

**ISSUES/PROGRAMS LIST**  
**KBYR-AM, Anchorage, AK**  
**4th Quarter 2022**

There follows a listing of some of the significant issues responded by KBYR-AM Anchorage, AK along with the most significant programming treatment of those issues for the period of October 1, 2022 to December 31, 2022. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Narration of Type of Description of Program/Segment
Wealth Distribution, Labor Issues, Labor Rights, Career, Health, Equity	Viewpoints	10/2/2022	9:00 a.m.	<p>SEGMENT 1: WORKERS ARE FED UP: THE CONTINUING STRIKES &amp; UNIONIZATIONS IN THE U.S. Duration: 9:37</p> <p>Synopsis: Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week.</p> <p>Host: Gary Price            Producer: Amirah Zaveri            Guests: Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation</p>
Civil Rights, Segregation, Arts, History, Discrimination, Photography	Viewpoints	10/2/2022	9:00 a.m.	<p>SEGMENT 2: THE POWER OF PHOTOGRAPHY Duration: 8:10</p> <p>Synopsis: The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias &amp; inequality.</p> <p>Host: Marty Peterson            Producer: Amirah Zaveri            Guests: Philip Allen, activist, author of The Prophetic Lens: The Camera and Black Moral Agency From MLK to Darnella Frazier.</p>
Writing, Technology, Oral Communication, Journalism, Media, Social Media	Viewpoints	10/9/2022	9:00 a.m.	<p>SEGMENT 1: THE STATE OF JOURNALISM: A NEW, EXPANDING FORMAT Duration: 8:38</p> <p>Synopsis: Americans are increasingly busy, and there's more content than ever before vying for a piece of their time. In this new landscape, many media outlets are shifting their formats to better compete with social media and Americans' reduced attention spans. Co-founder of Axios, Roy Schwartz joins us this week to talk about how everyone, and not just journalists, can use this stylistic change to improve both their writing and presenting.</p> <p>Host: Gary Price            Producer: Amirah Zaveri            Guests: Roy Schwartz, co-founder, president, Axios, author of Smart Brevity: The Power of Saying More With Less.</p>
Parenting, Technology, Cyber Security, Addiction, Child Development	Viewpoints	10/9/2022	9:00 a.m.	<p>SEGMENT 2: PHONE GUIDELINES FOR KIDS Duration: 8:22</p> <p>Synopsis: It seems like every preteen has their own cell phone these days. Just last week, I saw a kid (possibly 9 or 10 years old) walking down the street talking to someone through their smartwatch. Who would've thought? With more young people owning tech at an earlier age, it's important for both parents and kids to sit down from the get-go and talk about how to stay safe online, minimize social media use and more.</p> <p>Host: Marty Peterson            Producer: Amirah Zaveri            Guests: Catherine Pearlman, licensed social worker, author of First Phone: A Child's Guide to Digital Responsibility, Safety and Etiquette.</p>
Transportation, Climate Change, Environmental Policy, Auto Manufacturing, Clean Technology	Viewpoints	10/16/2022	9:00 a.m.	<p>SEGMENT 1: ELECTRIC VEHICLES: REDUCING SKY HIGH COSTS &amp; A LACK OF ACCESSIBILITY Duration: 7:05</p> <p>Synopsis: The electric vehicle market is booming. Nearly every automaker is pledging to invest in this technology and is rolling out sleek new models with all the bells and whistles. While electric is seen as the future, for many Americans these newer cars are often out of reach because of the hefty price tag. We speak with two experts about this current market and what progress is being made to make EV's more available to all.</p> <p>Host: Gary Price            Producer: Grace Galante            Guests: Alessandra Carreon, manager, Carbon-Free Mobility Team, Rocky Mountain Institute; Kristin Dziczek, automotive policy advisor, Federal Reserve Bank of Chicago's Detroit Branch.</p>

Death, Literature, Culture, Career, Grief, History, Societal Norms Viewpoints 10/16/2022 9:00 a.m. SEGMENT 2: DISCOVERING DEATH: ANSWERS FROM A MORTICIAN  
Duration: 10:54  
Synopsis: What happens if you pass away in the Arctic, or in outer space? How do people in Thailand or India mourn their dead differently than people in the U.S.? We answer these questions and more with the help of mortician Caitlin Doughty.  
Host: Marty Peterson  
Producer: Amirah Zaveri  
Guests: Caitlin Doughty, mortician, author of Will My Cat Eat My Eyeballs? Big Questions from Tiny Mortals About Death.

