

WMPH Quarterly Issues and Programs

January - March 2019



Issues identified as important to the community included: (additional issues addressed are elsewhere in this Public File)

1. What is vaping, sometimes called juuling? How pervasive are e-cigarettes, and how harmful are they to our health?
2. Why is it so difficult for teenagers to find gainful employment, even in an up economy with low jobless numbers?
3. In Wilmington, DE the statistics say that teen shootings are down substantially, but do teens feel any safer?
4. How do high school student-athletes find a life balance among things like studies, sports, a job and a personal life?
5. How do national shifts in immigration policies affect the young people in the listening area seeking protection under DACA?
6. The prejudicial practice by white people of fearfully calling the police when black people are simply living their lives nearby: Is it new? Does it have a name? What causes it?
7. People of color have a prejudice amongst themselves based on skin tone. What is "Colorism" and why do people practice it?
8. Every man, woman and child with a smartphone is now a broadcaster or publisher. How do journalism educators emphasize accuracy and ethical "best practices" in an era where being "first" is instantaneous?
9. Public school districts have a responsibility to provide nutritious food to school-aged children in their community. How does our Brandywine School District live up to that?

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Issues-oriented programs conducted on WMPH
which respond to identified issues
(also archived at www.wmph.net):

- Public Affairs Show (PAS): “Juuling” was an audio research project examining the rapidly growing use of e-cigarettes and juuls for vaping. Experts were interviewed to try to determine how wide usage has become and how harmful it may be to our health.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows. This also aired as a *Half Past* during music hours and weekday evenings after 7:00pm.

- Public Affairs Show (PAS): “Teen Unemployment” was an audio research project examining the factors which can prevent teenagers from gaining good-paying employment. Labor statisticians and other experts were interviewed point out recent trends.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows. This also aired as a *Half Past* during music hours and weekday evenings after 7:00pm.

- Public Affairs Show (PAS): “Looking Up: Teen Violence in Wilmington” was an audio research project examining the thoughts and fears behind the numbers regarding death by firearm in

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Wilmington. A psych-ologist and some city residents were interviewed about lingering fear of neighborhood gun violence.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

- Public Affairs Show (PAS): “Student Athlete” was an audio research project investigating what strategies are used by seemingly healthy teenaged student-athletes trying to keep “work/life balance” amidst all the vectors providing pressure on a daily basis.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

- Public Affairs Show (PAS): “Cornerstore Caroline” was an audio research project examining the emerging coverage of white people calling the police when black people recreate nearby. Police experts were interviewed to recall incidents of this prejudice, and speculate about causes and solutions.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

- Public Affairs Show (PAS): “Shades of Us” was an audio research project asking why people of color seem to give preferential treatment to lighter-skinned friends, family members, neighbors. Published authors, career educators, and journalists were interviewed.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

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- Public Affairs Show (PAS): “Next Generation of Media” was an audio research project asking how journalism teachers promote old-school best practices in today’s online world, where accuracy takes a backseat to speed. A university professor and a local and a Delaware journalist were interviewed.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

- News Brief “Roll Call”: A WMPH senior student produced “Roll Call”, a 3-minute report of school district, state, national and international news headlines. It was refreshed every other school day, and it aired hourly in during business hours Monday through Friday.
- Public Affairs Show (PAS): “Shots Rang Out” was an audio research project outlining what happened in Wilmington in the days, weeks, months after Dr. Martin Luther King, Jr. was killed. Experts were interviewed to remember the times and speculate about our current state.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

- Public Affairs Show (PAS): “SRO Extension” final audio research projects build past historical events to reveal lasting effects of racial unrest on present-day Wilmington, post 1968. Experts and students collaborate to form possible solutions for the city’s future. Subtopics covered:
 - Black protest movements, then and now

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- Arrest and sentencing discrepancies still prevalent today, and ACLU responses
- Interpersonal relationships then and now, and race-related micro-aggressions

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows.

- “BrandyDine Bus Visit” was an audio montage created by WMPH Radio Summer campers from sounds and interviews gathered in July 2018 of school district nutrition department staffers and the mobile kitchen. Also ran as a *Half Past* during music hours.

PAS air Saturdays at 2:00pm and Sundays at 6:00am and archived at www.wmph.net under Public Affairs Shows and Radio Camp. This also aired as a *Half Past* during music hours and weekday evenings after 7:00pm.

