

# CONTRACT



**WRIC**  
 301 Arboretum Place  
 Richmond, VA 23236  
 (804) 330-8888

<u>Contract / Revision</u> 1544094 /		<u>Alt Order #</u>
<u>Product</u> 994- Issue		
<u>Contract Dates</u> 05/24/18 - 05/30/18		<u>Estimate #</u> 6104
<u>Advertiser</u> Dominion Energy		<u>Original Date / Revision</u> 05/24/18 / 05/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
 650 Massachusetts Avenue NW  
 Suite 210  
 Washington, DC 20001-3796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	05/25/18	05/30/18	Good Morning Richmond	430430-5a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$100.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$100.00				
N 2	WRIC	05/25/18	05/30/18	Good Morning Richmond 5	5-530a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$250.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$250.00				
N 3	WRIC	05/25/18	05/30/18	Good Morning Richmond	530530-6a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$300.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$300.00				
N 4	WRIC	05/25/18	05/30/18	Good Morning Richmond 6	6-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$600.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$600.00				
N 5	WRIC	05/25/18	05/30/18	Good Morning America	7-9a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$750.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$750.00				
N 6	WRIC	05/25/18	05/30/18	TV8 News @9	9-10a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$350.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$350.00				
N 7	WRIC	05/25/18	05/30/18	The View	11a-12p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$600.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$600.00				
N 8	WRIC	05/25/18	05/30/18	TV8 News @ Noon	12-1230p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	----F--				1	\$400.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$400.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Estimate #</u> 6104
<u>Advertiser</u> Dominion Energy		<u>Original Date / Revision</u> 05/24/18 / 05/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WRIC	05/24/18	05/30/18	M-F 4-5p	4-5p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$350.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$350.00				
N 10	WRIC	05/24/18	05/30/18	TV8 News @ 5	5-530p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$400.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$400.00				
N 11	WRIC	05/24/18	05/30/18	TV8 News @ 530p	530-6p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$425.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$425.00				
N 12	WRIC	05/24/18	05/30/18	TV8 News @ 6p	6-630p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$600.00				
	Week:	05/28/18	06/03/18	M-W----				2	\$600.00				
N 13	WRIC	05/24/18	05/30/18	World News M-F	World News M-F		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$800.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$800.00				
N 14	WRIC	05/24/18	05/30/18	M-F Wheel 7-730p	7-730p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$1,200.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$1,200.00				
N 15	WRIC	05/24/18	05/30/18	M-F Jeopardy 730-8p	730-8p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---T---				1	\$1,400.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$1,400.00				
N 16	WRIC	05/28/18	05/28/18	Mon 8-10p	8-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/28/18	06/03/18	M-----				1	\$2,500.00				
N 17	WRIC	05/24/18	05/30/18	TV8 News @ 11	11-1135p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	---TF--				2	\$600.00				
	Week:	05/28/18	06/03/18	MTW----				3	\$600.00				
N 18	WRIC	05/26/18	05/26/18	Good Morning Richmond WK6-7a			:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	-----S-				1	\$125.00				
N 19	WRIC	05/26/18	05/26/18	Sa Wheel 7-730p	7-730p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	-----S-				1	\$800.00				
N 20	WRIC	05/26/18	05/26/18	Sa Jeopardy 730-8p	730-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	-----S-				1	\$900.00				
N 21	WRIC	05/27/18	05/27/18	Good Morning Richmond WK6-7a			:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	-----S				1	\$100.00				
N 22	WRIC	05/27/18	05/27/18	ABC's This Week	ABC's This Week		:30				NM	1	\$600.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$600.00				
N 23	WRIC	05/27/18	05/27/18	TV8 News @ 11 Su	11-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$500.00				
N 24	WRIC	05/28/18	05/28/18	EM (M-F) 4a-9a	EM (M-F) 4a-9a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	M-----				1	\$50.00				
N 25	WRIC	05/28/18	05/28/18	Mon 10-11p	10-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	M-----				1	\$1,200.00				
<b>Totals</b>								0.00				79	\$47,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	29	\$16,525.00	(\$2,478.75)	\$14,046.25
05/28/18 - 05/30/18	50	\$30,525.00	(\$4,578.75)	\$25,946.25
<b>Totals</b>	79	\$47,050.00	(\$7,057.50)	\$39,992.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# 1544094

# New Order

Agency: Buying Time  
 Office: Washington  
 Client: 13 - Dominion Energy  
 Product: 994 - Issue

Station: WRIC-TV  
 Order Type: Normal  
 Cancel Date:

Flight Start: 05/22/2018  
 Flight End: 05/30/2018  
 Hiatus:

**Piggyback Product:**

Estimate: 6104 - Dominion Energy VA 5.24-5.30  
 Received in ePort: 5/22/2018 6:44:07 PM

Airtime Dollars: \$50,400.00  
 Interactive Dollars: \$0.00  
 Non-Airtime Dollars: \$0.00  
 Total Dollars: \$50,400.00  
 Total Spots: 87

