



KTIV
2929 Signal Hill Drive
Sioux City, IA 51108-1465
Sales T&C: www.gray.tv/advertising
(712) 239-4100

CONTRACT

<u>Contract / Revision</u> 3522983 /		<u>Alt Order #</u>
<u>Advertiser</u> Feenstra for Congress		<u>Original Date / Revision</u> 04/17/24 / 04/18/24
<u>Contract Dates</u> 04/20/24 - 05/05/24	<u>Estimate #</u>	
<u>Product</u> IA_Feenstra_4.20-5.5		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTIV	<u>Account Executive</u> Kelcy Shoemaker	<u>Sales Office</u> Sioux City Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 541.60
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 129061	<u>Advertiser Ref</u> 628253	

And:

Victory Enterprises
5200 SW 30th St
Davenport, IA 52802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTIV	04/20/24	05/05/24	News 4 Today Sa/Su	6:00 AM-7:00 AM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/15/24	04/21/24	-----S-				1	\$60.00	3.00			
	Week:	04/22/24	04/28/24	-----S-				1	\$60.00	3.00			
	Week:	04/29/24	05/05/24	-----S-				1	\$60.00	3.00			
N 2	KTIV	04/20/24	05/05/24	NBC Sa Today	7:00 AM-9:00 AM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/15/24	04/21/24	-----S-				1	\$80.00	2.10			
	Week:	04/22/24	04/28/24	-----S-				1	\$80.00	2.10			
	Week:	04/29/24	05/05/24	-----S-				1	\$80.00	2.10			
N 3	KTIV	04/20/24	05/05/24	Sa News at 6p	6:00 PM-6:30 PM		:30				NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/15/24	04/21/24	-----S-				1	\$135.00	7.50			
	Week:	04/22/24	04/28/24	-----S-				1	\$135.00	7.50			
	Week:	04/29/24	05/05/24	-----S-				1	\$135.00	7.50			
N 4	KTIV	04/22/24	04/28/24	Sa News at 10p	10:00 PM-10:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/22/24	04/28/24	-----S-				1	\$280.00	9.90			
N 5	KTIV	04/20/24	05/05/24	Early Morn Rotator Sa-Su	5:00 AM-6:00 AM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/15/24	04/21/24	-----S				1	\$35.00	1.20			
	Week:	04/22/24	04/28/24	-----S				1	\$35.00	1.20			
	Week:	04/29/24	05/05/24	-----S				1	\$35.00	1.20			
N 6	KTIV	04/20/24	05/05/24	News 4 Today Sa/Su	6:00 AM-7:00 AM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/15/24	04/21/24	-----S				1	\$60.00	2.30			
	Week:	04/22/24	04/28/24	-----S				1	\$60.00	2.30			
	Week:	04/29/24	05/05/24	-----S				1	\$60.00	2.30			
N 7	KTIV	04/20/24	05/05/24	NBC Su Today	7:00 AM-8:00 AM		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/15/24	04/21/24	-----S				1	\$75.00	3.00			
	Week:	04/22/24	04/28/24	-----S				1	\$75.00	3.00			
	Week:	04/29/24	05/05/24	-----S				1	\$75.00	3.00			
N 8	KTIV	04/20/24	05/05/24	Su News at 5p	5:00 PM-5:30 PM		:30				NM	3	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 3522983 /		Alt Order #
Advertiser Feenstra for Congress		Original Date / Revision 04/17/24 / 04/18/24
Contract Dates 04/20/24 - 05/05/24	Product IA_Feenstra_4.20-5.5	Estimate #