- Audio Postcard (APC): “The Gun Range APC” was a study of sounds and voices of clients at a local gun store and shooting range. Student recorded voices calling for caution and common sense regarding issues of gun safety and mental health concerns. Weekdays after 7:00pm and archived at www.wmph.net under Audio Postcards.
- Audio Postcard (APC): “Home Depot APC” and “Barbershop APC” were studies in sound which also served to give insight into jobs or careers in barbering and retail. Weekdays after 7:00pm and archived at www.wmph.net under Audio Postcards.

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Other continuing regular programs of note designed to educate and inform our community about issues of importance to them: _____

- The Carline Conversation (TCC) – Brief features about effective people and programs serving families in the Brandywine School District. Mondays through Thursdays at 3:15pm

TCCs feature interviews with people who work for the Brandywine School District or with BSD partner agencies to help them connect with parents waiting in school parking lot car lines to pick up students at our BSD elementary and middle schools. Issues covered during this past quarter include:

<i>TCC interview</i>	<i>Issue</i>	<i>First aired</i>
BSD Nutrition Dept Staff	BrandyDine Mobile Kitchen feeds kids in the community	July 2018 continued into this quarter
Jada Thomas and Tyler Busch	Mount students formed their own Black Student Union	Jan 2019
John Skrobot III	Our newest BSD board member is the son of the former board president, John Skrobot II	Jan 2019
Wendy Turner	A second grade class at MPES is helping a classroom in Nigeria with books and sports supplies	Feb 2019
Jennifer Baczewski	Japanese Club in MPHS	Jan 2019

- Public Affairs Shows (PAS) – DPM/Generation Voice projects where students create in-depth features on topics which relate to the school or greater community. Saturdays at 2:00 and Sundays at 6:00am and archived at www.wmph.net under Public Affairs.
- Behind The Microphone (BTM) – Interviews with professionals in the local radio broadcast industry. Tuesday nights at 8:00pm. Archived at www.wmph.net under BTM.

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- Local Artist Profile (LAP) – Freshmen first interviews with area musicians and singer-songwriters. Wednesday nights at 8:00pm and Sunday afternoons at 3:00pm. Archived at www.wmph.net under LAP.
- The Superintendent’s Playlist (SIP) – Brandywine Schools superintendent or his proxy curates an hour of music meaningful to the host, answered by a WMPH student co-host. Thursdays at 8:00am and Sundays at 7:00pm. Archived at www.wmph.net under SIP.
- We Remember – Freshman radio students learn about musical icons who have died in the preceding year, recalling their careers with brief 15-minute audio biographies. Tuesdays at 8:00pm and 9:00pm and Saturdays at 6:00am. Archived at www.wmph.net under We Remember.
- Black History Month (BHM) audio research projects - Freshman radio students research movements, genres or music prodigies of African American descent, then produce 30-minutes music shows for airing during February and into March. Mondays, Wednesdays and Fridays at 8:00pm. Archived at www.wmph.net under Black History Month (BHM).

WMPH is an NPR affiliate station with Delaware Public Media (DPM)

WMPH aired NPR news programming during morning (5a-9a) and afternoon (4p-7p) drive as well as the award-winning Delaware-centric news magazine “The Green” produced by our DPM partners every Friday at 3:00pm, rebroadcast every Sunday at 2:00pm.

Additional coverage provided in the public interest this quarter:

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- Jan 8: simulcast of President Trump's address to the nation about immigration "crisis" and wall at the southern border.
- Jan 17: simulcast of Governor Carney's State of the State address from Dover, Delaware with DPM set-up and analysis.
- Feb 5: simulcast of NPR coverage of the president's State of the Union address with preview, speech and post-speech analysis.

Issues Show Descriptions

Descriptions of these other student-produced shows and features also run on a weekly or twice-weekly basis:

Half Past

These short 5-7 minute features are about issues and personal stories which are important to students, featuring interviews with people they have access to in their households, communities, neighborhoods. *Half Past* run at approximately half past the hour during all WMPH music hours (see programs schedule below).

Student Voice (Podcast Show)

Every weekday evening at 7:00pm WMPH airs an hour-long mix of our WMPH music and student-produced short podcasts on topics that concern them or that they are passionate about. Topic range from school dress code and cell phone policy to school shootings, bullying, vaping, employment and neighborhood crime.

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Misc Student Shows

Some students elect to produce **music shows**, 30- or 60-minute audio research projects in which students educate WMPH audience about their most recent music discoveries.