Engineering, Food Production, Food Science, Natural Resources, Agricultural Innovation, Science, Space Viewpoints 10/23/2022 9:00 a.m. SEGMENT 1: FEEDING MORE MOUTHS MORE SUSTAINABLY Duration: 8:13  
Synopsis: Scientists are thinking big to voyage to Mars and one day possibly inhabit the far away planet. One big challenge is building a food production model from the ground up. We speak with one food scientist about how these food systems and people's diets on Mars may look one day and what we can learn from these advancements to improve our current food systems on Earth.  
Host: Gary Price  
Producer: Amirah Zaveri  
Guests: Lenore Newman, food scientist, director, Food and Agriculture Institute, University of the Fraser Valley, British Columbia, Canada, co-author of Dinner on Mars.

Health, Organization, Personal Growth and Development, Relationships, Career, Mental Health, Time Management Viewpoints 10/23/2022 9:00 a.m. SEGMENT 2: GETTING ORGANIZED: FINDING THE TIME Duration: 9:44  
Synopsis: Constantly crossing off items from your daily or weekly 'To-Do List' but feel like you never actually have time to do the things you really want to do? Acclaimed time management expert Laura Vanderkam joins us this week to share some unique tips on how to get through your mundane tasks quicker and regain more of your time.  
Host: Marty Peterson  
Producer: Amirah Zaveri  
Guests: Laura Vanderkam, time management expert, author of Tranquility By Tuesday.

Civil Rights, Race, War, Inequality, History, African American History Viewpoints 10/30/2022 9:00 a.m. SEGMENT 1: AFRICAN AMERICANS IN WWII Duration: 8:29  
Synopsis: More than 1.3 million African Americans served as part of the U.S. military and helped with war efforts during WWII. Yet rarely is this population ever fairly represented in blockbuster movies or TV shows about this era. Matthew Delmont, a history professor at Dartmouth College, joins us this week to shed some light on the contributions of African Americans who stepped up and served despite the discrimination, bias and violence they faced.  
Host: Gary Price  
Producer: Amirah Zaveri  
Guests: Matthew Delmont, professor, history, Dartmouth College, author of Half American: The Epic Story of African Americans Fighting World War II at Home and Abroad.

Human Resources, Labor Trends, Career, Hiring, Technology, Culture Viewpoints 10/30/2022 9:00 a.m. SEGMENT 2: THE FUTURE OF REMOTE WORK Duration: 8:55  
Synopsis: Of all job holders in America, 58 percent – or 92 million people – say they have the option to work their positions remotely at least part of the week, according to a recent nationwide survey conducted by consulting firm, McKinsey & Co. Will this way of working continue long term? What are some of the challenges that companies are facing in this still relatively new landscape? We answer these questions and more this week on Viewpoints.  
Host: Marty Peterson  
Producer: Grace Galante  
Guests: Gleb Tsipursky, human resource expert, CEO, Disaster Avoidance Experts.

Personal Finance, Higher Education, Politics, Government, Career, Education policy Viewpoints 11/6/2022 9:00 a.m. SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 1 Duration: 8:23  
Synopsis: Student loan debt in the U.S. has burgeoned to 1.7 trillion dollars. And over the past two years, many borrowers have paused on paying these loans because the government paused on payment deadlines due to the COVID-19 pandemic. Last month, Biden's administration vowed to cancel \$10,000 of student loan debt for the average borrower and up to \$20,000 for Pell Grant recipients. We highlight what this move achieves (and doesn't) and what solutions are needed to solve this problem long-term.  
Host: Marty Peterson  
Producer: Amirah Zaveri  
Guests: Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.

