



KTIV
2929 Signal Hill Drive
Sioux City, IA 51108-1465
Sales T&C: www.gray.tv/advertising
(712) 239-4100

CONTRACT

<u>Contract / Revision</u> 3498941 /		<u>Alt Order #</u>
<u>Advertiser</u> Feenstra for Congress		<u>Original Date / Revision</u> 03/28/24 / 03/29/24
<u>Contract Dates</u> 04/01/24 - 04/07/24	<u>Estimate #</u>	
<u>Product</u> IA_Feenstra_4.1 - 4.7		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTIV	<u>Account Executive</u> Kelcy Shoemaker	<u>Sales Office</u> Sioux City Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 163.60
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 129061	<u>Advertiser Ref</u> 628253	

And:

Victory Enterprises
5200 SW 30th St
Davenport, IA 52802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTIV	04/01/24	04/07/24	M-F News Today 1	5:00 AM-6:00 AM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	M-W-F--				3	\$50.00	2.20			
N 2	KTIV	04/01/24	04/07/24	M-F News Today 2	6:00 AM-7:00 AM		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-T-T---				2	\$160.00	5.20			
N 3	KTIV	04/01/24	04/07/24	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-T-T---				2	\$150.00	4.10			
N 4	KTIV	04/01/24	04/07/24	NBC Today Show II	9:00 AM-10:00 AM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	M-W-F--				3	\$70.00	2.40			
N 5	KTIV	04/01/24	04/07/24	NBC Today Show III	10:00 AM-11:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-T-T---				2	\$50.00	1.70			
N 6	KTIV	04/01/24	04/07/24	NBC News Daily	11:00 AM-12:00 PM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	--W-F--				2	\$80.00	2.00			
N 7	KTIV	04/01/24	04/07/24	M-F News at Noon	12:00 PM-1:00 PM		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MT-TF--				4	\$95.00	5.70			
N 8	KTIV	04/01/24	04/07/24	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	M-WT---				3	\$20.00	1.70			
N 9	KTIV	04/01/24	04/07/24	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	M-W-F--				3	\$20.00	1.40			
N 10	KTIV	04/01/24	04/07/24	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-T-T---				2	\$30.00	0.90			
N 11	KTIV	04/01/24	04/07/24	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	M-W-F--				3	\$50.00	2.30			
N 12	KTIV	04/01/24	04/07/24	M-F News at 5p	5:00 PM-5:30 PM		:30				NM	2	\$380.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-T--F--				2	\$190.00	7.30			
N 13	KTIV	04/01/24	04/07/24	M-F News at 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MT-T---				3	\$350.00	9.40			
N 14	KTIV	04/01/24	04/07/24	M-F News at 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	M-WT---				3	\$500.00	8.50			
N 15	KTIV	04/01/24	04/07/24	News 4 Today Sa/Su	6:00 AM-7:00 AM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$60.00	3.00			
N 16	KTIV	04/01/24	04/07/24	Sa News at 6p	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$135.00	7.50			
N 17	KTIV	04/01/24	04/07/24	Early Morn Rotator Sa-Su	5:00 AM-6:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				1	\$35.00	1.20			
N 18	KTIV	04/01/24	04/07/24	NBC Su Today	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				1	\$75.00	3.00			
Totals											163.60	41	\$5,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/07/24	41	\$5,185.00	(\$777.75)	\$4,407.25
Totals	41	\$5,185.00	(\$777.75)	\$4,407.25

Signature: _____ **Date:** _____

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