



KKQQ FM
Alpha Media, LLC
Volga/Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

January 1 – March 31, 2024

FILED: April 10, 2024

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 am, 8:50 am, 10:00 a.m., 11:00 am, Noon, 5:00 pm

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------------------------------|--------------------------|--|--|---|
| Local Government and Politics | January 24 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds each. | Stories during regular newscasts. The Brookings City Council approves the low bid for restoration of the historic Pioneer Park bandshell. It'll cost 214,000. |
| Local Government and Politics | January 26 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds each. | Stories during regular newscasts. The Brookings City Council approves a resolution designed to speed the purchase process on already budgeted items. |
| Local Government and Politics | January 4, 17, 29 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 60-seconds | Stories during regular newscasts. A Brookings resident gathers enough signatures to refer a Council decision modifying the purchase agreement for the Marketplace property, Stories include comments from the city and that resident, Jacob Mills. |
| Local Government and Politics | January 30 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 30-seconds, plus evening coverage of the vote | Stories during regular newscasts. It's Special Election Day in Brookings. Voters will decide on an amendment the Council made to their purchase agreement with developer, Ryan Cos. |
| Local Government and Politics | January 31 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 30-seconds | Story during regular newscasts. Brookings voters overwhelmingly affirm the Council's decision to change the Marketplace purchase deal which sells a smaller portion of the 20-acre site. |
| Local Government and Politics | February 25 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 60-seconds each | Story during regular newscasts. There will Be an election for Brookings City Council April 9th as there are 3 candidates for 2 Council seats. The races for Mayor and School Board seats are uncontested, |
| Local Government and Politics | March 6 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds each. | Story during regular newscasts. Work is under way on a new downtown Master plan. Mayor Ope Niemeyer says they have received good input. |
| Local Government and Politics | March 27-29 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 60-seconds | Stories during regular newscasts. Candidate profiles of the three men running for two Brookings City Council seats, one per day. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------|----------------------|---|--------------------|--|
| Education | October 11 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The Brookings School Board tables their new library materials policy. Board Member Kelli Books says they don't need a new policy just because a few people are complaining. |
| Education | October 16 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. Enrollment will likely be up in the Brookings School District this year. It has likely increased by about 10 students. Many districts are reporting falling enrollment this year. |
| Education | October 18 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. The report card on public schools shows progress. Attendance is up, graduation rates increased and language arts and math skills held steady. |
| Education | October 31 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. A pilot program designed to put a dent in the teacher shortage in SD is off to a good start. Ed Secretary Joe Graves says the teacher apprenticeship pathway has exceeded expectations. |
| Education | November 14 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Stories during regular newscasts. The Brookings School Board is working towards a new policy governing library materials. It's currently with a subcommittee. |
| Education | November 20 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Stories during regular newscasts. Brookings schools are lagging behind peer schools in the latest state report card. Supt. Summer Schultz says they need to do better and it's a priority that she has been working on since her 1 st day on the job. |
| Education | December 5 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. South Dakota Gov. Kristi Noem delivers her annual beget address and it proposes a 4% increase for K-12 education. |
| Education | December 12 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. Construction work at Hillcrest and Medary Elementary Schools in Brookings is on schedule. There have been no issues getting materials and the weather has been good. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|----------------------------|----------------------|--|--------------------------------|--|
| Health and Wellness | October 12 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | About 45-seconds | Story during regular newscasts. The Brookings City Council approves a zoning change and initial development plan to expand mental health services. The City is also providing \$1-million for the Ivy Center. |
| Health and Wellness | October 20 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. Two more South Dakota turkey farms are hit by the bird flu. It meant the loss of 114,000 birds. Three flocks have been hit so far this season. |
| Health and Wellness | October 24 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds each | Stories during regular newscasts. An interim legislative committee looking at long term care in SD is passing along a dozen recommendations for possible legislative action. |