Geography, Urban Culture, Industry, American History, Discrimination, Arts	Viewpoints	11/6/2022	9:00 a.m.	<p>SEGMENT 2: NEW YORK: A PEOPLE'S HISTORY Duration: 9:15</p> <p>Synopsis: New York is America's largest metropolis with a population of more than eight million people. Longtime resident and New York Times journalist, Sam Roberts joins us this week to highlight the stories behind some of the remarkable people who made the Big Apple the innovative and bustling city it is today.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Sam Roberts, journalist, The New York Times, author, The New Yorkers: 31 Remarkable People, 400 Years and the Untold Biography of the World's Greatest City.</p>
Higher Education, Debt, Personal Finance, Government Policy, Equality, Equal Access	Viewpoints	11/13/2022	9:00 a.m.	<p>SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 2 Duration: 8:14</p> <p>Synopsis: The average cost of attending a four-year, public college has ballooned to \$27,800 per year. This equates to more than \$110,000 spent to have an undergraduate degree. Even with current financial aid, for millions of students, it's not feasible to dig themselves into lifelong debt. We speak with two higher education experts about what needs to change with financial aid in America.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Mark Kantrowitz, financial aid expert; Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.</p>
Philosophy, Communication, Psychology, Ethics, Relationships, Personal Growth and Development	Viewpoints	11/13/2022	9:00 a.m.	<p>SEGMENT 2: EXPLORING THE QUESTIONS THAT HAVE NO RIGHT ANSWER Duration: 8:53</p> <p>Synopsis: Dr. Gregory Stock who's made a living asking questions that sometimes have no hard and fast answers. In all reality, sometimes the process of coming to an answer is often more important than any one answer itself.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri   Pat Reuter</p> <p>Guests: Dr. Gregory Stock, bioethicist, author of The Book of Questions.</p>
Sleep Health, Psychology, Wellness, Mental Health, Medication, Technology	Viewpoints	11/20/2022	9:00 a.m.	<p>SEGMENT 1: IN PURSUIT OF BETTER SLEEP Duration: 9:21</p> <p>Synopsis: About 70 million people in the U.S. struggle with sleep. We speak with sleep expert and psychologist Aric Prather about how to fix your sleep problems without relying on sleep aids.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Aric Prather, sleep expert, psychologist, author, The Sleep Prescription: Seven Days to Unlocking Your Best Rest.</p>
Media, News, Entertainment, Culture, History, Business, Psychology, Social Media	Viewpoints	11/20/2022	9:00 a.m.	<p>SEGMENT 2: CELEBRITY GOSSIP: ITS EVOLUTION INTO A MULTI-BILLION DOLLAR INDUSTRY Duration: 8:30</p> <p>Synopsis: Millions of people follow celebrity culture sites, social accounts, and outlets. How did this industry of celebrity news become the billion-dollar machine it is today? We speak with two media experts about its evolution and pros and cons to this form of entertainment.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri   Grace Galante</p> <p>Guests: Sharon Marcus, professor, English and Comparative Literature, Columbia University; Frank McAndrew, professor, psychology, Knox College.</p>
Government, Psychology, Communication, Culture, American History, Politics, Voting	Viewpoints	11/27/2022	9:00 a.m.	<p>SEGMENT 1: THE 2024 PRESIDENTIAL ELECTION Duration: 6:57</p> <p>Synopsis: With this news making headlines, we go back in American history to uncover some of the stories of previous one-term presidents that preceded Trump.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Ronald Gruner, presidential historian, author, We the Presidents: How American Presidents Shaped the Last Century.</p>
Culture, Homeland Security, Military, Army, Military Recruitment, War, Politics	Viewpoints	11/27/2022	9:00 a.m.	<p>SEGMENT 2: THE MILITARY'S MOST CHALLENGING RECRUITING YEAR YET Duration: 10:45</p> <p>Synopsis: We speak with military expert Katherine Kuzminski about what's feeding into less Americans signing up and how the government aims to kickstart interest.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri   Grace Galante</p> <p>Guests: Katherine Kuzminski, senior fellow, director, Military Veterans of Society Program, Center for a New American Security.</p>