Primary Demo: Local  
 Demo 2: WRIC-TV  
 Demo 3: David Weems  
 GRP: 0.00  
 CPP: \$0.00  
 GIMP: 0  
 CPM: \$0.00  
 Comments: Separation: 30

MarketShare:

**Daily Airtime Lines**

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Dates														Total Spots	Rtg	CPP	Imp	CPM
						5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30										
1	TuWThFM 4:30A-5A Good Morning Richmond 4:30AM	EM	\$100.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
2	TuWThFM 5A-5:30A Good Morning Richmond 5:00AM	EM	\$250.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
3	TuWThFM 5:30A-6A Good Morning Richmond 5:30AM	EM	\$300.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
4	TuWThFM 6A-7A Good Morning Richmond	EM	\$600.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
5	TuWThFM 7A-9A Good Morning America	EM	\$750.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
6	TuWThFM 9A-10A 8 News at 9AM	DT	\$350.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
7	TuWThFM 11A-12P The View	DT	\$600.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
8	TuWThFM 12P-12:30P 8 News at Noon	DT	\$400.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
9	TuWThFM 4P-5P Dr. Phil	EF	\$350.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					
10	TuWThFM 5P-5:30P 8 News at 5PM	EN	\$400.00	C	30	0	0	1	1	0	0	1	1	0	0	1	1	1	5					

# New Order (Page 2)

**Agency:** Buying Time **Station:** WRIC-TV **Order ID:** 7373881  
**Client:** 13 - Dominion Energy **Product:** 994 - Issue **Estimate:** 6104 - Dominion Energy VA 5.24-5.30  
**Flight Start:** 05/22/2018 **Flight End:** 05/30/2018 **Received in ePort:** 5/22/2018 6:44:07 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	Total Spots	Rtg	CPP	Imp	CPM
11	TuWThFM 5:30P-6P 8 News at 5:30PM	EN	\$425.00	C	30	0	0	1	1	0	0	1	1	1	5				
12	TuWThFM 6P-6:30P 8 News at 6PM	EN	\$600.00	C	30	0	0	1	1	0	0	1	0	1	4				
13	TuWThFM 6:30P-7P ABC World News w/ David Muir	EN	\$800.00	C	30	0	0	1	1	0	0	1	1	1	5				
14	TuWThFM 7P-7:30P Wheel of Fortune	PA	\$1,200.00	C	30	0	0	1	1	0	0	1	1	1	5				
15	TuWThFM 7:30P-8P Jeopardy!	PA	\$1,400.00	C	30	0	0	1	0	0	0	1	1	1	4				
16	M 8P-10P The Bachelorette	PT	\$2,500.00	C	30	0	0	0	0	0	0	1	0	0	1				
17	TuWThFM 11P-11:35P 8 NEWS AT 11<	LN	\$600.00	C	30	0	0	1	1	0	0	1	1	1	5				
18	Sa 6A-7A Good Morning Richmond Weekend Early Edition	WK	\$125.00	C	30	0	0	0	0	1	0	0	0	0	1				
19	Sa 7P-7:30P Wheel of Fortune (Sat)	PA	\$800.00	C	30	0	0	0	0	1	0	0	0	0	1				
20	Sa 7:30P-8P Jeopardy! (Sat)	PA	\$900.00	C	30	0	0	0	0	1	0	0	0	0	1				
21	Su 6A-7A Good Morning Richmond Early Edition	WK	\$100.00	C	30	0	0	0	0	0	1	0	0	0	1				
22	Su 9A-10A This Week with George Stephanopoulos	WK	\$600.00	C	30	0	0	0	0	0	1	0	0	0	1				
23	Su 11P-11:35P 8 NEWS AT 11<	LN	\$500.00	C	30	0	0	0	0	0	1	0	0	0	1				
24	TuWThFM 4A-4:30A America This Morning	EM	\$50.00	C	30	0	0	0	0	0	0	1	0	0	1				
25	M 10P-11P The Crossing	PT	\$1,200.00	C	30	0	0	0	0	0	0	1	0	0	1				
26	Su 8P-11P Su 6/3NBA Finals	PT	\$2,500.00	C	30	0	0	0	0	0	0	0	0	0	0				

**Total Spots:** 0 0 0 16 15 3 3 19 15 16  
**Cash\$ - Spots:** \$50,400.00 - 87 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$50,400.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRIC-TV8 Richmond, VA	<b>Date:</b> 4/18/2018
---	---------------------------

I, Buying Time, LLC

do hereby request station time concerning the following issue:

Dominion Energy
-----------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Dominion Energy



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A
-----

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A
-----

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A
-----

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Dominion Energy 1-804-819-2000	100 Tredegar Street Richmond, VA 23219
-----------------------------------	---

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas F. Farrell II – Chairman, President and Chief Executive Officer Mark F. McGettrick - Executive Vice President and Chief Financial Officer
---