| Health and Wellness | October 31 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. Brookings Hospital is named to Newsweek's list of Best-in-State Hospitals 2024. It's the only SD hospital on the list that denotes outstanding performance in patient experience. |
| Health and Wellness | November 7 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. The Bird Flu continues to take a toll in SD. Eight commercial flocks have now been hit, with the loss of over 300,000 birds. |
| Health and Wellness | November 10 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The SD Dept. of Health announces the 1st Influenza death of the season. It was a Minnehaha County resident in the 80-89 age bracket. The Dept. urges people to get vaccinated. |
| Health and Wellness | December 22 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 30-seconds | Story during regular newscasts. The SD Dept. of Health has developed a program to allow businesses to have life-saving Naloxone at worksites. It can reverse narcotic overdoses. The Dept. is also providing training. |
| Health and Wellness | December 26 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. Landowners opposed to carbon capture pipelines on safety and other grounds are pushing for legislative action. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|-------------------------|------------------------------|---|--------------------------------|--|
| Bettering the Community | October 3, 31 November 14 | Various Times | Approx. 2-3 minutes each visit | Live interviews with representatives from the Brookings Human Society on upcoming events and pets available for adoption, etc. |
| Bettering the Community | October 12 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. Grand opening and ribbon cutting ceremony was held for the new POET Bioproducts Center. The \$30-million facility is designed to take new technologies from universities and scale them up to commercial uses. |
| Bettering the Community | October 16 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. Groundbreaking ceremony for a \$158-million expansion at the Brookings 3M plant. Brookings will be a key part of 3M's new, spinoff health care division. |
| Bettering the Community | October 25 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. The Brookings City Council receives an update on the plans for a 5-megawatt solar farm to be built near the landfill by Missouri River Energy Services. The power produced will be used locally. |
| Bettering the Community | November 8 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. The Brookings Co. Sheriff's Office is in the process of acquiring a new drug dog. It will include some fundraising. |
| Bettering the Community | November 13, 14 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Stories during regular newscasts. The SD Dept. of Transportation is holding a public meeting on proposed changes to the Highway 14 Bypass and Exit 133 on I29. It would include a new bridge and more lanes. |
| Bettering the Community | November 24 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The Brookings Boys and Girls Club announces a new program to serve youth before school. The School District will provide transportation for the K-5 program. |
| Bettering the Community | November 27, 29 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Stories during regular newscasts. 3M of Brookings is part of the corporation's new spinoff health care division, Solventum. Stories detail the name change and 3M's plans for the expanded Brookings plant. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|----------------------------|-----------------------------------|---|--------------------|--|
| Local Events and Lifestyle | October 6, 9 | Various | 2-3 minutes each | Representatives from SDSU discuss various Hobo Day Activities under way. |
| Local Events and Lifestyle | November 21, 28 December 1, 10 | Various | 2-3 minutes each | Live interviews with Kari Westland on Project Joy – a local effort to provide toys and other holiday gifts for needy families in the area. |
| Local Events and Lifestyle | October 17 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. Hobo Day arrests were down significantly this year. The Sheriff's Office reports 27 arrests from Thursday through Sunday. There were 43 last year during this SDSU homecoming celebration. |
| Local Events and Lifestyle | November 3 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 45-seconds | Story during regular newscasts. The Better Business Bureau of SD is warning that scams are targeting more and more young people. They say 18-24 year olds are falling prey to various scams. |
| Local Events and Lifestyle | November 21 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm | Approx. 20-seconds | Story during regular newscasts. The SD Retailers Association predicts a solid holiday shopping season that kicks off with Black Friday this week. They say supply chain issues are not a big concern this year. |
| Local Events and Lifestyle | December 14 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The U.S. Postal Service is considering shutting down their distribution center in Huron, potentially impacting mail service in much of the state. |
| Local Events and Lifestyle | December 15 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 30-seconds | Story during regular newscasts. AAA predicts record air travel for this year's holiday season. Some 327,000 South Dakotans will be traveling this year, most by car. |
| Local Events and Lifestyle | December 22 | 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The Better Business Bureau warns South Dakotans of scammers out in force during the holidays. They say they often try to disguise themselves online as a major brand. |