market results in more viewership and more support of each station. We will certainly work with WHRO to try to make that the case in the Norfolk area and endeavor to bring a program service valued by your viewers to your cable system.

Even more importantly, I know you will begin to recognize the value of UNC-TV and why we are so well supported by over 103,000 households in North Carolina (the largest support base of any North Carolina nonprofit organization) that cherish the program service we provide.

If either you or Thom Prevette have any questions, please call me at (919) 549-7158. Thank you for getting us to this point, and I look forward to working with you to serve your subscribers.

Regards,



Tom Howe  
Director and General Manager

cc: T. Prevette  
A. Thrift  
J. Goodmon  
D. Curtis  
C. Davis ✓

225 Cleaveland Avenue  
Virginia Beach, VA 23162  
(757) 224-4269  
(757) 671-1501 fax

July 30, 2001



Via Certified Mail

Mr. Carl W. Davis  
Assistant General Manager  
University of North Carolina  
Center for Public Television  
10 T.W. Alexander Drive  
P. O. Box 14900  
Research Triangle Park, NC 27709

Dear Mr. Davis:

The University of North Carolina Center for Public Television (the "University"), licensee of non-commercial television station WUND-TV located in Columbia, North Carolina, has requested carriage of WUND-TV within the Grade B contour of the station's signal on the cable system operated by Cox Communications Hampton Roads, LLC ("Cox"). The University asserts that WUND-TV is entitled to carriage pursuant to the Must Carry Rules of the Federal Communications Commission ("FCC"). This letter sets forth the mutual agreement of Cox and the University to place WUND-TV's signal on the cable system only within the station's Grade B contour and, pursuant to Section 76.57(d) of the FCC rules, to position the signal of WUND-TV on channel 6 of the Cox cable system. The University also agrees, to the extent permitted, and in the manner prescribed, by North Carolina law, regulations, and articulated public policy concerning North Carolina state agencies, to indemnify Cox for any increased copyright liability resulting from the carriage of the WUND-TV signal on its cable system within the Grade B contour of WUND-TV's signal.

This letter does not and is not intended to obligate Cox to continue to carry WUND-TV should the station no longer meet all of the requirements for carriage under the must-carry rules. Please acknowledge below your agreement to the provisions of this letter.

Sincerely,

A handwritten signature in black ink, appearing to read "F. Bowers", written over a horizontal line.

Franklin R. Bowers  
Vice President & General Manager