

There follows a listing of some of the significant issues responded to by station KXBF-FM along with the most significant programming treatment of those issues for the period of Jan. 1-March 31, 2021. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/ SEGMENT
Public Service Announcement	1/1-3/31	6a to 12a	:30	Daily spots promoting "Keep It Local" spending.
Website	1/1-3/31	Online	Continuous	List of "Keep it Local" businesses and links
Public Service Announcement	1/1-3/31	6a to 12a	:30	Daily Promotional announcements for B1047.com- Community Calendar – free local event listing
Website	1/1-3/31	Online	Continuous	Community Calendar free local event listing online at B1047.com
Be Local/Shop Local	4/1-6/30	6a to 12 a	:60	Ran ad campaigns promoting local businesses as they tried to reopen following the COVID-19 quarantines. Sponsors could join the Be Local campaign free of charge.
K-State Recycling	2/6-3/26	6a-12a	:15	Ran PSAs urging K-State students and faculty to recycle.
St. Patrick's Day Parade and Road Race	3/1-3/19	6a-12a, online	Continuous	Promoted annual community parade, plus 5K benefit run for Special Olympics Kansas.
Polar Plunge	3/01-3/26	6a-12a, Online	Continuous	Was the media partner with the Manhattan Polar Plunge. Helped promote and had a fundraising team for the annual plunge. Continued into April.