

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 12/31/18</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/01/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/02/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/03/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/04/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/05/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/06/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 2031 | 2018 Annual | :30 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 2033 | 2018 Annual | :30 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 2034 | 2018 Annual | :30 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 5.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/07/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/08/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/09/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/10/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/11/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/12/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RO | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/13/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 14.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 14.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 14.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/14/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 6.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 6.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 6.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|--------------|-------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/15/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 13.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/16/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | 1:00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/17/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | 1:00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 8.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 17 To | 18 To | |
| <i>Air Date: 01/18/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/19/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDRQ | PSA | 5214 | PSA-Charity Hock | :15 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL RC | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/20/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 8.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 1 | Jan 1 | Feb 19 | Feb 18 | Feb 1 | Feb 1 | Mar 19 | Mar 18 | Mar 1 | Mar 1 | Q1 - 19 | Q1 - 18 | Q1 - | Q1 - | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/21/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | 1:00 | 1.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 4.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/22/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/23/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 10.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/24/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/25/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/26/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 6.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 6.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 6.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 16.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 16.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 16.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/27/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 8.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/28/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 01/29/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/30/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 01/31/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 02/01/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 02/02/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/03/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 6.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 6.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 6.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 02/04/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 14.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 14.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 14.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 02/05/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 7.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/06/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 7.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 1 | Jan 1 | Feb 19 | Feb 18 | Feb 1 | Feb 1 | Mar 19 | Mar 18 | Mar 1 | Mar 1 | Q1 - 19 | Q1 - 18 | Q1 - | Q1 - | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 02/07/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/08/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | \$0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 02/09/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/10/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 02/11/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 02/12/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/13/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/14/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/15/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/16/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/17/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/18/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/19/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/20/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|--|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 1 | Jan 1 | Feb 19 | Feb 18 | Feb 1 | Feb 1 | Mar 19 | Mar 18 | Mar 1 | Mar 1 | Q1 - 19 | Q1 - 18 | Q1 - | Q1 - | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 02/21/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | | |
| | | | | | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/22/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 0376 | PSA- MDEQpublic | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 02/23/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 02/24/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/25/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/26/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/27/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 1 | Jan 1 | Feb 19 | Feb 18 | Feb 1 | Feb 1 | Mar 19 | Mar 18 | Mar 1 | Mar 1 | Q1 - 19 | Q1 - 18 | Q1 - | Q1 - | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 02/28/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/01/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/02/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 7.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 14.00 | 0.00 | 0.00 | 0.00 | 14.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 14.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/03/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/04/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | 13.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 13.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|--|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 1 | Jan 1 | Feb 19 | Feb 18 | Feb 1 | Feb 1 | Mar 19 | Mar 18 | Mar 1 | Mar 1 | Q1 - 19 | Q1 - 18 | Q1 - | Q1 - | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 03/05/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | | |
| | | | | | 0.00 | 0.00 | \$0.00 | \$0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/06/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/07/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|-----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product | De Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 03/08/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-A | PSA | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/09/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 7.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 16.00 | 0.00 | 0.00 | 0.00 | 16.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 16.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/10/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 5.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/11/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/12/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/13/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 6.00 | 0.00 | 0.00 | 0.00 | 6.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 6.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/14/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/15/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/16/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/17/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-A | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | 7.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 7.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/18/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/19/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|---------------|---------------|-------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 1 | Jan 1 | Feb 19 | Feb 18 | Feb 1 | Feb 1 | Mar 19 | Mar 18 | Mar 1 | Mar 1 | Q1 - 19 | Q1 - 18 | Q1 - | Q1 - | Cumul | 19 Total | 18 Total | 19 To | 18 To | | |
| <i>Air Date: 03/20/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | \$0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/21/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | 8.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 8.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/22/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 315A | PSA- MyHabitatCl | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| WJRD | PSA | 315B | PSA- MyHabitatCl | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 16.00 | 0.00 | 0.00 | 0.00 | 16.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 16.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/23/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 315A | PSA- MyHabitatCl | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/24/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/25/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/26/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | 11.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 11.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/27/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | 4.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 4.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/28/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | 12.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 12.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|---------------|--------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/29/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL RC | 1:00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 1.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | 10.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 10.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA,Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | | |
|---------------------------|------------------|-------|------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|--|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To | |
| <i>Air Date: 03/30/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 | |
| WJR-AM | PSA | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 | |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 | |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)

Revenue Report [Det-PSA Quarterly Report LB]

| Information | | | | | 1st Quarter | | | | | | | | | | | | | | Totals | | | | | | |
|---------------------------|------------------|-------|------------------|--------|---------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|---------------|---------------|-------------|---------------|---------------|
| Properties | Advertisers | Order | Order Product De | Spot L | Jan 19 | Jan 18 | Jan 17 | Jan 16 | Feb 19 | Feb 18 | Feb 17 | Feb 16 | Mar 19 | Mar 18 | Mar 17 | Mar 16 | Q1 - 19 | Q1 - 18 | Q1 - 17 | Q1 - 16 | Cumul | 19 Total | 18 Total | 19 To | 18 To |
| <i>Air Date: 03/31/19</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| WDRQ | Michigan Associa | 3532 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WDVD | Michigan Associa | 3535 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-AM | Michigan Associa | 3537 | 2019 Annual | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 2.00 | 0.00 | \$0.00 | \$0.00 |
| WJR-APSA | | 903A | 2019 PSA FILL R | :30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | 3.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 3.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | 9.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 9.00 | 0.00 | \$0.00 | \$0.00 |
| | | | | | 293.00 | 0.00 | 0.00 | 0.00 | 282.00 | 0.00 | 0.00 | 0.00 | 352.00 | 0.00 | 0.00 | 0.00 | 927.00 | 0.00 | 0.00 | 0.00 | \$0.00 | 927.00 | 0.00 | \$0.00 | \$0.00 |

WDRQD, WDRQ1, WDVDD, WJRD, WDRQ-FM, WDRQ-HD2, WDVD-FM, WJR-AM, Detroit-Lions Base Year: 2019 Calendar: BROADCAST : DET-PSA Quarterly Report : PSA, Michigan Association of Broadcasters
 Inventory Code [AsBooked]; Orders [Cash & Trade]; Revenue Sour (more)