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S				1	\$150.00	5.00			
Week:		04/22/24	04/28/24	-----S				1	\$150.00	5.00			
Week:		04/29/24	05/05/24	-----S				1	\$150.00	5.00			
N 9	KTIV	04/22/24	05/05/24	M-F News Today 1	5:00 AM-6:00 AM		:30				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	M-WTF--				4	\$50.00	2.20			
Week:		04/29/24	05/05/24	MTW-F--				4	\$50.00	2.20			
N 10	KTIV	04/22/24	05/05/24	M-F News Today 2	6:00 AM-7:00 AM		:30				NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--				5	\$160.00	5.20			
Week:		04/29/24	05/05/24	MTWTF--				5	\$160.00	5.20			
N 11	KTIV	04/22/24	05/05/24	NBC Today Show	7:00 AM-9:00 AM		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	-TWT---				3	\$150.00	4.10			
Week:		04/29/24	05/05/24	-TW-F--				3	\$150.00	4.10			
N 12	KTIV	04/22/24	05/05/24	NBC Today Show II	9:00 AM-10:00 AM		:30				NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	M-WTF--				4	\$70.00	2.40			
Week:		04/29/24	05/05/24	M-W-F--				3	\$70.00	2.40			
N 13	KTIV	04/22/24	05/05/24	NBC Today Show III	10:00 AM-11:00 AM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	-T-T---				2	\$50.00	1.70			
Week:		04/29/24	05/05/24	-T-T---				2	\$50.00	1.70			
N 14	KTIV	04/22/24	05/05/24	NBC News Daily	11:00 AM-12:00 PM		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	M-W-F--				3	\$80.00	2.00			
Week:		04/29/24	05/05/24	--W-F--				2	\$80.00	2.00			
N 15	KTIV	04/22/24	05/05/24	M-F News at Noon	12:00 PM-1:00 PM		:30				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--				5	\$95.00	5.70			
Week:		04/29/24	05/05/24	MTWTF--				5	\$95.00	5.70			
N 16	KTIV	04/22/24	05/05/24	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	--WT---				2	\$20.00	1.70			
Week:		04/29/24	05/05/24	--WT---				2	\$20.00	1.70			
N 17	KTIV	04/22/24	05/05/24	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	M---F--				2	\$20.00	1.40			
Week:		04/29/24	05/05/24	M---F--				2	\$20.00	1.40			
N 18	KTIV	04/22/24	05/05/24	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	-T-T---				2	\$30.00	0.90			
Week:		04/29/24	05/05/24	-T-T---				2	\$30.00	0.90			
N 19	KTIV	04/22/24	05/05/24	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	M-W-F--				3	\$50.00	2.30			
Week:		04/29/24	05/05/24	M-W-F--				3	\$50.00	2.30			
N 20	KTIV	04/22/24	05/05/24	M-F News at 5p	5:00 PM-5:30 PM		:30				NM	10	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--				5	\$190.00	7.30			
Week:		04/29/24	05/05/24	MTWTF--				5	\$190.00	7.30			

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N 21	KTIV	04/22/24	05/05/24	M-F News at 6p	6:00 PM-6:30 PM		:30				NM	10	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	04/22/24	04/28/24	MTWTF--				5	\$350.00	9.40				
	Week:	04/29/24	05/05/24	MTWTF--				5	\$350.00	9.40				
N 22	KTIV	04/22/24	05/05/24	Prime Access Rotator M-F	6:30 PM-7:00 PM		:30				NM	2	\$330.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	04/22/24	04/28/24	--W----				1	\$165.00	4.90				
	Week:	04/29/24	05/05/24	----F--				1	\$165.00	4.90				
N 23	KTIV	04/22/24	05/05/24	M-F News at 10p	10p-1035p		:30				NM	8	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	04/22/24	04/28/24	MTWT---				4	\$500.00	8.50				
	Week:	04/29/24	05/05/24	MTWT---				4	\$500.00	8.50				
Totals												541.60	120	\$17,315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	65	\$9,170.00	(\$1,375.50)	\$7,794.50
04/29/24 -05/05/24	55	\$8,145.00	(\$1,221.75)	\$6,923.25
Totals	120	\$17,315.00	(\$2,597.25)	\$14,717.75

Signature: _____ **Date:** _____

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