Business, Leadership, History, Culture, Innovation, Invention	Viewpoints	12/4/2022	9:00 a.m.	<p>SEGMENT 1: THE RISE &amp; FALL OF GENERAL ELECTRIC Duration: 10:36</p> <p>Synopsis: General Electric was once valued at 650 billion dollars. For decades, it was globally recognized for its innovation in electric, aviation, healthcare, and financial services. Today, it's a much different story. The company is preparing to split into three separate entities to increase its value and is in the process of downsizing from its large headquarters in Boston. Business expert and author William D. Cohan joins us this week to share the story of General Electric.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: William D. Cohan, financial journalist, author, Power Failure: The Rise and Fall of an American Icon..</p>
Cooking, Self-Development, Consumer Science, Literature, Culinary Arts	Viewpoints	12/4/2022	9:00 a.m.	<p>SEGMENT 2: LEARNING TO BAKE FOR THE HOLIDAYS Duration: 7:05</p> <p>Synopsis: Boozy Pecan, French Silk, Key Lime Pie. The many pie flavors out there are endless – and just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can learn to bake this dish.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Ken Haedrich, food writer, cookbook author, Pie Academy.</p>
Climate Change, Engineering, Infrastructure, Science, Innovation	Viewpoints	12/11/2022	9:00 a.m.	<p>SEGMENT 1: THE EFFECTS OF EXTREME WEATHER FELT ACROSS THE GLOBE Duration: 9:45</p> <p>Synopsis: From the Mississippi River's historic low water levels to Pakistan's non-stop flooding, the effects of extreme weather are being felt across the globe. Experts explain the common denominator between these seemingly opposite weather events, and the health and financial toll of natural disasters.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Dr. Colin Phillips, assistant professor of civil and environmental engineering, Utah State University; Dr. Daniel Swain, climate scientist, University of California Los Angeles's Institute of the Environment and Sustainability</p>
Communication, Loss, Mental Health, Grief, Self-Development, Travel, Psychology	Viewpoints	12/11/2022	9:00 a.m.	<p>SEGMENT 2: GRIEVING AMIDST THE HOLIDAYS Duration: 8:07</p> <p>Synopsis: Just because it's the holidays doesn't mean it's a time of joy and happiness for everyone. Millions of Americans during this period struggle to just make it through the commitments, pressure, and difficult memories that these months bring. We speak with psychologist Mary Lamia about how to sit with your emotions, communicate with loved ones and set realistic expectations this month.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri   Polly Hansen</p> <p>Guests: Mary Lamia, practicing clinical psychologist, professor, Wright Institute.</p>
Diet, Health, Obesity, Baking, Sugar, Exercise, Cooking	Viewpoints	12/18/2022	9:00 a.m.	<p>SEGMENT 1: HOW TO SKIP THE SUGAR WITHOUT GIVING UP DESSERT Duration: 8:49</p> <p>Synopsis: Many people think leading a healthy lifestyle means giving up sweets, but our two guests today prove them wrong. They explain how you can make easy substitutes when baking that produce decadent desserts without all the calories and sugar.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Elif Yamangil, Blogger, Mini Batch Baker &amp; Plenty Sweet; Jennifer Tyler Lee, Author, Half the Sugar All the Love.</p>
Politics, Education, Capitalism, Government Subsidizing, Internet, Consumerism	Viewpoints	12/18/2022	9:00 a.m.	<p>SEGMENT 2: IS LIVING IN THE AGE OF THE INTERNET A RIGHT OR PRIVILEGE? Duration: 8:29</p> <p>Synopsis: Internet has become a necessity in our lives, but not everyone has access. With serious issues, like politics and education, being discussed almost exclusively online, more and more people are wondering if internet should be free. An expert explains the pros and cons of government-subsidized internet</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri   Grace Galante</p> <p>Guests: Dr. Merten Reglitz, Senior Lecturer in Global Ethics, University of Birmingham.</p>
Women's Issues, Healthcare, Trauma, Mental Health, Rehabilitation, Incarceration	Viewpoints	12/25/2022	9:00 a.m.	<p>SEGMENT 1: GIVING BIRTH BEHIND BARS Duration: 7:40</p> <p>Synopsis: Dr. Carolyn Sufrin worked for years as an OB/GYN for inmates at a San Francisco Jail. She joins us this week to talk about the challenges pregnant prisoners face and what needs to change to make the prison system more humane, compassionate, and rehabilitation-focused for women in this situation.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Dr. Carolyn Sufrin, medical anthropologist, assistant professor, gynecology &amp; obstetrics, Johns Hopkins University.</p>

Wildlife Protection, Viewpoints  
Endangered Species,  
Biodiversity, Climate  
Change, Extinction

12/25/2022 9:00 a.m.

SEGMENT 2: THE FIGHT TO SURVIVE ON THE BRINK OF EXTINCTION

Time: 11:29

Duration: 10:29

Synopsis: Extinction is a normal part of evolution, but the speed at which the Earth is losing species is abnormal. Scientists estimate that today's extinction rate is hundreds, or even thousands, of times higher than the natural progression. It's hard to quantify the exact number of species affected, but experts say it's at least 10,000 species per year that go extinct. What's driving this sped up process and how can humans help more species survive?

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Michael Webster, professor, practice, Department of Environmental Studies, New York University, author, The Rescue Effect: The Key to Saving Life on Earth.

FILED: 1/6/2023