- *We Remember* is one such show, Tuesdays at 9:00pm, Saturdays at 6:00am and archived at www.wmph.net under We Remember.
- *Black History Month* audio research projects aired Mondays, Wednesdays and Fridays at 8pm through late February and two weeks into March.
- Students are encouraged to produce and air self-directed shows of this nature often throughout the school year.

Student Voice Podcasts

Besides being posted on the PODCAST page of www.wmph.net, these student-produced short podcasts are mixed in with the WMPH music randomly every weeknight at 7:00pm after NPR News and APM's "Marketplace". Student Voice Podcasts are always about issues, joys or concerns of their student producers. "Passion Podcasts" are on topics that students can address at length with some level of expertise, such as making raps and beats, summer fun, video games, professional sports, school code of conduct, sneakers, bullying and cyberbullying, school dress code, etc. Weeknights from 7:00 – 8:00pm and archived at www.wmph.net under Podcasts.

Community Partners Interview

Student interviews with point people from civic groups and non-profit organizations and local corporations who collaborate with or work for the Brandywine School District's initiatives. Emphasis on service to students and their families, outreach to parents and the community at large.

Sanctuary Pieces

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Students gather audio and recorded essays in order to produce final audio projects about the stressors in their own lives and the single most important place they go to find peace and sanctuary. These air randomly during music or podcast hours, archived at www.wmph.net under Sanctuary Pieces.

Behind The Microphone

Student-led and –produced interviews with employees of local radio stations or other media. Discussions range from career choices to academics to employment tips to a day in the life of a radio station employee. Mondays at 8:00pm and Saturdays at 5:00am, archived at www.wmph.net under BTM.

Local Artist Profile

Student interviews with regional music talent who play on WMPH, singer-songwriters or members of bands. Subjects revolve around persistence and consistency in the practice of music, music careers and other alternate career pursuits. Wednesdays at 8:00pm, Saturdays at 3:00pm, archived at www.wmph.net under LAP.

The Superintendent's Playlist

The Superintendent's all-music show is hosted by administrators and other education leaders from around the district and state. Adults model proper radio hosting skills for students, such as embracing musical diversity, enthusiasm for the material, and use of research to inform and entertain an audience comprised of varying demographics. Thursdays at 9:00am and Sundays at 7:00pm, archived at www.wmph.net under SIP.

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JOX: Always forward-promote future shows coming up here on WMPH!											
							(revised 3/14/19)				
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY				
12am	WMPH Overnight Music							12am			
1am								1am			
5am	NPR News - Morning Edition					Behind The Microphone		5am			
6am						We Remember	Public Affairs Shows	6am			
7am								7am			
8am							Student Voices: podcasts mixed in with the music	8am			
9am			The Superintendent's Playlist					9am			
10am								10am			
11am	WMPH Music (w/Half Pasts)							11am			
12noon								12noon			
1pm								1pm			
2pm						Public Affairs Shows	The Green from DPM	2pm			
3pm	TCC (@3-15)	TCC (@3-15)	TCC (@3-15)	TCC (@3-15)	The Green from DPM		Local Artist Profiles	3pm			
4pm	NPR News - All Things Considered & Marketplace							4pm			
6pm											6pm
6pm											New Jack City by Maya
7pm	Student Voices: podcasts mixed in with the music	Student Voices: podcasts mixed in with the music	Student Voices: podcasts mixed in with the music	Student Voices: podcasts mixed in with the music	Student Voices: podcasts mixed in with the music		The Superintendent's Playlist	7pm			
8pm	Black History Month Project	We Remember	Black History Month Project	Behind The Microphone	Black History Month Project			8pm			
9pm								9pm			
10pm								10pm			
11pm								11pm			
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY				
You can see and hear our complete lineup at the web site: www.WMPH.net											

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Public Service Announcements

30- and 60-second public service announcements (PSAs) air twice every hour on WMPH, 24 hours a day. Approximately 100-120 announcements (pre-recorded by students or outside parties) make up the WMPH PSA pool. A list of the PSAs in the pool which aired over the quarter is on the following pages. They aired at this frequency:

<i>24 hours x 2 = 48 PSAs per day</i>	<i>Each PSA ran approx. every other day</i>
<i>48 PSAs daily x 120 days/QTR = 5760 PSAs ran in the past quarter</i>	<i>Each PSA ran approx. 60 times</i>

A record of Public Service Announcements aired on WMPH may be found in StationPlaylist files in the main air studio.

Respectfully Submitted by Paul Wishengrad date 4/5/2019

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